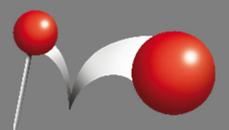
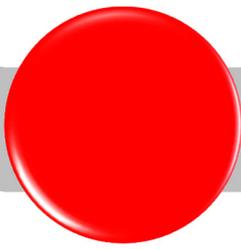


**SPORTS FACILITY STRATEGY  
2017 – 2035**

**ELMBRIDGE BOROUGH COUNCIL**

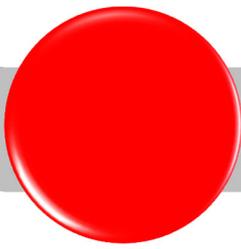
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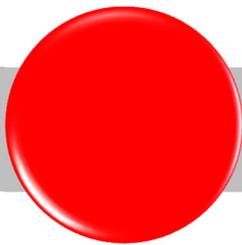


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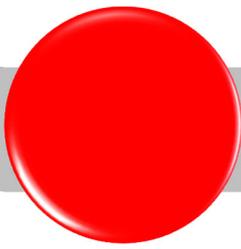
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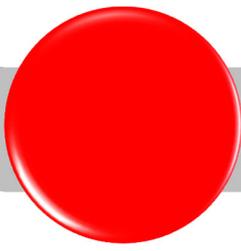
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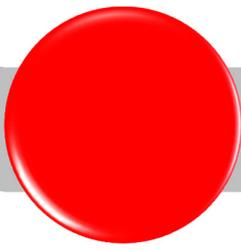


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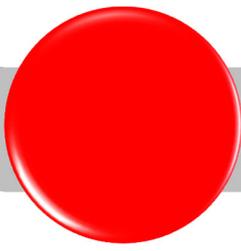
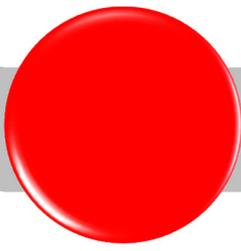


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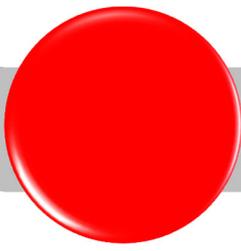
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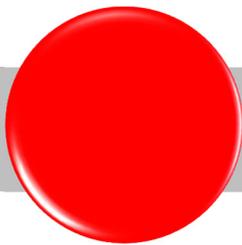
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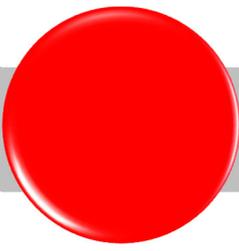
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- 7 DETAILED FACILITY AUDIT
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## GLOSSARY OF TERMS

TERMS	EXPLANATION
ACTIVITY HALL	Multi-purpose hall space which may be used for sport/informal recreation but can also be used for lots of other activities; not designed as a formal sports facility.
ASSESSING NEEDS AN OPPORTUNITIES GUIDANCE (ANOG)	The Sport England guidance on preparing and developing needs assessments for built sports facilities, which provides the evidence to support a Local Plan.
COMMUNITY USE	Facilities which are open for use by sports clubs and groups.
COMMUNITY ACCESSIBLE PAY AND PLAY	Facilities which are available for individual pay and play access, as well sports clubs/organisations.
COMMUNITY USE AGREEMENT (CUA)	A CUA is a formal agreement between an education facility and a local authority (and sometimes also Sport England) for community use of a sports facility on an education site out of school hours.
FACILITY PLANNING MODEL (FPM)	The FPM is a facility modelling toolkit, developed by Sport England to inform the current and future need for provision of sports halls, swimming pools and all-weather pitches.
NATIONAL PLANNING POLICY FRAMEWORK (NPPF)	The national planning policy framework which sets out guidance for plan making and the consideration of planning applications.
PRIVATE /COMMERCIAL USE	This refers to facilities which are either designated as privately/commercially owned and operated for private use, or those where there is a membership requirement before use which may not be affordable to all.
SPORTS FACILITY CALCULATOR (SFC)	The SFC is a facility modelling toolkit, developed by Sport England to calculate the future need for provision of sports halls, swimming pools and indoor bowls, based on a specified population increase in an identified location.
STRATEGIC SIZE	Strategic size refers to either a sports hall of minimum 3 badminton courts, or a pool of a minimum 160 sq. m (as per Sport England Guidance). These facilities are mostly purpose-designed as sports halls.
VPWPP	Visits per week per person.



## 1. EXECUTIVE SUMMARY

### INTRODUCTION

#### VISION

1.1. The Vision for future provision of sport and leisure in Elmbridge is:

**‘to ensure provision of good quality facilities offering a range of sports / physical activities meeting current and future levels of demand and to provide enhanced opportunities enabling increased numbers of people to participate in sport and physical activity’.**

1.2. As a minimum, Elmbridge Borough Council wishes to see accessible community sport and leisure facilities, places and spaces for swimming, fitness and sports hall sports/activities available for all residents. This includes both formal and informal spaces e.g. activity halls in which to play sport and be physically active.

1.3. Facilitating opportunities to be more physically active, more often is also important, to continue to contribute to a reduction in the health inequalities in and across Elmbridge, to help people to live and age better.

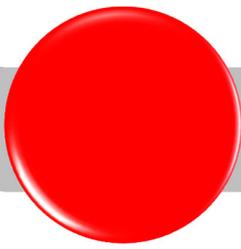
1.4. The provision of high quality and accessible facilities, and where appropriate the opening up of other informal places, and spaces, as well as the development of new provision, will contribute to the future overall priority for the development of healthier lifestyles in Elmbridge, across all age groups.

1.5. Sustainable, high quality, and critically, accessible facility provision is key to maintaining these opportunities; Elmbridge Borough Council needs to plan for the investment requirements of its existing facilities, and work in partnership with other providers and stakeholders to address the other priorities identified through this Strategy.

#### AIMS

1.6. The aim of providing sufficient high quality, fit for purpose and accessible provision, places and spaces is to:

- **Encourage new and inactive participants to start taking part in physical activity;**
- **Maintain and increase levels of regular physical activity amongst existing participants;**
- **Develop additional facility provision, working in partnership with other organisations where opportunities arise/where need is evidenced e.g. as a result of population growth;**
- **Design in flexibility; future facility provision may need to be more multi-purpose in nature, reflecting changing participation trends, the need for sustainability and value for money;**
- **Continue to enable opportunities for participation to be provided in a wider range of places and spaces, and particularly at a very local level, using e.g. community facilities;**



- **Facilitate the continued development of healthier lifestyles across Elmbridge's communities;**
- **Contribute to a reduction in health inequalities, and specifically reduced obesity and inactivity across Elmbridge;**
- **Create active environments where the opportunity to be more physically active is an integral part of everyday life; and**
- **Support and provide opportunities for local sports and leisure community groups.**

1.7. The recommendations to achieve this vision are:

**RECOMMENDATION 1 (R1)**

The existing levels of community accessible (including pay and play) sports hall, swimming pool and fitness provision in the Borough are retained as a minimum, but these need not necessarily be the same facilities as at present.

**(PROTECT)**

**RECOMMENDATION 2 (R2)**

Elmbridge Borough Council prioritise investment into swimming pool provision. The priority is a refurbishment/replacement facility for Hurst Pool; this could provide the opportunity to develop a larger learner pool, and/or a larger main pool, as well as additional pay and play fitness facilities, and reduce operating costs through the installation of new energy efficient technologies.

**(PROVIDE)**

**RECOMMENDATION 3 (R3)**

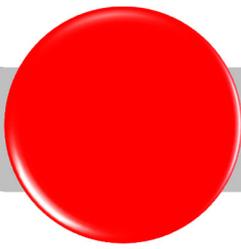
Existing levels of community accessible and affordable fitness suite provision in the Borough should be retained as a minimum, and where appropriate, opportunities for investment in additional health and fitness provision where there is an identified need/business case justification should be considered by EBC.

**(PROVIDE AND PROTECT)**

**RECOMMENDATION 4 (R4)**

Opportunities to increase access to sports halls for sports seeing a growth in local participation e.g. cricket, basketball, gymnastics, volleyball either by direct provision or through community partners

**(PROVIDE)**



**RECOMMENDATION 5 (R5)**

Elmbridge Borough Council seek to ensure that any new educational provision involving new or enhanced sports facilities has a CUA/other agreed access arrangement as part of the planning consent so as to secure pay and play opportunities for clubs and groups.

**(PROVIDE AND ENHANCE)**

**RECOMMENDATION 6 (R6)**

Consider the opportunity for Elmbridge Borough Council to work with partners in education to increase community access to existing education sports facilities where community access is currently provided, and where it is not, seek enhanced provision where possible through a CUA supporting community pay and play access.

**(PROVIDE AND ENHANCE)**

**RECOMMENDATION 7 (R7)**

Public and voluntary sector partners facilitate, where possible, increased access to pay and play community centres/activity halls to maintain and grow participation in physical activity.

**(PROTECT AND ENHANCE)**

**RECOMMENDATION 8 (R8)**

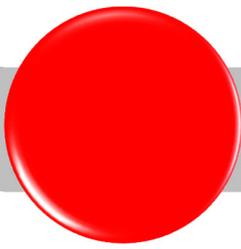
Where appropriate, Elmbridge Borough Council and its partners seek to secure monies via the Community Infrastructure Levy (CIL) and S106 contribution that could contribute towards the development of additional and safe walking, running and cycling routes, and where possible to open up other informal, multipurpose places and spaces where people can be active.

**(PROVIDE, AND PROTECT)**

**RECOMMENDATION 9 (R9)**

Elmbridge Borough Council and all its partners identify the level of capital and revenue funding required to address the identified investment needs for sports facilities (Table 1.1), and investigate all available sources for capital funding, on a partnership basis.

**(PROVIDE)**



### **RECOMMENDATION 10 (R10)**

Where need is identified, Elmbridge Borough Council and its partners make investment in the development of high quality community sports facilities/spaces a priority. Increasing available capacity and therefore opportunities to take part in regular physical activity, in the local community, will contribute to reduced health inequalities, increased participation better community cohesion.

**(PROVIDE AND ENHANCE)**

### **RECOMMENDATION 11 (R11)**

There should be on-going monitoring of this Strategy throughout its implementation, but as a minimum, progress should be reviewed and refreshed every five years. On-going monitoring should include partnership working with neighbouring local authorities to keep aware of facility changes and developments.

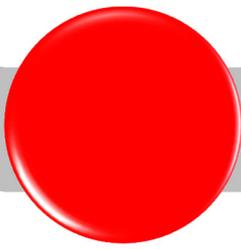
**(PROTECT)**

**N.B.** It is recognised that any new schools (Recommendations 5, and 6) are likely to be Academies and therefore outside the direct control of Surrey County Council. This should not, however, prevent local partnerships for community access Vision.

## **SPORTS AND GEOGRAPHICAL SCOPE**

1.8. The scope of this Strategy includes analysis of provision for the following facility types across the Borough of Elmbridge, in line with the geographical area covered by the Local Plan.

- **Sports Halls (including schools and activity halls), and covering indoor sports hall sports such as, badminton, basketball, netball and volleyball**
- **Swimming Pools**
- **Health & Fitness Centres (including dance/aerobic studios)**
- **Squash Courts**
- **Indoor Bowls Centres**
- **Tennis**
- **Gymnastics Centres**
- **Athletics Facilities**
- **Cycling Facilities**
- **Ski facilities**



1.9. Key elements addressed by the Indoor Sports Facility Strategy (ISFS) include:

- **QUANTITY:**  
**Are there enough facilities with sufficient capacity to meet needs up to 2035 (in line with the Elmbridge Local Plan until 2035)?**
- **QUALITY:**  
**Are the facilities fit for purpose for the users? Do the facilities provide the level of play needed, and does the quality meet the users' and NGBs' expectations?**
- **ACCESSIBILITY:**  
**Are the facilities in the right physical location for users?**
- **AVAILABILITY:**  
**Are the facilities available at the right time to users who want to use them?**

## OUR STRATEGY

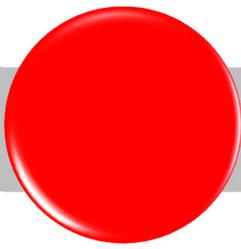
- 1.10. The population of Elmbridge population will grow through to 2035, so there is a particular need to ensure sufficient provision of accessible, quality and affordable facilities – formal and informal, and multi-purpose spaces to meet local need.
- 1.11. Equally, given that 59.8% of the population achieves the Chief Medical Officer's target of 150 minutes of physical activity per week (**Source: Elmbridge Public Health Report – 2015**), it is clear there is work to do to increase levels of regular participation amongst the remaining 40.2%, many of whom will be living in the more deprived areas of the Borough.
- 1.12. In Elmbridge, this means ensuring geographical distribution of facilities and physical activity opportunities across the Borough to enable more people to access facilities in the urban area by walking, and/or cycling using existing cycle/walking routes and any new that are developed. It also means better use of existing community places and spaces for sport and physical activity i.e. more use of activity halls/community centres for badminton, fitness classes etc.
- 1.13. The Borough Council's Corporate Plan 2018 – 2023 identifies priorities that will make the Borough a better place to live, work and visit.

Based on the results of initial internal and external consultation (See section 5) the following Vision and Priorities have been proposed:

Vision: **'Elmbridge, a community for all'**.

Priorities:

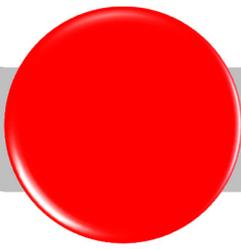
- **Character and Environment** - We will make Elmbridge a sustainable and attractive place;
- **Quality Services** - We will ensure services are efficient, effective and offer value for money;
- **Economic Development** - We will facilitate economic growth, including improved infrastructure and housing; and
- **Community Wellbeing** - We will support communities to become healthier, empowered and safe.



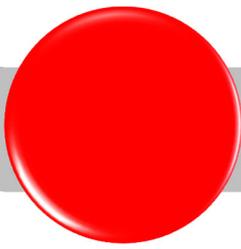
1.14. In line with the Government's National Planning Policy Framework, Sport England guidance set out in 'Assessing Needs and Opportunities Guide for Indoor and Outdoor Sports Facilities' (ANOG), December 2014, and local policy, this strategy assesses existing Indoor Sports Facilities, the future need for sport and active recreation, opportunities for new provision, and expansion of existing facilities, to inform the Evidence Base for the new Local Plan to 2035, and support the existing Core Strategy to 2026.

## STRATEGY ANALYSIS

- 1.15. Overall, Elmbridge has a good range of existing sport and leisure facilities across the area; however, some existing facilities on education sites are now ageing, some are of a poorer quality than others, and some will require replacement /refurbishment in the long term. This is particularly true of education sports halls, and squash courts in the very long term, and in the shorter term, Elmbridge Borough Council facilities at Hurst Pool. There is also a need to retain existing levels of community accessible and affordable fitness facilities into the future.
- 1.16. Retaining and improving the quality of provision is important in Elmbridge to ensure that participation levels are retained and wherever possible increased. Active Lives (May 2017) highlights that 19% of the Elmbridge community is inactive enough to have any health benefit.
- 1.17. The continued provision of good quality, local community facilities, accessible and affordable to meet identified need, is key to retaining existing levels of participation, and where possible facilitating participation growth amongst those who are inactive and contributing to further reductions in health inequalities in the Borough. This reflects Public Health and Elmbridge Borough Council's health and well-being priorities, to facilitate sustained behaviour change to reduce obesity, improve health, contribute to addressing address mental health issues and increase participation.
- 1.18. Facilitating opportunities to be more physically active, more often, is also important, to help people to live and age better.
- 1.19. Sustainable, high quality, and critically, accessible facility provision is key to maintaining these opportunities; Elmbridge Borough Council needs to plan for the investment requirements of its existing facilities, and work in partnership with other providers and stakeholders to address the other priorities identified through this Strategy.
- 1.20. Although increased demand for sports halls through to 2035 can be met within the existing supply, this is volatile, given that the majority of existing sports halls are on education sites (13 of the 14 strategic sized sports halls). Of these, 12 provide for sports clubs, not pay and play use, although there are some CUAs in place securing community access e.g. Three Rivers Academy.
- 1.21. Elmbridge has good sports facilities but there are some ageing facilities, which will require replacement / refurbishment in the medium-long term. Although in theory there is sufficient swimming pool provision to meet both current and future demand, some of this is only accessible to members, and so does not address recreational swimming needs for those who are not members. In addition, only the two EBC swimming pools at Xcel Leisure Complex and Hurst Pool offer the full range of aquatic activities, from learn to swim to performance swimming, plus a full recreational programme, and both these pools are already full. In reality, therefore there is not enough water space currently to meet the full range of demand for recreational swimming. This demand will increase in the future as the population grows.
- 1.22. The key factors and issues reflected in planning for future facility provision include.
- **Population Growth** - Clearly, increased population will result in increased demand for sports facilities; in Elmbridge, there will be a need to retain existing levels of sports hall, swimming pool, health and fitness facilities, gymnastics, and trampolining as a minimum.



- **Housing Development**- one of the principal justifications for additional community sports facilities is because additional residents will result in an increase in demand for sports facilities. The population of Elmbridge is set to grow by 2035, and there will be a need to ensure good quality community sport and leisure facilities are available to meet existing and future demand. The potential for investment in additional provision of formal sports facilities and activity halls, secured through S106\ CIL contributions should be explored, given the housing growth planned to 2035. However, it must also be remembered that some of this has already been, or is in the process of being delivered. Linked to housing development is the potential for other infrastructure development e.g. schools, health facilities, which could also link into future provision of sports facilities. Education-based facilities such as the Three Rivers Academy should, wherever possible, offer community access to sports facilities.
- **Reduction in Health Inequalities** – more active lifestyles will continue to benefit both individual and community health; although the health of Elmbridge’s communities is generally better than that of the region and England as a whole, there are some very specific factors to which the provision of quality, affordable and accessible sports facilities can contribute.
  - **Maintenance of active lifestyles**
  - **Improved mental health**
  - **Continued reduction in obesity levels**
- **Maintaining and growing participation levels** in sport and physical activity to contribute to more active lifestyles; facilitating more regular activity for the most inactive 19% of the Elmbridge community (Active Lives May 2017) is a priority.
- **Addressing the existing challenges of swimming pool provision** – whilst current supply can meet current and future demand, this is only because there are swimming pools offering recreational swimming on independent school sites, and through some commercial facilities. Use of both requires membership. The two EBC pools are already full and are the only pools in the Borough to offer the full range of aquatic activities. there is a small under-supply of swimming pool provision, (reflecting unmet demand in the Borough) to meet the needs of the existing Elmbridge population. Demand for swimming pool provision increases by 2035 as a result of population growth and could be impacted if any existing facilities e.g. school pools close. There are proposals for new pools in neighbouring boroughs e.g. Kingston and Spelthorne; some Elmbridge residents use pools in neighbouring boroughs, (particularly those which provide a full range of aquatic activities) and this needs to be recognised in planning for any new pool facilities.
- **Planning to replace ageing facilities** – Older facilities are not as operationally efficient, and also tend to be poorer quality. Evidence shows people are more likely to participate in modern, fit for purpose provision. Older sports halls on education sites, and ageing squash courts, will need to be replaced, or as a minimum be extensively refurbished, in the future. Elmbridge Borough Council will also need to give some thought to long term refurbishment/replacement of the Hurst Pool given the level of investment identified through the recent Condition Survey. The existing facility offers swimming pool provision only; there is potential, if the facility were to be replaced, to develop fitness facilities (studios and fitness suite) and a larger learner pool and/or larger main pool as part of a new centre. Replacement of this facility could also provide the opportunity to consider an alternative site/location if appropriate.
- **The need to retain and grow participation in physical activity for community health benefits**
- **The need to invest in active environments, where physical activity is the norm**
- **The need to improve accessibility to provision at local level, particularly for the 11.8% of the population without access to private transport**



- **There is already some sport and physical activity being delivered in community centres/activity halls across the Borough; the voluntary sector has a very important role in this and in promoting awareness of existing and future opportunities for participation.**
- **The opportunity for investment in ‘active’ infrastructure to facilitate further provision of cycling, jogging and walking routes in the Borough, connecting new and existing settlements, education and leisure sites.**
- **Neighbouring Local Authority Facilities** – the neighbouring local authorities of Kingston-Upon-Thames and Spelthorne are both in the process of considering the development of new sports facilities (these will be replacements for existing/rationalised facilities). It is unlikely that these will impact negatively on usage at existing EBC facilities, as some residents already travel outside Elmbridge Borough to use facilities; these may be attracted to use facilities in the Borough if further investment is made in those within easy access. Equally, investment in e.g. Hurst Pool is likely to generate increased use and attract into the Borough those who may currently be travelling outside the Borough to participate, and/or those who are currently not using the EBC facilities at all.

1.23. Hurst Pool provides a swimming pool only. The facility is ageing and now requires significant investment in its infrastructure and plant.

1.24. Given the increased demand for swimming as a result of population growth through to 2035, there is an opportunity to consider refurbishment or replacement of this facility. This approach has the potential to:

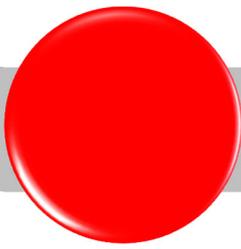
- **Provide a more operationally efficient facility (this would be more the case with a replacement facility as modern energy efficient plant and technology could be part of a new pool; it can be costly and sometimes impossible to install the same degree of new technology in an older building)**
- **Enable provision of a larger learner pool, possibly with a moveable floor, to increase capacity for activities such as swimming lessons**
- **Facilitate the opportunity to extend EBC pay and play fitness provision – a fitness suite and studios would increase both usage and income generation**
- **Address the fact that both EBC pools are already full, because these are the only true pay and play pools in the Borough, offering the full range of aquatic activities**

### PRIORITY INVESTMENT NEEDS

1.25. Based on the supply and demand analysis there is clearly a need for:

- **Potential refurbishment\ replacement swimming pool provision (Hurst Pool)**
- **Retaining existing levels of community accessible (including pay and play) sports halls, health and fitness and swimming pools as a minimum**
- **Potential provision of additional pay and play fitness provision**
- **Secured access for community use at new education-based sports halls to protect community use**

1.26. Refurbishment/replacement of Hurst Pool could provide an opportunity to develop a wider community hub, comprising leisure, a library (existing facility 0.5 miles away), healthcare facilities etc, either on the same or an alternative site.



1.27. Based on the quality audits and assessments, and the supply and demand analysis, the priorities for future investment in facility provision are:

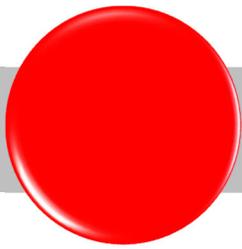
**Table 1.1: Summary of Facility Priorities**

FACILITY TYPE	PRIORITY FOR FUTURE PROVISION	LOCATION
SPORTS HALLS	Long term replacement / refurbishment of ageing facilities	Education-based facilities
	Secured access to education-based sports halls for clubs/groups as a minimum	Existing sports halls available for community use; new education sports halls wherever possible
SWIMMING POOLS	Refurbishment/Replacement of Hurst Pool	On same site; potential to develop a replacement facility whilst existing pool remains open to secure continuity of access.  Refurbishment is also an option but could be costly, and would not capitalise on the opportunity to extend swimming provision, and develop additional income generating facilities e.g. health and fitness to offset operating costs
HEALTH AND FITNESS	Retain provision of existing levels of community accessible and affordable fitness facilities as a minimum  Potentially, increase number of fitness stations at a replacement Hurst Pool	Boroughwide  Hurst Pool
GENERAL PROVISION	Overall, and specifically through the housing growth agenda, continued provision of more active environments, reflecting active travel, safe cycle routes to school, the need to link existing and new communities with walking/cycling/jogging routes	Boroughwide

1.28. Other future facility provision, linked particularly to long term population growth and housing development, is the development of additional walking, jogging and cycling routes/connectivity, to encourage active travel, and provide an environment in which physical activity can be easily integrated into daily life.

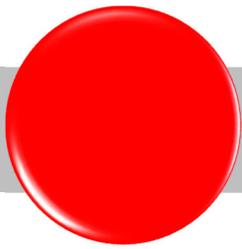
1.29. There is a need to identify and provide safe places for running, jogging, and cycling, to support the growth of activities such as triathlon. These can also be used by local communities, just to be outside and active, more frequently.

1.30. In order to realise the Vision and Aims for sport and leisure facility provision in Elmbridge there are key priorities that need to be addressed, and implemented. These are set out in the Strategy Action Plan.

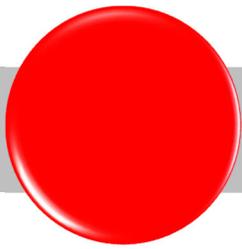


**Table 1.2: Strategy Action Plan**

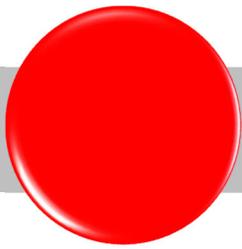
RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 1 (R1)</b>  The existing levels of community accessible (including pay and play) sports hall, swimming pool and fitness provision in the Borough are retained as a minimum, but these need not necessarily be the same facilities as at present.  <b>(PROTECT)</b>	Ensure the need for existing levels of pay and play sports hall, swimming pools and fitness provision is reflected in the Local Plan.	Elmbridge Borough Council	Short Term		Elmbridge Borough Council Officers
	Ensure identified sports facility needs set out in Table 1.1 are reflected in the funding requirements for the Borough.	Elmbridge Borough Council	Medium – Long Term		Elmbridge Borough Council Officers; external funding organisation; Developer Contributions
<b>RECOMMENDATION 2 (R2)</b>  Elmbridge Borough Council prioritise investment into replacement swimming pool provision. The priority is a refurbishment / replacement facility for Hurst Pool; this could provide the opportunity to develop a larger learner pool, as well as additional pay and play fitness facilities, and reduce operating costs through the installation of new energy efficient technologies.  <b>(PROVIDE)</b>	Ensure the need for replacement swimming pool provision to replace Hurst Swimming Pool is reflected in the Local Plan.	Elmbridge Borough Council	Short Term – Long Term		Elmbridge Borough Council Officers; Developer Contributions Capital Funding.
	Carry out a feasibility study to understand if it would be more cost effective to refurbish or replace Hurst Pool and at the same time develop a larger learner pool and fitness facility and reduce operating costs through provision of new energy efficient technologies, on the same or an alternative site.	Elmbridge Borough Council	Short Term – Medium Term		Elmbridge Borough Council Officers
	Carry out the recommendations of the feasibility.	Elmbridge Borough Council	Medium Term		Elmbridge Borough Council



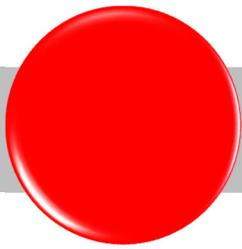
RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 3 (R3)</b>  Existing levels of community accessible and affordable fitness suite provision in the Borough should be retained as a minimum, and where appropriate, opportunities for investment in additional health and fitness provision where there is an identified need/business case justification should be considered by EBC.  <b>(PROVIDE AND PROTECT)</b>	Ensure the need for additional pay and play health and fitness provision is reflected in the Local Plan.	Elmbridge Borough Council	Short Term		Elmbridge Borough Council Officers,
	Ensured the identified facility needs (Table 1.1) are reflected in the long-term funding planning for the Borough.	Elmbridge Borough Council	Short Term – Long Term		Elmbridge Borough Council Officers; external funding organisations; Developer Contributions.
	Consult with existing providers to determine how best to meet identified demand for additional fitness facilities where there is an identified need and a business case.	Elmbridge Borough Council	Short Term – Long Term		Elmbridge Borough Council Officer; Local Providers; External funding organisations.
<b>RECOMMENDATION 4 (R4)</b>  Opportunities to increase access to sports halls for sports seeing a growth in local participation e.g. cricket, basketball, gymnastics, volleyball  <b>(PROVIDE)</b>	Work in partnership with sports hall providers, cricket clubs, volleyball clubs, basketball clubs and gymnastics clubs to seek facility access to sports halls and space to be provided for clubs to grow their membership further and increase participation.	Elmbridge Borough Council	Short Term		Elmbridge Borough Council Officers; Sports Hall Operators; Schools; cricket Clubs, volleyball Clubs, basketball Clubs and gymnastics clubs.



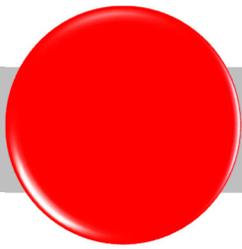
RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 5 (R5)</b></p> <p>Elmbridge Borough Council seek to ensure that any new educational involving new or enhanced sports facilities has a CUA/other agreed access arrangement as part of the planning consent so as to secure pay and play opportunities for clubs and groups.</p> <p><b>(PROVIDE AND ENHANCE)</b></p>	<p>Elmbridge Borough Council and its partners to work with local schools, and Sport England to develop formal community use agreements in:</p> <ul style="list-style-type: none"> <li>Any new schools as part of Planning Conditions.</li> </ul> <p>The aim should be to develop Community Use Agreements and to find ways of increasing usage capacity, to enable provision of better balanced accessibility and to include community pay and play use.</p>	Elmbridge Borough Council	Short – Medium Term		<p>Elmbridge Borough Council Leisure and Planning Officers; Sport England.</p> <p>Time costs for developing Community Use Agreements.</p>
<p><b>RECOMMENDATION 6 (R6)</b></p> <p>Consider the opportunity for Elmbridge Borough Council to work with partners in education to increase community access to existing education sports facilities where community access is currently provided, and where it is not; where possible, seek enhanced provision through a CUA supporting community pay and play access.</p> <p><b>(PROVIDE AND ENHANCE)</b></p>	<p>Elmbridge Borough Council and its partners to work with relevant educational organisations to review, revise and or implement Community Use Agreements, which provide a better balance of pay and play and club use.</p>	Elmbridge Borough Council and existing relevant education establishments.	Short Term		<p>Elmbridge Borough Council Leisure and Planning Officers; Sport England.</p> <p>Time costs for developing Community Use Agreements.</p>



RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 7 (R7)</b></p> <p>Public and voluntary sector partners facilitate, where possible, increased access to pay and play community centres/activity halls to maintain and grow participation in physical activity.</p> <p><b>(PROTECT AND ENHANCE)</b></p>	<p>Ensure identified facility needs are reflected in the funding requirements for the Borough.</p> <p>Meet with the voluntary sector and discuss how to best use local community centre provision to increase participation in physical activity.</p> <p>Following discussions put in place a plan to increase use of community centre provision.</p>	Elmbridge Borough Council	Short Term		<p>Elmbridge Borough Council Officer Time – Leisure Officers.</p> <p>Voluntary Sector Partners.</p>
<p><b>RECOMMENDATION 8 (R8)</b></p> <p>Where appropriate, Elmbridge Borough Council and its partners seek to secure S106\ CIL contributions that could contribute towards the development of additional and safe walking, running and cycling routes, and where possible to open up other informal, multipurpose places and spaces where people can be active.</p> <p><b>(PROVIDE, AND PROTECT)</b></p>	Use the strategy evidence base to inform investment opportunities.	Elmbridge Borough Council	Short – Long Term		Elmbridge Borough Council Planning and Leisure Officers.

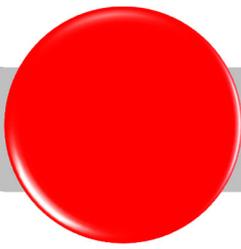


RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 9 (R9)</b>  Elmsbridge Borough Council and all its partners identify the level of capital funding required to address the identified investment needs for sports facilities, and investigate all available sources for capital funding, on a partnership basis.  <b>(PROVIDE)</b>	Elmsbridge Borough Council Leisure and Planning Officers to identify potential levels of capital funding from residential development, and internal and external capital funding opportunities.	Elmsbridge Borough Council Leisure and Planning Officers.	Short – Medium Term		Elmsbridge Borough Council Planning and Leisure Officers.
	Work with partners to identify all potential sources of capital funding to support new facility provision in the Borough.	Elmsbridge Borough Council Leisure Officers and Partners.	Short – Medium Term		Elmsbridge Borough Council Leisure Officers; Elmsbridge Borough Council Partners; External funding organisations.
<b>RECOMMENDATION 10 (R10)</b>  Elmsbridge Borough Council and its partners prioritise investment in the development of high quality community sports facilities/spaces, with local partners. Increasing available capacity and therefore opportunities to take part in regular physical activity, in the local community, will contribute to reduced health inequalities, increased participation better community cohesion.  <b>(PROVIDE AND ENHANCE)</b>	Elmsbridge Borough Council to work with Public Health and relevant identified community partners to identify and ensure provision of, and access to, appropriate community sports facilities and opportunities to be physically active.	Elmsbridge Borough Council Leisure Officers; Public Health and Local Partners	Short – Long Term		Elmsbridge Borough Council Leisure Officers; Elmsbridge Borough Council Community Partners; Public Health.



RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 11 (R11)</b></p> <p>There should be on-going monitoring of this Strategy through its implementation, but as a minimum, progress should be reviewed and refreshed every five years. On-going monitoring should include partnership working with neighbouring local authorities to keep aware of facility changes and developments.</p> <p><b>(PROTECT)</b></p>	<p>Ensure a monitoring process is in place to refresh the strategy and action plan every 5 years.</p> <p>Ensure ongoing dialogue with neighbouring authorities to be aware of facility changes and developments that may impact on Elmbridge Borough Council residents and facility plans for the future.</p>	<p>Elmbridge Borough Council</p>	<p>Ongoing</p>		<p>Elmbridge Borough Council Leisure Officers.</p>

**N.B. It is recognised that any new schools (Recommendations 5, and 6) are likely to be Academies and therefore outside the direct control of Surrey County Council. This should not, however, prevent local partnerships for community access.**



## 2. STAGE A - INTRODUCTION AND SCOPE

### INTRODUCTION

- 2.1. The Elmbridge Facility Strategy provides an evidence base for Elmbridge Borough Council's Local Plan in respect of indoor sports facilities, and where specified, outdoor facilities. The rest of the outdoor sports facilities and playing pitches are covered in the Elmbridge Playing Pitch Strategy 2018.
- 2.2. Elmbridge has a population of over 134,397 (**ONS Mid-year estimates 2014**) and shares a long boundary with Greater London—the London Borough of Richmond upon Thames to the north, where the border is formed by the River Thames itself, and the Royal Borough of Kingston upon Thames to the east of the borough.

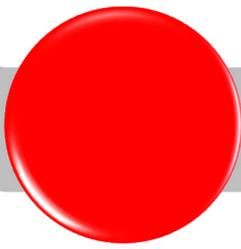
Figure 2.1: Surrey showing location of Elmbridge



- 2.3. Elmbridge borders the Surrey boroughs of Spelthorne, Runnymede, Woking, Guildford and Mole Valley. The Borough is almost entirely within the bounds of the M25 motorway. In common with the nearby Surrey boroughs of Spelthorne and Epsom and Ewell, much of Elmbridge is a continuation of the built-up area of suburban London. The borough's urban areas of Molesey, Long Ditton, Thames Ditton, Hinchley Wood, Esher and Claygate are all within easy commuting distance of both central London and neighbouring Kingston upon Thames.
- 2.4. There are several M25 motorway junctions nearby and the A3 (M) from London bisects the Borough. The main north-south road is the A244 to London Heathrow Airport which starts in the Borough at Walton Bridge leading to Esher and Oxshott and then onto Leatherhead.
- 2.5. Railway networks are good with the South-West main line going through the Borough, and two branch lines within Transport for London's Zone 6. Elmbridge is generally accessible by public transport, but some connecting bus services are poor.
- 2.6. Cycling is very popular in Elmbridge; in 2012, the London Olympics used key routes through the Borough for cycling events and now the Thames Path passes through the north of the Borough. The new Ride London 100 event also passes through the Borough.

### PURPOSE AND OBJECTIVES IN DEVELOPING A SPORTS FACILITIES STRATEGY

- 2.7. The Sports Facility Strategy provides an evidence base for the Local Plan and underpins future priorities for provision.
- 2.8. The Strategy covers the geographical area of Elmbridge Borough but references areas outside the Borough boundaries as appropriate. It reflects the diversity of sport and recreational needs across the Borough.
- 2.9. The Vision for the Strategy is to ensure that there is an adequate supply of good quality facilities to accommodate a range of sports / physical activities to meet current and future levels of demand and to provide enhanced opportunities to increase the number of people participating in sport and physical activity.



2.10. The Council's **Vision (2018-2023)** is:

**“A responsive and effective Council, protecting and promoting the interests of residents and businesses and safeguarding our environment, while maintaining a community for all”.**

**PRIORITIES**

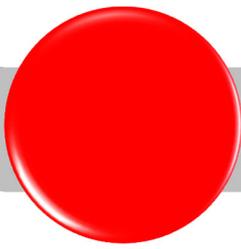
- **Character and Environment** - We will make Elmbridge a sustainable and attractive place;
- **Quality Services** - We will ensure services are efficient, effective and offer value for money;
- **Economic Development** - We will facilitate economic growth, including improved infrastructure and housing; and
- **Community Wellbeing** - We will support communities to become healthier, empowered and safe.

2.11. The priorities for health and well-being reflect those of the Surrey Heartlands and their priorities: <http://surreyheartlands.uk/our-priorities/>

2.12. This Vision supports the following outcomes:

- **A safe, caring and healthy Elmbridge**
  - Facilitate the delivery of at least 100 affordable and social rented homes
  - Move at least 50 households off or out of the Benefit Cap through effective and targeted support.
  - Increase the proportion of temporary accommodation for homeless households within Elmbridge Borough.
  - Increase the use of our Centres for the Community through enhanced activities, services and facilities and in addition to support the Elmbridge Voluntary Sector.
- **A vibrant and thriving Elmbridge**
  - Generate at least £100,000 in external funding and investments into the local economy and support business start-ups.
  - Deliver our Car Park Strategy to support local communities.
  - Work with the new operator and sports clubs to launch the new Sports Hub and maximise community use.
  - Improve Council infrastructure including our car parks, Centres, public conveniences and community facilities through delivery of Year 1 of our Capital Programme.
- **A green and attractive Elmbridge**
  - Launch the new joint waste collection and street cleaning service.
  - Work with our contractor to deliver high quality verges, green spaces and cemeteries.
  - Engage our community in preparing a new Local Plan for submission to the Secretary of State which supports sustainable development across the Borough.
  - Operate a high profile proactive planning compliance service.

2.13. These outcomes are achieved through a wide range of activities across the Borough Council's service areas.



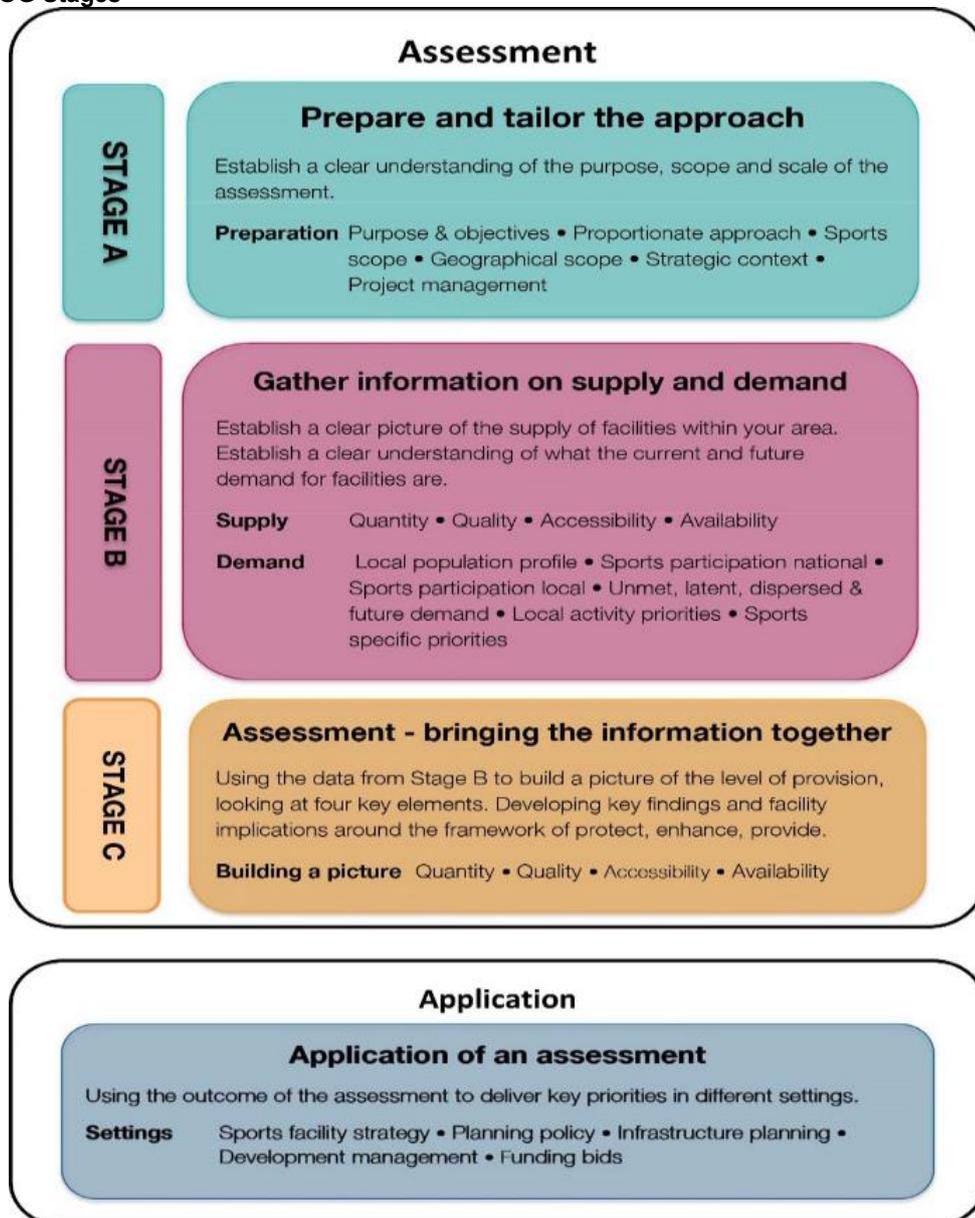
## STRATEGY STRUCTURE

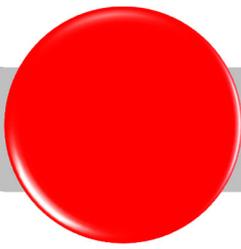
2.14. The Strategy has been developed using the Sport England Assessing Needs and Opportunities guidance (ANOG), published in 2014.

2.15. The overall document is essentially in two parts:

- The **Assessment** of Need –based on the ANOG approach, as set out in Figure 2.2 below:
- The **subsequent** Strategy - this sets out the proposed response to the issues identified in the Needs Assessment

Figure 2.2: ANOG Stages





## SPORTS AND GEOGRAPHICAL SCOPE

2.16. The scope of this Strategy includes analysis of provision for the following facility types across the Borough of Elmburgh, in line with the geographical area covered by the Local Plan.

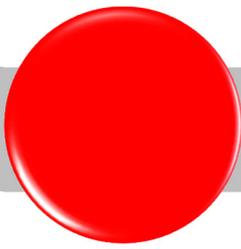
- **Sports Halls (including schools and activity halls), and covering indoor sports hall sports such as, badminton, basketball, netball and volleyball;**
- **Swimming Pools;**
- **Health & Fitness Centres (including dance/aerobic studios);**
- **Squash Courts;**
- **Indoor Bowls Centres;**
- **Tennis;**
- **Gymnastics Centres;**
- **Athletics Facilities;**
- **Cycling Facilities; and**
- **Ski facilities.**

2.17. This Sports Facility Strategy comprises:

- **A Strategy and Action Plan, which sets out the full range of findings supported by the evidence, which is fully NPPF compliant;**
- **Technical evidence which sets out the results of the assessment for all indoor sports facilities;**
- **Location plans of all sites using a GIS mapping system;**
- **Identification of proposals for generic Borough wide issues, sport specific issues and area specific issues;**
- **A list of priority projects for improvements needed to indoor sport and leisure facilities over the Strategy period, with information on indicative costs, phasing and proposed delivery mechanisms where possible; and**
- **Recommendations for policy, local standards, guidelines and good practice.**

2.18. In addition to purpose-built facilities, consideration is given to the role of the following in meeting local need:

- **Community assets (community);**
- **Education facilities; and**



## PROPORTIONATE APPROACH

2.19. The brief developed by Elmbridge Borough Council identifies the key objectives of this strategy as:

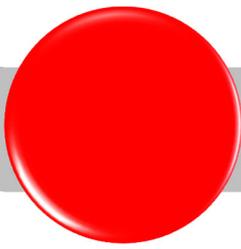
- **Audit current of provision i.e. age, condition, usage, potential;**
- **Review recent condition surveys undertaken by EBC of the Xcel Leisure Complex and Hurst Pool;**
- **Review condition surveys undertaken by EBC for The Cecil Hepworth Playhouse, Elm Grove Hall, King Georges Hall, and Vine Hall;**
- **Examine planned future development within and outside the borough boundaries;**
- **Provide evidence of future community needs for indoor leisure facilities across the borough, mindful of the emerging new Local Plan;**
- **Inform any future feasibility work for development of new or refurbished facilities within the Borough; and**
- **Develop an Action Plan to inform the specification when the Council tenders its new leisure facilities management contract in 2019.**

2.20. With consideration given to the impact of:

- **Latent demand based on consultation with stakeholders including National Governing Bodies, sports clubs and the wider population in Elmbridge;**
- **Future demand as a result of population change to 2037;**
- **Any changes to participation in sport or sports development initiatives; and**
- **Cross boundary impacts between Elmbridge and neighbouring authorities.**

## PROJECT MANAGEMENT

2.21. The development of this Strategy has been informed and influenced by a number of key national and local strategies and policies. The majority of the national policies and references are summarised in Appendix 1. Other key local policies and strategies are summarised in Appendix 5, and referenced in subsequent sections of the Strategy, as appropriate.



### 3. STRATEGIC POLICY AND CONTEXT

#### INTRODUCTION

#### NATIONAL LEVEL

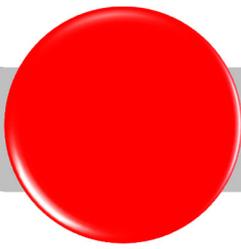
- 3.1. There are a number of key national and local strategies and policies which inform and influence the development of these strategies. The majority of the national documents are summarised in Appendix 1, but the main ones are summarised below. These national policies inform the approach to current and future provision of sports facilities, linked to health improvement, increased participation, and the appropriate levels of provision of facilities to meet local needs. From a planning perspective, the national agenda makes the link between national planning policy, a Local Plan and population growth at a local level, and the need to plan for increased demands for infrastructure and provision, linked to Protect, Enhance and Provide.

#### NATIONAL PLANNING POLICY FRAMEWORK (NPPF)

- 3.2. The National Planning Policy Framework (NPPF) sets out the requirement of local authorities to establish and provide adequate and proper leisure facilities to meet local needs. Paragraphs 73 and 74 outline the planning policies for the provision and protection of sport and recreation facilities:

**“Access to high quality open spaces and opportunities for sport and recreation can make an important contribution to the health and well-being of communities. Planning policies should be based on robust and up to date assessments of the needs for open space, sports and recreation facilities and opportunities for new provision. The assessments should identify specific needs and quantitative or qualitative deficits or surpluses of open space, sports and recreational facilities in the local area. Information gained from the assessments should be used to determine what open space, sports and recreational provision is required”.**

- 3.3. “Existing open space, sports and recreational buildings and land, including playing fields, should not be built on unless:
- **An assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or**
  - **The loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or**
  - **The development is for alternative sports and recreational provision, the needs for which clearly outweigh the loss.”**
- 3.4. Sport England is a statutory consultee on all planning applications that affect sports facilities; it looks to improve the quality, access and management of sports facilities as well as investing in new facilities to meet unsatisfied demand. Sport England requires local authorities to have an up-to date assessment of sports facility needs and an associated strategy including a recommendation that the evidence base is reviewed every five years.



3.5. The key drivers for the production of the strategy as advocated by Sport England are to protect, enhance and provide sports facilities, as follows:

- **PROTECT:** To provide evidence to inform policy and specifically to support Site Allocations and Development Management Policies which will protect sports facilities and their use by the community, irrespective of ownership;
- **ENHANCE:** To ensure that sports facilities are effectively managed and maintained and that best uses are made of existing resources - whether facilities, expertise and/or personnel to improve and enhance existing provision – particularly in the light of pressure on local authority budgets; and
- **PROVIDE:** To provide evidence to help secure external funding for new facilities and enhancements (if on the Regulation 123 List) and Section 106 agreements. Sport England and the local authority can then use the strategies developed and the guidance provided in making key planning decisions regarding facility developments in the area.

### A NEW STRATEGY FOR SPORT – DEPARTMENT FOR CULTURE, MEDIA AND SPORT

3.6. The Department for Culture, Media and Sport, following a consultation paper in 2015, launched the new strategy 'Sporting Future: A new Strategy for an Active Nation' in 2016. The development of the new strategy reflects a need to re-invigorate the nation's appetite for participation in sport following what appears to be a significant reduction in national participation (highest profile being swimming), following the immediate upsurge after the 2012 London Olympics. It is important to highlight that the national trends are not necessarily mirrored at a local level; in Elmbridge there is increasing demand for swimming, both current and into the future.

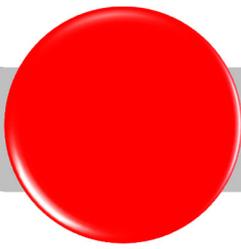
3.7. The sport strategy is targeting five outcomes which each sports organisation, public or private sector, will be measured against:

- **Physical wellbeing;**
- **Mental wellbeing; and**
- **Social and community development;**
- **Individual development.**
- **Economic development;**

3.8. Government funding will go toward organisations which can best demonstrate that they will deliver some or all of the five outcomes

3.9. The delivery of the outcomes will be through three broad outputs;

- **More people from every background regularly and meaningfully taking part in sport and physical activity, volunteering and experiencing live sport;**
- **A more productive, sustainable and responsible sports sector; and**
- **Maximising international and domestic sporting success and the impact of major sporting events.**



## SPORT ENGLAND STRATEGY 2016- 2021 TOWARDS AN ACTIVE NATION'

3.10. The Vision for this Strategy is:

**'We want everyone in England regardless of age, background or level of ability to feel able to engage in sport and physical activity. Some will be young, fit and talented, but most will not. We need a sport sector that welcomes everyone – meets their needs, treats them as individuals and values them as customers'.**

3.11. The Sport England Strategy 'Towards an Active Nation' puts the policies set out in 'A new Strategy for an Active Nation' into practice. This will mean significant change for Sport England and for their partners.

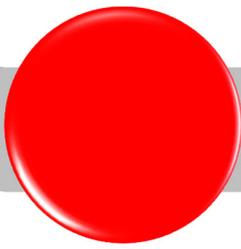
3.12. The strategy sets out how Sport England will deliver this task. The key changes Sport England will make are:

- Focusing more money and resources on **tackling inactivity** because this is where the gains for the individual and **for** society are greatest;
- Investing more in **children and young people from the age of five** to build positive attitudes to sport and activity as the foundations of an active life;
- **Helping those who are active now to carry on, but at lower cost to the public purse over time.** Sport England will work with those parts of the sector that serve the core market to help them identify ways in which they can become more sustainable and self-sufficient;
- **Putting customers at the heart** of what we do, responding to how they organise their lives and helping the sector to be more **welcoming and inclusive, especially of those groups currently under-represented in sport;**
- Helping sport to keep pace with the **digital expectations** of customers;
- Working nationally where it makes sense to do so (for example on infrastructure and workforce) but **encouraging stronger local collaboration** to deliver a more joined-up experience of sport and activity for customers;
- Working with a **wider range of partners**, including the private sector, using our expertise as well as our investment to help others align their resources; and
- Working with the sector to encourage innovation and share best practice particularly through applying the principles and practical learning of **behaviour change.**

3.13. The remaining national policy context is summarised in Appendix 1, National Policy Context.

### LOCAL LEVEL

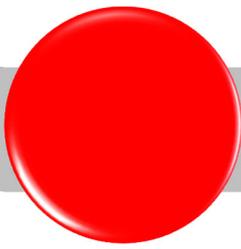
3.14. A number of current strategic policies, strategies and factors influence current and future supply and demand for sport and recreation facilities in the Elmbridge Borough. As well as providing the context for future facility provision, e.g. health improvement, improving accessibility, increasing participation, these strategies provide opportunities to link priority areas and needs, and ensure that outcomes are aligned with identified local objectives.



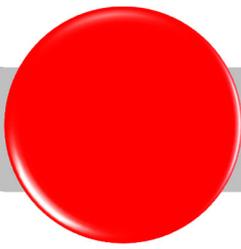
3.15. A short summary of the main relevant strategies and policies is included below; more detail on these and other policies/strategies is in Appendix 5.

**Table 3.1: Summary of main relevant Strategies and Policies**

STRATEGY	SUMMARY OF KEY ISSUES/PRIORITIES
<p>ELMBRIDGE BOROUGH COUNCIL PLAN 2018-2023</p>	<p>The Council agreed a new Vision in December 2017:</p> <p><b>Vision (2018-2023)</b> “A responsive and effective Council, protecting and promoting the interests of residents and businesses and safeguarding our environment, while maintaining a community for all”.</p> <ul style="list-style-type: none"> <li>• <b>Priorities</b> <ul style="list-style-type: none"> <li>➤ Character and Environment – We will make Elmbridge a sustainable and attractive place.</li> <li>➤ Quality Services – We will work in partnership to ensure services are efficient, effective and offer value for money.</li> <li>➤ Economic Development – We will facilitate economic growth, including improved infrastructure and housing.</li> <li>➤ Community Wellbeing – We will listen to all of our residents and support communities to become healthier, empowered and safe.</li> </ul> </li> </ul> <p>The priorities for health and well-being reflect those of the Surrey Heartlands and their priorities: <a href="http://surreyheartlands.uk/our-priorities/">http://surreyheartlands.uk/our-priorities/</a> The new Vision supports the following outcomes:</p> <ul style="list-style-type: none"> <li>• <b>A safe, caring and healthy Elmbridge</b> <ul style="list-style-type: none"> <li>➤ Facilitate the delivery of at least 100 affordable and social rented homes</li> <li>➤ Move at least 50 households off or out of the Benefit Cap through effective and targeted support.</li> <li>➤ Increase the proportion of temporary accommodation for homeless households within Elmbridge Borough.</li> <li>➤ Increase the use of our Centres for the Community through enhanced activities, services and facilities and in addition to support the Elmbridge Voluntary Sector.</li> </ul> </li> <li>• <b>A vibrant and thriving Elmbridge</b> <ul style="list-style-type: none"> <li>➤ Generate at least £100,000 in external funding and investments into the local economy and support business start-ups.</li> <li>➤ Deliver our Car Park Strategy to support local communities.</li> <li>➤ Work with the new operator and sports clubs to launch the new Sports Hub and maximise community use.</li> <li>➤ Improve Council infrastructure including our car parks, Centres, public conveniences and community facilities through delivery of Year 1 of our Capital Programme.</li> </ul> </li> <li>• <b>A green and attractive Elmbridge</b> <ul style="list-style-type: none"> <li>➤ Launch the new joint waste collection and street cleaning service.</li> <li>➤ Work with our contractor to deliver high quality verges, green spaces and cemeteries.</li> <li>➤ Engage our community in preparing a new Local Plan for submission to the Secretary of State which supports sustainable development across the Borough.</li> <li>➤ Operate a high profile proactive planning compliance service.</li> </ul> </li> </ul>



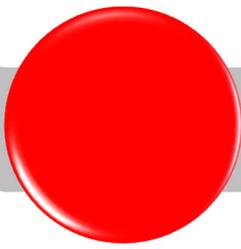
STRATEGY	SUMMARY OF KEY ISSUES/PRIORITIES
<p>ELMBRIDGE ACTIVE EVERY DAY - PHYSICAL ACTIVITY STRATEGY 2015- 2020</p>	<p>Elmbridge Borough Council (EBC) recognises the role that physical activity has to play in people’s lives today. The challenge is to develop new ways of connecting physical activity with everyday life, alleviating time pressure by creating opportunities where people already spend their time – in the workplace, at school, home and where they shop – alongside other community facilities.</p> <p>The Elmbridge Active Everyday Physical Activity Strategy 2015 – 2020 outlines the Council’s suggested approach to increase levels of physical activity and promote healthy living through the wide range of networks available locally. It has been developed in consultation with key stakeholders, both internally and externally, including community groups, governing bodies, leisure providers, members of the public and coaches</p> <p>45.7% of Elmbridge residents are physically inactive (i.e. doing less than 30 mins of moderate intensity exercise per week)</p> <p>The Elmbridge Active Every Day Strategy brings together brings together key partners specialising in sport, health and physical activity. It was established to deliver the 5-year Action Plan aiming to increase the sport and physical activity levels of Elmbridge residents. Key partners include:</p> <ul style="list-style-type: none"> <li>• <b>EBC Leisure and Cultural Services Team</b></li> <li>• <b>Sports Clubs/ Coaches</b></li> <li>• <b>Elmbridge Sports Council representative</b></li> <li>• <b>Active Surrey</b></li> <li>• <b>Volunteer Action Elmbridge</b></li> <li>• <b>School Sport Partnerships</b></li> <li>• <b>Places Leisure</b></li> <li>• <b>PCT / NHS Surrey</b></li> <li>• <b>Community Support</b></li> <li>• <b>Environmental Health</b></li> </ul> <p><b>Vision:</b> Work with partners to increase levels of physical activity within Elmbridge by 1% year on year</p> <p><b>Aims:</b></p> <ul style="list-style-type: none"> <li>• To increase levels of physical activity throughout the Borough</li> <li>• Focus on certain areas of deprivation and low levels of physical activity within the Borough</li> <li>• Promote the benefits of achieving a healthy and active lifestyle</li> <li>• Widen access to physical activity opportunities for all residents</li> </ul> <p><b>Main themes:</b> Start moving, move every day, stay moving</p> <p><b>Start moving</b></p> <ul style="list-style-type: none"> <li>• Support children and young people to have an active start in life</li> <li>• Encourage schools to deliver the Change 4 Life campaign with a 10 minute shake up, specifically in our target areas within the Borough</li> <li>• Develop the under 5’s provision to encourage an active start in life. Encourage 7-15-year olds to sign up for the Surrey Youth Games, specifically those identified in inactive areas within the Borough</li> <li>• Support Public Health England’s Tier 2 Weight Management for primary school children</li> <li>• Discover new activities for young people aged 16-24 years old</li> <li>• Increase participation of people with disabilities</li> </ul>



STRATEGY	SUMMARY OF KEY ISSUES/PRIORITIES
	<p><b>Move every day</b></p> <ul style="list-style-type: none"> <li>• Encourage adults to build activity into their everyday lives</li> <li>• Introduce new activities designed for people to get back into sport</li> <li>• Increase workplace provisions for physical activity around the Borough, specifically for sedentary workers</li> <li>• Encourage more outdoor physical activity</li> <li>• Investigate possibility of way marked walks of 1, 2-mile routes for example: 1-mile route or 3,2,1 markers in specific areas of the Borough</li> <li>• Promote more physical activity through dance, artistic movement and performing arts</li> <li>• Introduce activities for families to do together</li> <li>• Improve sport provision for those with disabilities</li> </ul> <p><b>Stay moving</b></p> <ul style="list-style-type: none"> <li>• Support older adults to live longer and lead more active lives</li> <li>• Increase local provision for over 65-year olds to ensure we meet the local needs specified in the Health Profile</li> <li>• Work with National Governing Bodies to introduce more variety of “walking” sports for the Over 50’s</li> <li>• Identify appropriate and accessible physical activities for the local Community Centres using the local facilities in the surrounding areas</li> <li>• Build on existing classes in the Exercise Referral Scheme following the NICE* Public Health guidelines and increase locations around the Borough</li> </ul>

3.16. The following are summarised in Appendix 5:

- **The Elmbridge Core Strategy (Local Plan) July 2011;**
- **Elmbridge Community Partnership’s Sustainable Community Strategy;**
- **Kingston and North Surrey Strategic Housing Market Assessment (SHMA) 2016;**
- **Elmbridge Health Statement 2015-2019;**
- **The 2015 Elmbridge Health Profile;**
- **Sustainability and Transformation partnership (STP) - Surrey Heartlands plan;**
- **The Surrey Downs Integrated Commissioning Plans (2014-19);**
- **The Surrey Downs Integrated Commissioning Plans (2014-19);**
- **North West Surrey Clinical Commissioning Group;**
- **Surrey Joint strategic needs assessment (JSNA) 2017;**
- **Surrey Children and Young People’s Partnership Plan 2014-2017;**
- **Surrey Local Travel Plan – Elmbridge Local Transport Strategy;**
- **Elmbridge Cycling Plan 2016;**
- **Population Profiles and Projections; and**
- **Participation Trends and Rates in Sport.**



## FUTURE DEVELOPMENT IN THE BOROUGH

3.17. A key factor influencing the future provision of sports facilities in the Borough (what, and where) is the scale and location of future housing development, which impacts on population density and also levels and nature of community demand.

## ELMBRIDGE CORE STRATEGY, 2011 TO 2028

3.18. The Kingston and North Surrey Strategic Housing Market Assessment (SHMA) 2016 identifies the following future housing need:

- **Elmbridge new housing requirement up to 2035: 9,480 new homes; and**
- **The majority of the additional requirement is for smaller (1-2 bedroom) units.**

## POPULATION PROFILES AND PROJECTIONS.

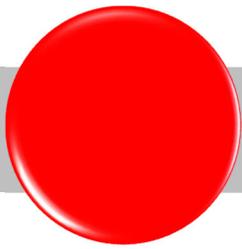
3.19. The current and future population profile of Elmbridge Borough and the locations of growth are important to understand in relation to planning for the future provision of sport and physical activity.

3.20. The 2017 population, based on the ONS 2014 subnational population estimates, is 135,000 (**Source: ONS Mid 2014 population estimates**) with continued growth projected through to 2035, when the population is projected to be 151,000. There will be population growth of 10.5% by 2035. The largest growth will be in those aged 65+.

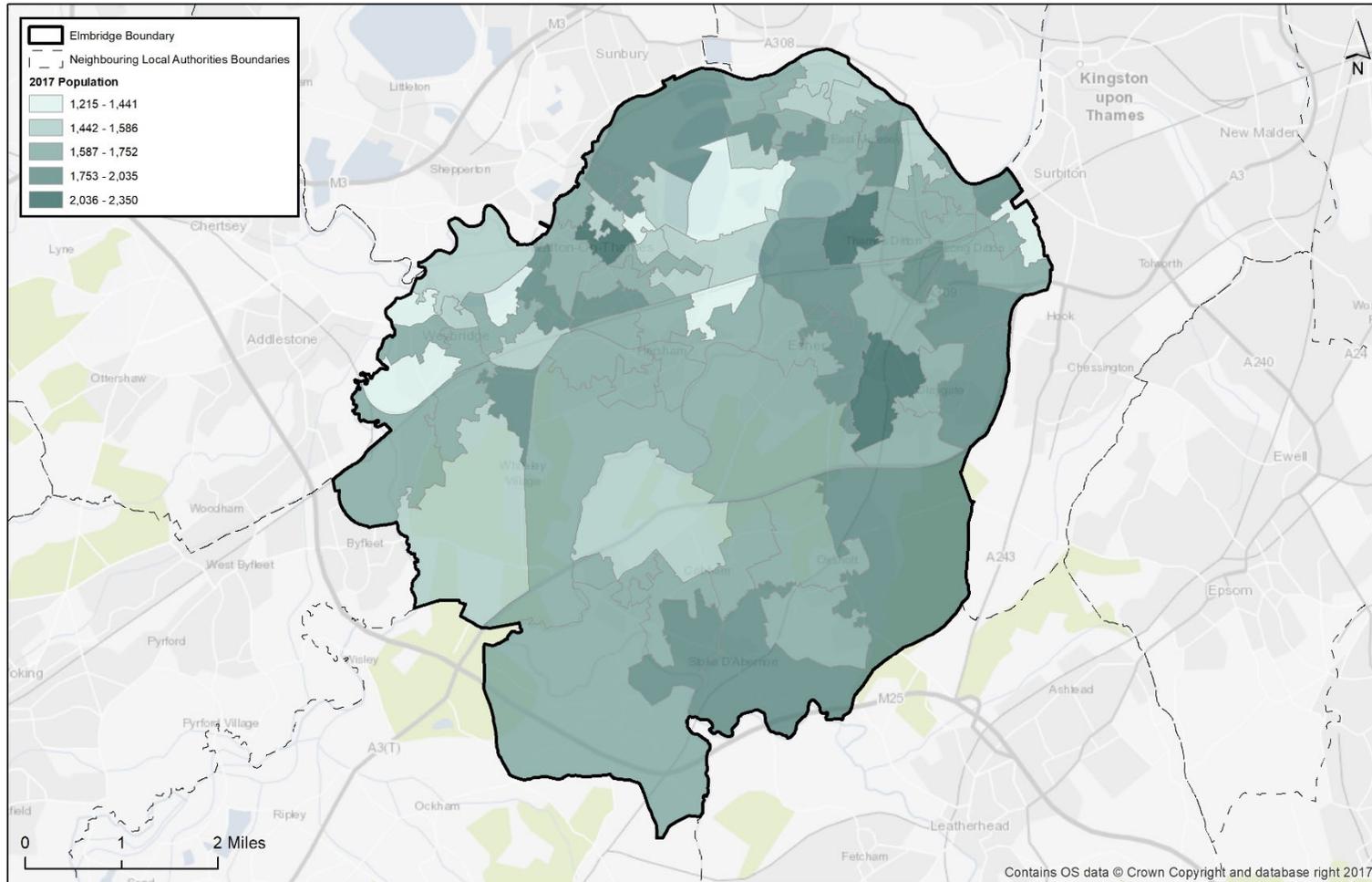
3.21. Population growth is principally a result of new housing development:

- **3,375 new dwellings by 2022;**
- **9,480 new homes to 2035; and**
- **These new developments will principally result in 3 Strategic sites of 800+ houses each.**

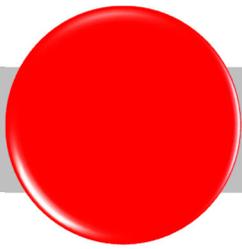
as well as people living longer and more people wanting to live in the Borough.



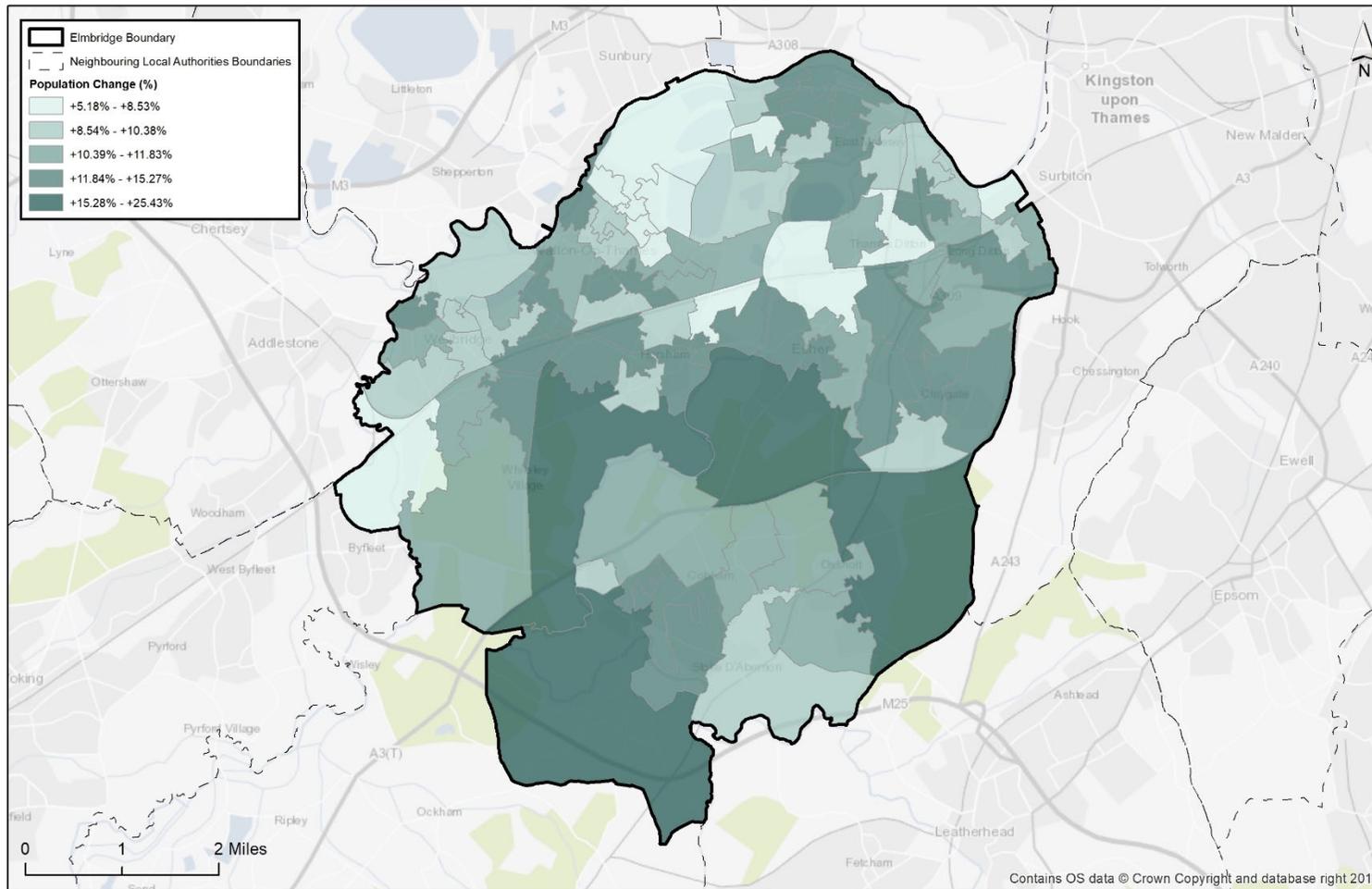
Map 3.1: Population Distribution in Elmbridge 2017 (by lower output area)



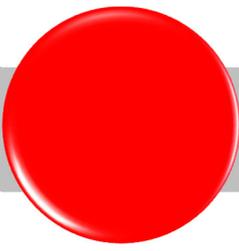
2017 population by lower super output area in Elmbridge



Map 3.2: Population Change in Elmbridge, 2017 (by lower super output area)

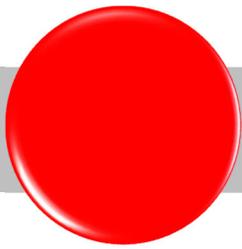


Percentage change in population by lower super output area in Elmbridge (2017 – 2035)

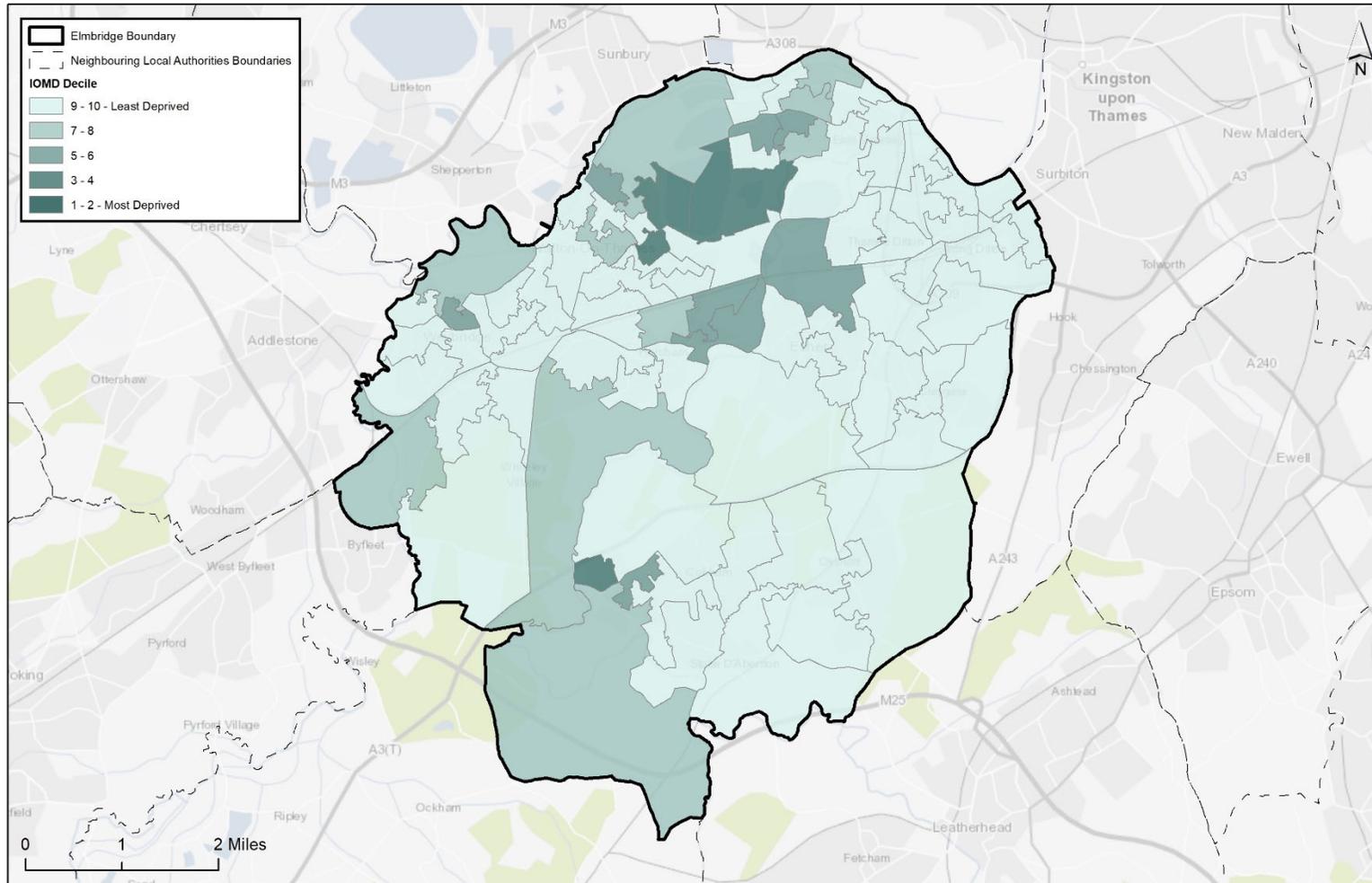


## POPULATION PROFILE – DEPRIVATION

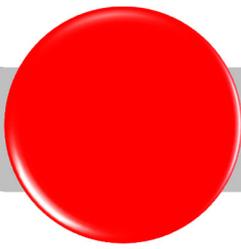
- 3.22. Elmbridge is ranked 322 out of 354 local authorities (where 354 is the least deprived) based on average deprivation scores (**Source: 2015 Indices of Deprivation**).
- 3.23. Only two of Surrey's ten most deprived neighbourhoods are located in within Elmbridge. These are Walton Ambleside and Walton North. Other pockets of deprivation exist in Claygate, Weybridge North, Lower Green, Hersham North, Hersham South and Cobham Fairmile.
- 3.24. 73.4% of the population aged 16-74 is economically active (**Census 2011**).
- 3.25. 2.7% of the population aged 16-74 is unemployed but actively seeking work (**Census 2011**).
- 3.26. 13.2% of residents aged 16 and over, have no qualifications (**Census 2011**).
- 3.27. Car ownership is very high with 88.3% of households having access to at least one car; 11.8% of households has no access to a car.
- 3.28. Map 3.3 shows the areas of deprivation in the Borough; the darker colours are the areas of highest deprivation.



Map 3.3: Levels of Deprivation in Elmbridge 2017 (by areas of lower super output area)



Index of multiple deprivation by lower super output area in Elmbridge (2015)



## HEALTH PROFILE

3.29. The health of people in Elmbridge is generally better than the England average. Elmbridge is one of the 20% least deprived boroughs in England, however about 9% (2,300) of children live in low income families. Life expectancy for both men and women is higher than the England average. Key factors from the PHE Health profile 2017 are:

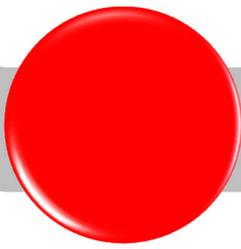
- **In Year 6, 10.9% of children are classified as obese, lower than the average for England (19.1%);**
- **Estimated levels of adult excess weight (58.7%) and physical activity are lower than the England average (64.8%);**
- **Recorded levels of diabetes are lower than the England average;**
- **Physical activity levels for adults is 66.0%, higher than the England average of 57%; and**
- **GCSE attainment is higher than the England average (57.8%) at 63.6%.**

3.30. Table 3.2 shows the health costs of physical inactivity in Elmbridge (Source: Sport England Local Profile tool), compared to those at regional and national level. This highlights that costs in Elmbridge are lower compared to national levels but are higher than regional levels. Given the projected population growth, of which a significant proportion are older people, a proactive approach to maintaining and where possible increasing levels of physical activity is needed, to ensure people live healthier lives for longer, to maintain the Borough's current health profile and further reduce health costs.

**Table 3.2: Health costs of Physical Inactivity in Elmbridge**

DISEASE CATEGORY	ELMBRIDGE	SOUTH EAST	ENGLAND
CANCER LOWER GI	£171,563	£9,709,321	£67,816,189
CANCER BREAST	£149,841	£9,106,531	£60,357,887
DIABETES	£378,542	£27,701,104	£190,660,420
CORONARY HEART DISEASE	£974,440	£65,517,904	£491,095,943
CEREBROVASCULAR DISEASE	£432,876	£21,137,006	£134,359,285
<b>TOTAL COST</b>	<b>£2,107,262</b>	<b>£133,171,867</b>	<b>£944,289,723</b>
<b>Cost per 100,000 population</b>	<b>£1,625,625</b>	<b>£1,580,313</b>	<b>£1,817,285</b>

(Source: Department of Health 2017)



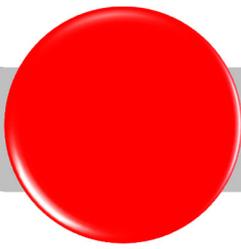
## SUMMARY OF KEY DEMOGRAPHIC FACTORS AND THEIR IMPLICATIONS

3.31. Table 3.3 summarises the demographic profile of Elmbridge Borough, reflecting the overall demographic analysis and factors for the Borough as discussed above.

**Table 3.3: Summary of Elmbridge’s Localities – Demographic Profile**

<b>POPULATION PROFILE</b>	Population growth from 135,000 (2017) to 151,000 by 2035 - increase of 16,000 people.
<b>ETHNICITY</b>	88.1% White British, 9.5% BME
<b>HOUSING</b>	9,480 new homes will be developed by 2035.
<b>DEPRIVATION</b>	<p>Low levels of deprivation Deprivation index score is 322. (Local authorities are given a rank out of 353 (the total number of lower tier and upper tier local authorities). The lower the score and higher the rank, the less deprived an area is compared with other areas in England).</p> <p>Walton Ambleside and Walton North are areas of highest need. Areas of St Johns estate, and Field Common, and high need areas north of Ambleside Drive and in Lower Green.</p> <p>Cobham Fairmile has an area that is 29th highest deprived area in Surrey, and 3rd in Elmbridge. It is the most ‘remote’ area in Elmbridge, with public transport links not as good as other areas, with infrequent buses, and the nearest train station is Stoke D’Abernon.</p> <p>Educational attainment above average at GCSE level.</p>
<b>HEALTH</b>	<p>People in Elmbridge are generally healthier than the England average; deprivation is also lower than average, and life expectancy is also higher than both the SE and England averages.</p> <p>There are higher than average incidences of malignant melanoma amongst the Elmbridge population.</p> <p>Mental health and wellbeing is a priority to address.</p> <p>Health priorities in Elmbridge include skin cancer, mental health and physical activity.</p> <p>9.6% of children are classed as obese or overweight, lower than average rates in the SE (16.4%) and England (19.1%).</p> <p>58.7% of adults are classed as obese or overweight, lower than average rates in the SE (63.3%), and England (64.8%).</p>
<b>TRANSPORT</b>	<p>Car Ownership is very high at over 88%; there is however, 11% of the population without access to private transport.</p> <p>Transport - Elmbridge, is generally accessible by public transport, but some connecting bus services are poor; young people travel freely between central areas of Walton, Molesey, Hersham and Esher, especially for school.</p>

(Source: All statistics quoted in Table 3.6 are taken from local context documents summarised in Appendix 5)



## PHYSICAL ACTIVITY AND PARTICIPATION

### THE INTRINSIC VALUE OF PARTICIPATION

3.32. The value of participation in sport and physical activity is significant, and its contribution to individual and community quality of life should not be under-estimated. This is true for both younger and older people; participation in sport and physical activity delivers:

- **Opportunities for physical activity, and therefore more ‘active living’;**
- **Health benefits – cardio vascular, stronger bones, mobility;**
- **Health improvement;**
- **Mental health benefits; and**
- **Social benefits – socialisation, communication, interaction, regular contact, stimulation.**

3.33. Additionally, participation in sport and physical activity can facilitate the learning of new skills, the development of individual and team ability / performance, and provide a ‘structured’ environment in which participants can ‘grow’ and develop.

3.34. The benefits of regular and active participation in sport and physical activity will be important to promote in relation to future sport, leisure and physical activity in Elmbridge. There is an existing audience in the Borough, which already recognise the advantages of participation, and a latent community who are ready to take part. The sport, physical activity and leisure offer in the Borough can support the delivery of the desired outcomes across a number of strategic Borough priorities and objectives.

### CURRENT PARTICIPATION RATES

3.35. In terms of the Public Health England definition for physical activity (150 minutes or equivalent of at least moderate intensity activity per week) 66% of adults in Elmbridge aged 16+ years are classed as being active (Elmbridge Public Health Report – 2015).

**Table 3.4: Physically active and inactive adults**

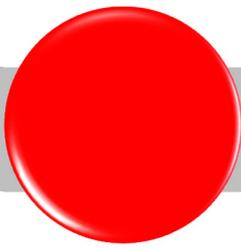
RATE	ELMBRIDGE	SOUTH EAST	ENGLAND
% ACTIVE	66.0%	60.2%	57%
% INACTIVE	21.8%	25.1%	28.7%

Source: Public Health England - Public Health Outcomes Framework. Measure: percentage of physically active and inactive adults. Time period(s): 2014)

3.36. The Sport England Active People Survey (APS) shows that participation levels are, in all 10 years, higher than both the regional and national levels.

**Table 3.5: Participation Rates in Elmbridge, the South East and Nationally - Adult (16+) Participation in Sport (at least once a week), by year**

YEAR	ELMBRIDGE	SOUTH EAST	ENGLAND
2005/06	44.1 %	37.1 %	34.6 %
2007/08	47.3 %	39.0%	36.6 %
2008/09	41.5 %	37.9 %	36.5 %

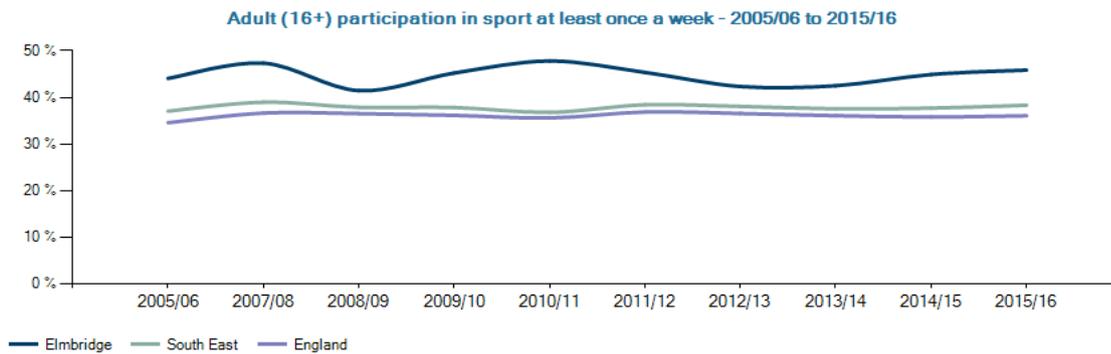


YEAR	ELMBRIDGE	SOUTH EAST	ENGLAND
2009/10	45.2 %	37.9 %	36.2 %
2010/11	47.8 %	36.8 %	35.6 %
2011/12	45.4 %	38.4 %	36.9 %
2012/13	42.3 %	38.1 %	36.6 %
2013/14	42.5 %	37.6 %	36.1 %
2014/15	44.9 %	37.7 %	35.8 %
2015/16	45.8 %	38.3 %	36.1 %

(Source: Active People Survey. Measure: Adult (16+) participation in sport (at least once a week) by year, one session per week (at least 4 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days). Time period(s): 2005/06, 2007/08, 2008/09, 2009/10, 2010/11, 2011/12, 2012/13, 2013/14, 2014/15, 2015/16)

3.37. The green highlighted figures for Elmbridge show where participation rates are higher than regional and national averages.

**Figure 3.1: Adult (16+) Participation in Sport at least once a week 2005 / 06 to 2014 / 15**



(Source: Sport England Local Sports Profile November 2016)

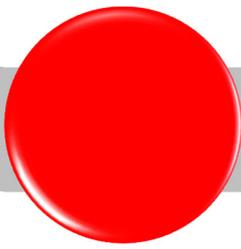
3.38. Participation rates for adults 14+ in the Borough compared to regional and national averages are shown in Table 3.6. All of which are higher than the regional and national levels (highlighted in green) and indicates that participation is increasing.

**Table 3.6: Adults 14+ Participation in Sport at least once per week - Adult (14+) Participation in Sport (at least once a week)**

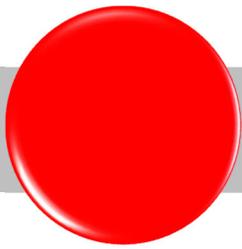
YEAR	ELMBRIDGE	SOUTH EAST	ENGLAND
2012/2013	44.0 %	39.1 %	37.5 %
2013/2014	43.7 %	38.8 %	37.1 %
2014/2015	45.4 %	38.7 %	36.7 %
2015/2016	47.5 %	39.1 %	36.9 %

(Source: Active People Survey. Measure: Adult participation aged 14+, one session per week (at least 4 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days). Time period(s): 2012/2013, 2013/2014, 2014/2015, 2015/2016)

3.39. Participation rates for 3 x 30 minutes per week (formally NI18) have increased from 26.4% in 2005/06 to 30.5% in 2014/16. Male participation has increased from 28.5 % to 31.5% in this period, female participation has increased from 24.3% to 29.5%.



- 3.40. Data for the number of adults wanting to do more sport is not available. The regional level is 57.4% below the national figures 57.6%.
- 3.41. Club membership has decreased from 31.5% to 31.3% between 2012/13 & 2015/16 above both the regional and national averages. Participation in tuition and coaching is above both the regional and the national levels. Participation in competition is also above both regional and national averages.
- 3.42. Satisfaction levels with local sports provision has remained constant from 63.9% to 64.9% from 2012/13 to 2015/16. It has consistently remained above the regional and national averages.



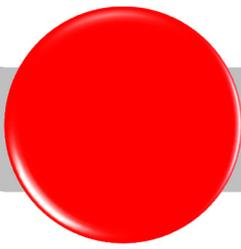
**Table 3.7: Participation Frequency in Physical Activity - Comparison with Sport England KPIs**

INDICATOR	ELMURST				SOUTH EAST				ENGLAND			
	2012/13	2013/14	2014/15	2015/16	2012/13	2013/14	2014/15	2015/16	2012/13	2013/14	2014/15	2015/16
KPI3 - CLUB MEMBERSHIP IN THE LAST 4 WEEKS	31.5 %	28.8 %	31.8 %	31.3 %	24.3 %	24.2 %	23.7 %	24.5 %	21.0 %	21.6 %	21.8 %	22.2 %
KPI4 - RECEIVED TUITION OR COACHING IN LAST 12 MONTHS	24.1 %	21.6 %	28.7 %	23.4 %	18.1 %	19.0 %	18.0 %	18.3 %	15.8 %	16.4 %	15.6 %	15.6 %
KPI5 - TOOK PART IN ORGANISED COMPETITION IN LAST 12 MONTHS	13.8 %	18.8 %	18.5 %	20.5 %	14.2 %	15.0 %	14.7 %	15.6 %	11.2 %	13.3 %	13.3 %	13.3 %
KPI6 - VERY/FAIRLY SATISFIED WITH LOCAL SPORTS PROVISION	63.9 %	69.8 %	69.5 %	64.9 %	63.7 %	63.8 %	63.6 %	64.6 %	60.3 %	61.6 %	61.8 %	62.1 %

(Source: Active People Survey. Measure: Key Performance Indicators 3,4,5,6. Time Period(s): 2012/13, 2013/14, 2014/15, 2015/16)

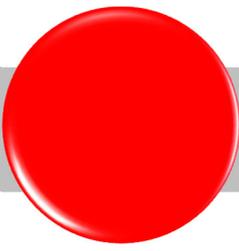
3.43. In summary Tables 3.5 and 3.6 illustrate that:

- SE APS 10 Q2 once a week participation levels by those aged 14+ (47.5%) are higher than the SE (39.1%) and national (57%) averages;
- SE APS 10 Q2 once a week participation levels by those aged 16+ (45.8%) are significantly higher than SE (38.3%) and national (36.9%) averages;
- SE APS 10 Q2 3 x week participation levels for those aged 16+ (30.5%) are higher than the SE (25.9%) the national (23.5%) averages; and
- 21.8% of those aged 16+ are not active enough to gain any health benefits.



## SPORTS ACTIVITY

- 3.44. The Active People Survey 10 (APS10) identifies that Gym sessions (17.4%), Cycling (14.4%), Athletics (10.6%), Fitness Classes (10.2%) and Swimming (9.9%) are the top sports in which people participate at least once a month in the Borough. Identification of the top participation sports by local area is aligned to those sports which have the highest participation nationally; Sport England data has therefore only been run for those sports which have the highest participation at national level.
- 3.45. The Active Lives Survey has replaced the APS. Active Lives Year 2 data (May 2017) for Elmbridge highlights the following:
- **86.3 % of Elmbridge’s residents aged 16+ took part in sport and physical activity at least twice in the 28 days prior to the survey being undertaken;**
  - **19% of the Borough’s population is inactive – i.e. they had undertaken less than 30 minutes physical activity or sport in the last 28 days;**
  - **9.4% of the Borough’s population had undertaken at least 30-149 minutes physical activity or sport in the last 28 days; and**
  - **71.6% of the Borough’s population had undertaken at least 150 minutes physical activity or sport in the last 28 days (including gardening).**
- 3.46. Although in general terms, Elmbridge has few areas of deprivation, where they do exist they are severe, because they are masked by surrounding areas of higher affluence. There are identified pockets of inactivity in the Borough in these more deprived areas i.e. Walton, Hersham. Walton North and Hersham South are highlighted by Sport England as areas of low physical activity, with only 37.9% - 42.3% of adults 16+ taking part in regular physical activity. Sport England classifies 23.2% of adults as obese within Walton Ambleside; 31.3% of children (year 6) living in Walton Ambleside have excess weight, and 18.7% are obese.
- 3.47. Walton North is considered the least active ward and has the highest proportion of overweight and obese children and adults in the Borough, with 27.6% of adults classified as obese and 42.8% obese and overweight children.
- 3.48. 22.9% of residents living in Hersham South are classified as obese and inactive. The majority of these are over 56 years old.
- 3.49. Lower Green is also an area of need (its included within Esher so is harder to define). Sport England data separates Lower Green from the rest of the ward with 30.6% of individuals within the low activity category; in reality, this is one of the worst areas within the borough for low activity levels. The area has higher proportions of social housing than the England average.
- **Joseph Locke Way – 35% of housing is Social Housing;**
  - **Sheriff Close - 35% of housing is Social Housing; and**
  - **Mill Road, Douglas Road and Farm Road vary between 35% and 65% of Social housing depending on the postcode. Additionally, it is likely that the Lower Green area is the same as Walton Ambleside. It is likely that there are also high proportions of overweight children, but these statistics are not clear in data because Lower Green is such a small proportion of Esher Ward.**

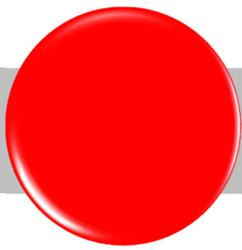


3.50. This data highlights that whilst many in the Borough are physically active, the regularity of this could still increase, and there is still almost a fifth of the population who are not active enough to gain any health benefits.

### MARKET SEGMENTATION

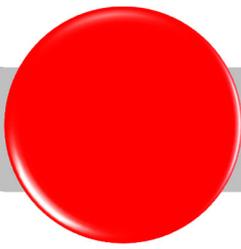
3.51. Sport England's market segmentation model comprises of 19 'sporting' segments (See Appendix 5). The relevance of Market Segmentation is that it is designed to assist understanding of attitudes, motivations and perceived barriers to sports participation and to assist agencies involved in the delivery of sport and recreation to develop tailored interventions, communicate more effectively with the target market and to better understand participation in the context of life stages and cycles. This in turn helps to inform the nature and extent of facilities that should be provided to meet local need and demand.

3.52. In Elmbridge, the dominant segments are; Tim, Philip, Ralph & Phyllis and Chloe. These are described in Table 3.8.



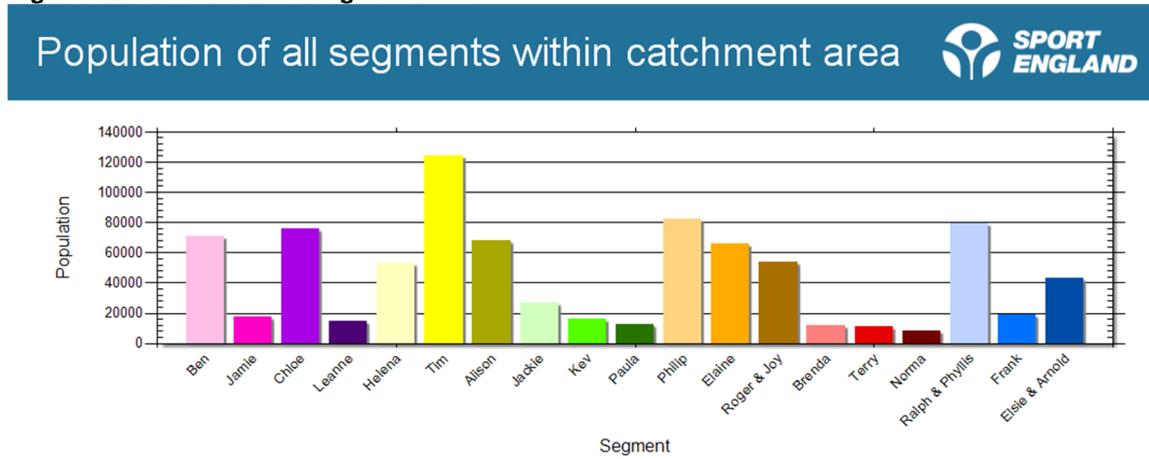
**Table 3.8: Summary of Market Segmentation for Elmbridge**

MARKET SEGMENT	KEY CHARACTERISTICS	% ELMBRIDGE	ACTIVITIES / SPORTS THAT APPEAL TO SEGMENT
TIM SETTLING DOWN MALES	Tim is an active type that takes part in sport on a regular basis. He is aged 26-35, may be married or single, is career professional and may or may not have children. Tim participates in very active, technical sports, team sports, individual activities and is likely to have a gym membership.	14.5%	Cycling, keep fit / gym, swimming. Football, Athletics or Running, Football
PHILIP	<p>Philip is 48, an owner-occupier, and married with two older children. One recently graduated and left home, the other is on a gap year before starting university next autumn. Whilst there are still some university fees to pay, Philip is at the height of his career, enjoying a comfortable salary at an established firm.</p> <p>Philip still keeps up his love of sport, hindered only by office pressures. He plays badminton in a local team, and if he gets home early enough, enjoys a swim at the health club. He shares football season tickets with his son, and together they play cricket.</p>	9.6%	Cycling, keep fit / gym, swimming. Football, Golf
RALPH & PHYLLIS	Retired couples, enjoying active and comfortable lifestyles. Ralph and Phyllis are in their late 60's and have been retired for some time. Both Ralph and Phyllis feel there is still much of life to live. They enjoy playing golf together, and Ralph competes at weekends sometimes. Phyllis likes to go for the occasional swim while Ralph is out trout fishing, and they also love to go for long walks together.	9.3%	Keep fit/gym, Swimming, Golf, Walking
CHLOE	Young image-conscious females keeping fit and trim. Chloe and her housemates go to classes at their local gym a couple of times a week and like to swim afterwards.	8.9%	Keep fit/gym, Swimming



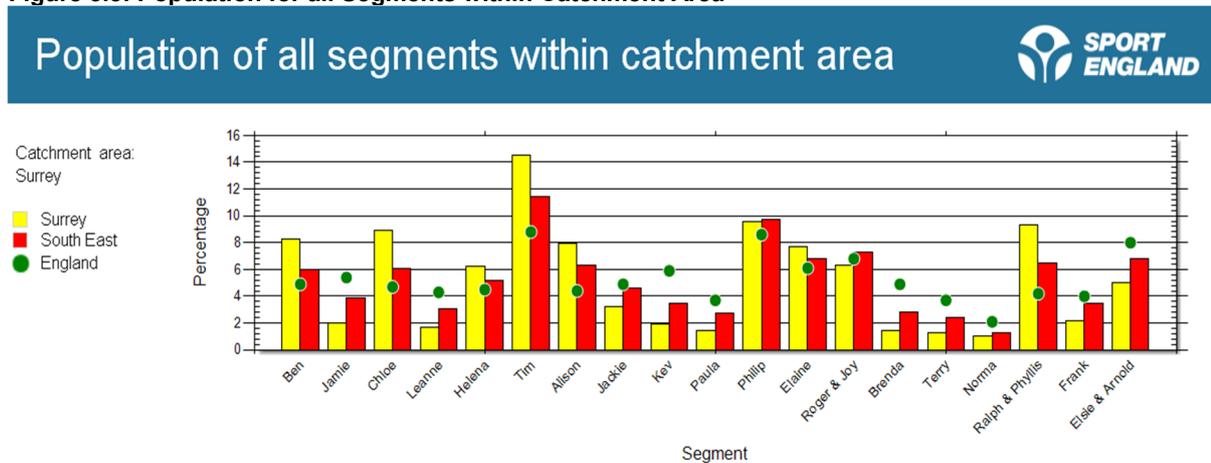
3.53. The overall market segmentation in the Borough is shown in Figure 3.2:

Figure 3.2: Overall Market Segmentation



3.54. Figure 3.3 compares the identified dominant market segments as a percentage of the population in the Borough and with the county, regional and national percentages.

Figure 3.3: Population for all Segments within Catchment Area



3.55. In terms of geographic distribution Philip and Ralph and Phyllis dominate and are evenly spread across the Borough with pockets of Tim and Chloe dotted around the Borough (see Table 3.8 for a description of Tim and Chloe attributes).

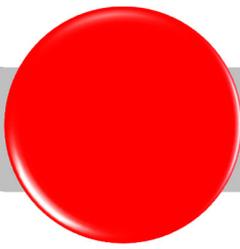
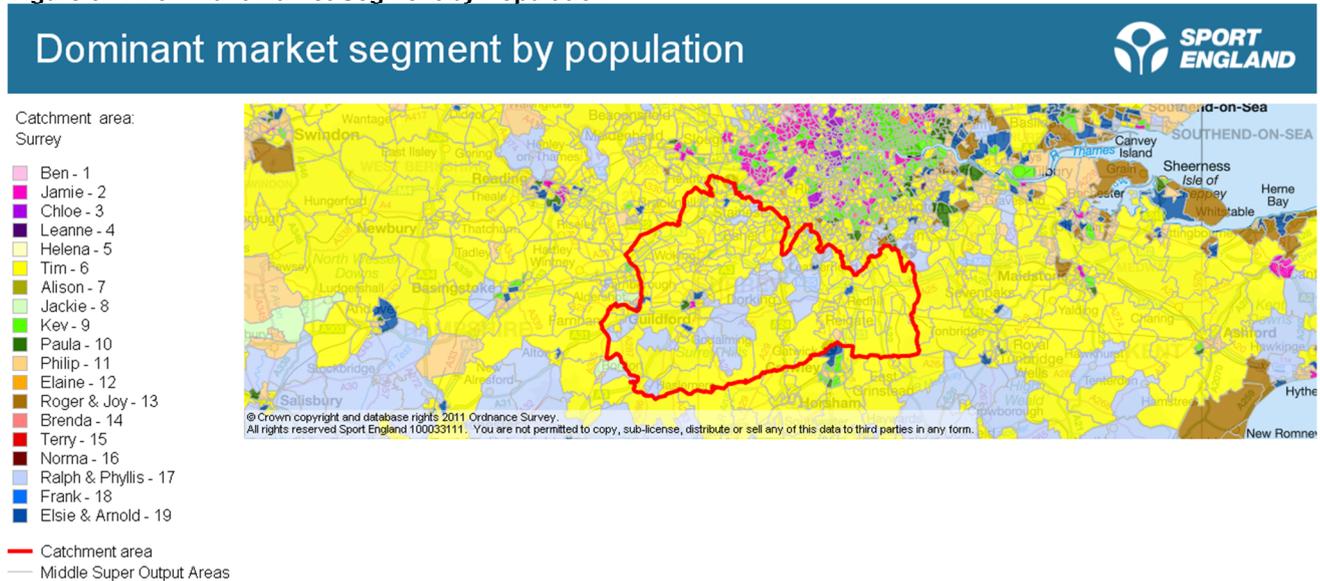


Figure 3.4: Dominant Market Segment by Population



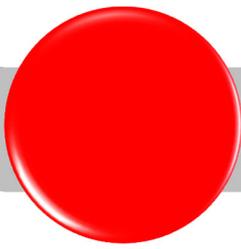
3.56. The market segmentation illustrates, in sports participation terms, the diversity of the Borough, and therefore the need to ensure that future provision addresses local needs, based on population age, structure, health inequalities, and current participation levels, as well as interest, and existing facility infrastructure.

3.57. Given that the dominant segments will tend to participate in these sports, it will be important to retain good quality facilities and therefore opportunities, for Cycling, keep fit / Gym, Swimming, Football, Golf, Athletics or Running, to ensure participation levels are at minimum retained and wherever possible, increased.

### THE ECONOMIC VALUE OF SPORT

3.58. Sport has a valuable role to play in benefitting the health and social economy of the nation and at a local level. It is estimated (**Source: Sport England Local Profile 2015, and the Economic Value of Sport, 2013**) that sport makes an £11.3 billion contribution to the health economy of England. In 2013, sport contributed gross value-add (GVA) of £20.3 billion to the economy in England. In Elmborough, the total GVA value was £58.3M (£45.4m accounts for participation in sport. Overall, sport generates £48.6m of health benefits in the Borough.

3.59. This demonstrates the value of sport at local level in both participative and health terms, as well as economic. More people being active on a regular basis will increase this benefit, and impact positively in individual and community health terms.



## 4. STAGE B – EXISTING FACILITY PROVISION

### INTRODUCTION

- 4.1. The current level and nature of facility provision in Elmbridge, has been assessed across the Borough. The population base used for the assessment and analysis is based on ONS 2014 mid-year estimates and the SHMA 2016, as set out in detail in Section 3. The figure of 16,000 is used as the basis for calculating future need for facility provision in the Borough to 2035. This is the same figure used in the Elmbridge Playing Pitch Strategy (PPS).

### SUPPLY OF FORMAL SPORT AND RECREATIONAL FACILITIES IN ELMBRIDGE

- 4.2. The following summarises the existing indoor sports facilities across Elmbridge:

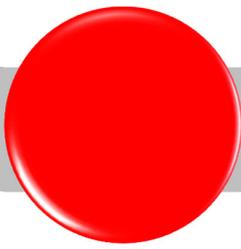
**Table 4.1: Existing Indoor Sports Facilities – Elmbridge**

FACILITIES	ELMBRIDGE
SPORTS HALLS (3+ COURTS)	14
SWIMMING POOLS	25
HEALTH AND FITNESS	26
STUDIOS	29
SQUASH COURTS	25
INDOOR BOWLS (INDOOR RINKS WERE PROVIDED AT XCEL)	NOW CLOSED
CYCLING FACILITIES	0
ATHLETICS TRACKS	2

(Source: combination of SLL research, FPM and Active Places Data)

**N.B. Outdoor facilities including Football, rugby, cricket, hockey and lacrosse are covered in the 2013 Playing Pitch Needs Assessment Study (PPS), which is currently being updated.**

- 4.3. It is important to highlight from the outset that this Strategy is not just about formal sports facility provision i.e. swimming pools, sports halls, fitness facilities etc, but also looks at opportunities for increased use of informal places and spaces. Activity halls can be used for sport and physical activity even if they are not purpose designed nor marked for such use and can often provide an introductory experience of sport and physical activity, or a more accessible option for those who are older, have no access to private transport, or who have commitments which make it hard for them to travel to formal facilities.
- 4.4. Increased use of the outdoors, open spaces, parks, recreation grounds, and activity halls also has significant potential to contribute to increasing levels of participation in physical activity at a very local level, and to addressing rising levels of obesity and other health inequalities.
- 4.5. Based on the Active Places database, the Sport England Facility Planning Model (FPM), the local sports profile data (Sport England), and the audit undertaken to inform this Strategy, the maps used in the following facility assessments show the extent of existing built facility provision in Elmbridge.
- 4.6. Active Places allows sports facilities in an area to be identified. Nationally, it contains information regarding 50,000 facilities, across eleven facility types.
- 4.7. Users of sport and recreation facilities do not recognise administrative boundaries and will use facilities that are convenient and/or provide a quality/value for money experience. Ownership and management are, in this context, a minor consideration for most users.



4.8. The availability of facilities in neighbouring areas can and does influence sports facility usage patterns, as does access to private transport and availability of public transport. Good public transport means that accessing facilities is easier than in other areas. There is cross-border use of neighbouring authority facilities in Kingston, Spelthorne and Mole Valley.

### CATCHMENT AREAS

4.9. Catchment areas for different types of provision provide a means of identifying areas currently not served by existing indoor sports facilities. It is however, recognised that catchment areas vary from person to person, day to day, hour to hour, and are also very different in rural and urban areas. This problem is overcome by accepting the concept of 'effective catchment', defined as the distance travelled by around 75-80% of users. The maps in Section 4 demonstrate catchment areas for facility provision in Elmbridge based on this approach, which uses a 20-minute drive time as a catchment area for sports facilities.

### PUBLIC TRANSPORT

4.10. Car ownership is high with 88.3% of households having access to at least one car; however, 11.8% of households have no access to a car. There is therefore a need to be able to access sports facilities on foot or by public transport in all areas, and particularly those with higher levels of deprivation such as Walton, Walton North, Lower Green, Hersham and Hersham South.

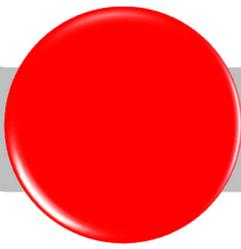
### STAGE B (ANOG) - ASSESSMENT OF EXISTING SPORTS FACILITY PROVISION IN ELMBRIDGE

4.11. This section sets out the Stage B information required by the ANOG process. It provides a detailed picture of existing facilities in Elmbridge:

- **QUANTITY:** how many of each type there are;
- **QUALITY:** their age and condition;
- **ACCESSIBILITY:** who owns and operates the facilities, facility location and catchment Areas; and
- **AVAILABILITY:** whether the facilities are available to all residents, and whether there is pay and play access.

4.12 Given the inter-related nature of these four key areas, Section 4 covers each facility type in turn, and assesses it in terms of these four key areas. Section 5 then pulls together all the data collected to provide an overall summary of each facility type, current and future provision. Section 6 applies the analysis of the provision to identified needs in Elmbridge, and Section 7 sets out the recommendations to be implemented through the Action Plan, to address these identified needs and gaps.

4.13 Given the range of facilities in Elmbridge, each type is summarised below and assessed separately, to provide a more detailed picture of the current supply and demand, and critically future need.



4.14 As per the study brief, the formal indoor facility types assessed are:

- **Sports Halls (including schools and activity halls), and covering indoor sports hall sports such as, badminton, basketball, netball and volleyball;**
- **Swimming Pools;**
- **Health & Fitness Centres (including dance/aerobic studios);**
- **Squash Courts;**
- **Indoor Bowls Centres;**
- **Indoor Tennis Centres;**
- **Gymnastics Centres;**
- **Athletics Facilities; and**
- **Ski facilities.**

4.15 In addition to the above, reference is also made to the various community/activity halls in the area, which provide informal space for a wide range of physical activity and recreational activities.

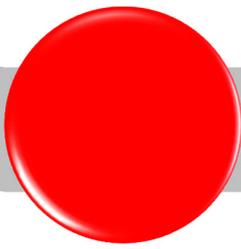
4.16 It is important to highlight that community use, and specifically pay and play access is the focus of the facility assessment. Community use applies to clubs, the public and community associations/groups; pay and play community access refers to the public.

4.17 The latter is really important because those who are inactive are highly unlikely to join a club to use a facility; therefore, it is only by ensuring there is sufficient pay and play community access to formal and informal facilities, that participation is likely to increase, and particularly amongst those who are currently inactive. Community use provided for clubs is also very important, given that club members are also part of the overall community, but these individuals are more likely to be active already.

## **OPERATIONAL MANAGEMENT OF ELMBRIDGE BOROUGH COUNCIL FACILITIES**

4.18 Places Leisure (PL) delivers the operational management of Elmbridge Borough Council's leisure facilities. The following facilities are managed by Places Leisure under contract until 2021.

- **Elmbridge Xcel Leisure Complex;**
- **Hurst Pool;**
- **Elmbridge Public halls;**
- **Xcel 3G Synthetic Football Pitch; and**
- **Elmbridge Sports Hub.**



## QUALITY AUDITS

- 4.19 The quality audits comprise an independent visual assessment of the quality and condition of the facilities (Xcel and Hurst, education facilities); results are recorded on the ANOG assessment sheet, developed by Sport England, and scored, based on the Sport England system set out in Table 4.2. Details of the individual audits undertaken are included in Appendix 2 (2a – 2kk).
- 4.20 The audit scores are based on a numerical value, detailed on each assessment sheet, as follows:

**Table 4.2: Audit Scoring System**

KEY	RATING
>80%	Excellent
60% - 80%	Good
40% - 59%	Average
20%-39%	Poor
<20%	Very Poor

- 4.21 A facility scoring highly in terms of visual quality and condition (good – excellent) is likely to require less investment than one which in a poorer visual condition (average – very poor). The combination of the scores, results in the facility rating, and identification of investment need (significant, moderate etc.).
- 4.22 A summary of the overall qualitative assessments is included at Appendix 2.

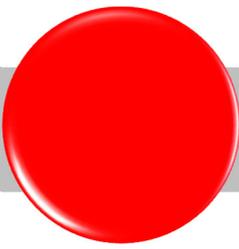
## ASSESSMENT OF INDIVIDUAL FACILITY TYPES

### SPORTS HALLS

- 4.23 Indoor, multi-sports halls are defined as areas where a range of sport and recreational activities are carried out. They are at least 10m x 18m (e.g. the size of one badminton court including surrounding safety area) and include specifically designed venues such as leisure centres and school sports halls. The definition also applies to halls where activities can take place, such as school assembly halls, activity halls (the main ones are included in Table 4.4 below). Specialist centres, e.g. dance centres, are not included. 1 badminton court halls are only included as facilities where they are provided on the same site as a minimum 3 badminton court sports hall, as per the Facility Planning Model (FPM).
- 4.24 There are other activity halls (65) in Elmbridge, but these either are not at least 1 badminton court size, or they are not on the site of a strategic size sports hall and are not suitable for sporting activity and as such are not considered within the scope of this study. In total, there are 79 activity halls in the Borough.
- 4.25 Strategic sized sports halls are a minimum size of 3 badminton courts.

## QUANTITY - SPORTS HALLS AND ACTIVITY HALLS IN ELMBRIDGE

- 4.26 The supply analysis identifies that Elmbridge has a total of 14 strategic size sports halls across 14 sites. Appendix 7 details the overall sports hall supply in Elmbridge. (Source SE Active Places December 2017).



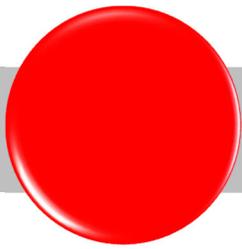
4.27 There are:

- **A total of 14 sports halls and 14 activity halls (either on the site of a sports hall or at least 1 badminton court size) across 23 sites;**
- **14 main halls in total (all strategic size i.e. 3 courts+);**
- **1 community accessible pay and play sports hall (strategic size i.e. 3 courts+); and**
- **12 community accessible sports halls i.e. available for sports club use, 2 not available (Private use only) (all strategic size).**

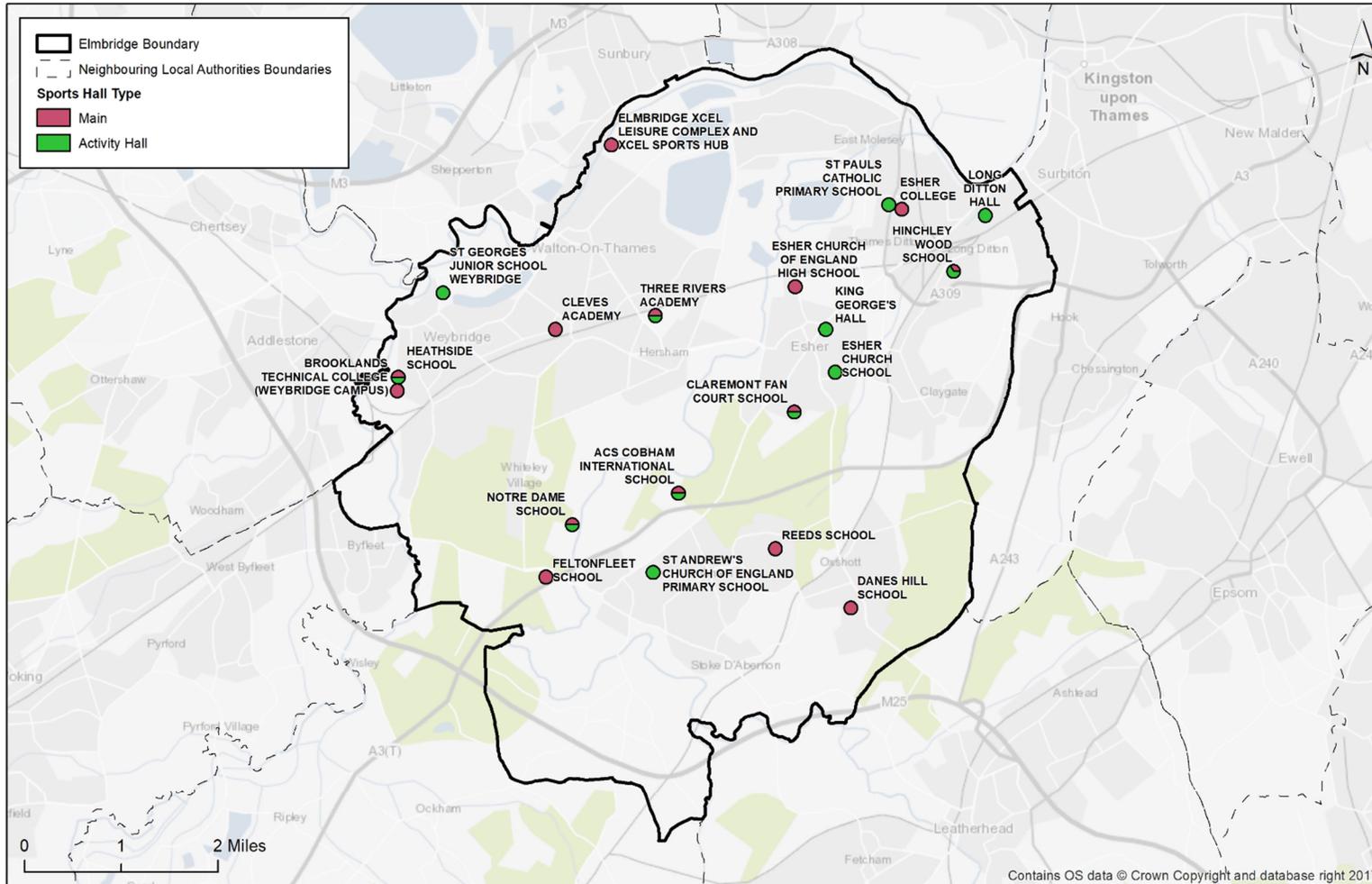
4.28 The sports halls are operated through Elmbridge Borough Council's leisure operator, Places Leisure (PL), by education or community associations, Parish/Town Councils.

4.29 The overall supply of sports halls and activity halls is shown in Appendix 7, Table 4.4 and Map 4.1. The list of sports halls mapped is shown in Table 4.4. The list of activity halls mapped is shown in Table 4.5.

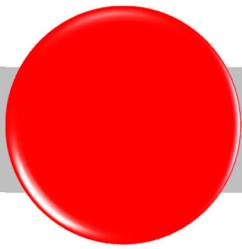
4.30 3 + court sports halls (i.e. strategic size) are shown in Appendix 7; those available for pay and play community usage are highlighted in grey and bold white font and shown in Table 4.4. Table 4.5 shows activity halls with those available for community use highlighted in grey and white font.



Map 4.1: Sports Halls and Activity Halls in Elmbridge

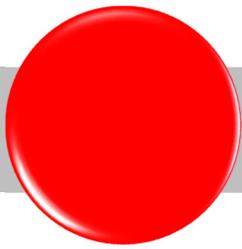


Sports Hall facilities by type in Elmbridge, IFS

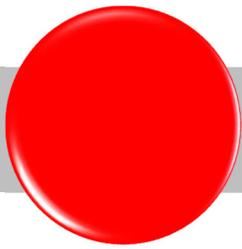


**Table 4.3: Supply of Community Accessible Sports Halls and Activity Halls (pay and play and sports clubs/associations)). Pay and play community accessible facilities are highlighted in grey white font)**

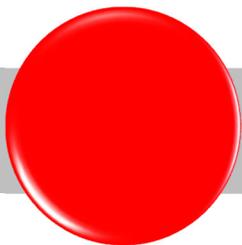
SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER OF MARKED COURTS	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ACS COBHAM INTERNATIONAL SCHOOL	KT11 1BL	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Other Independent School	School/College/University (in house)	2003	n/a
ACS COBHAM INTERNATIONAL SCHOOL	KT11 1BL	Sports Hall	Main	Badminton courts	4	Private Use	Other Independent School	School/College/University (in house)	1967	n/a
BROOKLANDS TECHNICAL COLLEGE (WEYBRIDGE CAMPUS)	KT13 8TT	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Further Education	School/College/University (in house)	2004	n/a
CLAREMONT FAN COURT SCHOOL	KT10 9LY	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1999	n/a
CLAREMONT FAN COURT SCHOOL	KT10 9LY	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1999	n/a
CLEVES ACADEMY	KT13 9TS	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Foundation School	School/College/University (in house)	2010	n/a



SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER OF MARKED COURTS	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
DANES HILL SCHOOL	KT22 0JG	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	Trust	N/A	2004
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Sports Hall	Main	Badminton courts	8	Pay and Play	Local Authority	Trust	2006	n/a
ESHER CHURCH OF ENGLAND HIGH SCHOOL	KT10 8AP	Sports Hall	Main	Badminton courts	4	Private Use	Academies	School/College/University (in house)	2013	n/a
ESHER CHURCH SCHOOL	KT10 9DU	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Academies	School/College/University (in house)	n/a	n/a
ESHER COLLEGE	KT7 0JB	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Further Education	School/College/University (in house)	2001	n/a
FELTONFLEET SCHOOL	KT11 1DR	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	2000	n/a
HEATHSIDE SCHOOL	KT13 8UZ	Sports Hall	Main	Badminton courts	3	Sports Club / Community Association	Academies	School/College/University (in house)	1995	n/a

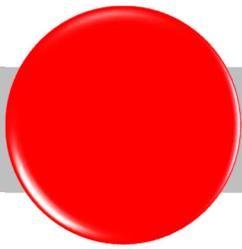


SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER OF MARKED COURTS	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
HEATHSIDE SCHOOL	KT13 8UZ	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Academies	School/College/University (in house)	1955	n/a
HINCHLEY WOOD SCHOOL	KT10 0AQ	Sports Hall	Main	Badminton courts	3	Sports Club / Community Association	Academies	School/College/University (in house)	2002	n/a
HINCHLEY WOOD SCHOOL	KT10 0AQ	Sports Hall	Activity Hall	Badminton courts	2	Sports Club / Community Association	Academies	School/College/University (in house)	1983	n/a
HINCHLEY WOOD SCHOOL	KT10 0AQ	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Academies	School/College/University (in house)	1983	n/a
KING GEORGE'S HALL	KT10 9RA	Sports Hall	Activity Hall	Badminton courts	1	Pay and Play	Local Authority	Trust	1965	n/a
LONG DITTON HALL	KT6 5LE	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Community Organisation	Community Organisation	n/a	n/a
NOTRE DAME SCHOOL	KT11 1HA	Sports Hall	Activity Hall	Badminton courts	2	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1965	2006
NOTRE DAME SCHOOL	KT11 1HA	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1994	2006



SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER OF MARKED COURTS	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
REEDS SCHOOL	KT11 2ES	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1970	2010
THREE RIVERS ACADEMY	KT12 5PY	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Academies	School/College/University (in house)	2018	n/a
THREE RIVERS ACADEMY	KT12 5PY	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Academies	School/College/University (in house)	1950	n/a
ST ANDREW'S CHURCH OF ENGLAND PRIMARY SCHOOL	KT11 2AX	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Voluntary Controlled School	School/College/University (in house)	n/a	n/a
ST GEORGES JUNIOR SCHOOL WEYBRIDGE	KT13 8NL	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Other Independent School	School/College/University (in house)	2000	n/a
ST PAULS CATHOLIC PRIMARY SCHOOL	KT7 0LP	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Voluntary Aided School	School/College/University (in house)	n/a	n/a

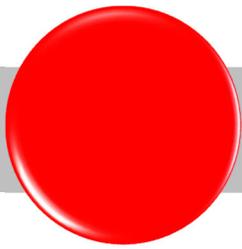
4.31 All 3 + court sports halls (i.e. strategic size) are shown in Table 4.4; those available for pay and play community usage are highlighted in grey and bold white font. Map 4.2 shows the sports halls which are available for pay and play use (green dots), and those that only offer access to sports clubs and associations (yellow dots).



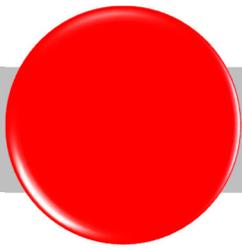
**Table 4.4: Strategic size sports halls (i.e. 3+ courts) available for Community Use**

(Community Use = Pay and Play community accessible, and community use for clubs and groups). Pay and Play community accessible halls are highlighted in grey and white font.

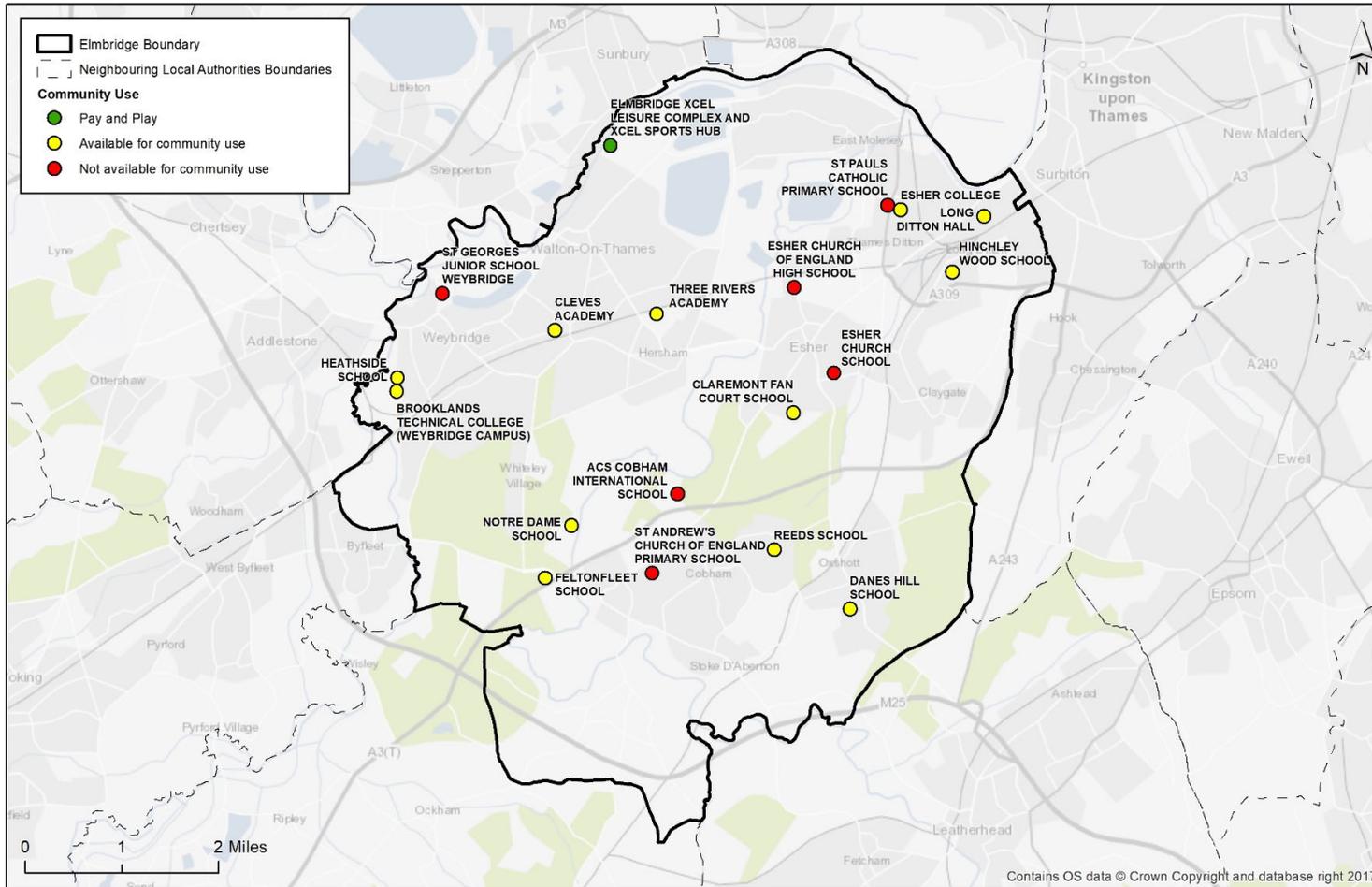
SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ACS COBHAM INTERNATIONAL SCHOOL	KT11 1BL	Sports Hall	Main	Badminton courts	4	Private Use	Other Independent School	School/College/University (in house)	1967	n/a
BROOKLANDS TECHNICAL COLLEGE (WEYBRIDGE CAMPUS)	KT13 8TT	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Further Education	School/College/University (in house)	2004	n/a
CLAREMONT FAN COURT SCHOOL	KT10 9LY	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1999	n/a
CLEVES ACADEMY	KT13 9TS	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Foundation School	School/College/University (in house)	2010	n/a
DANES HILL SCHOOL	KT22 0JG	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	Trust	N/A	2004
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Sports Hall	Main	Badminton courts	8	Pay and Play	Local Authority	Trust	2006	n/a
ESHER CHURCH OF ENGLAND HIGH SCHOOL	KT10 8AP	Sports Hall	Main	Badminton courts	4	Private Use	Academies	School/College/University (in house)	2013	n/a



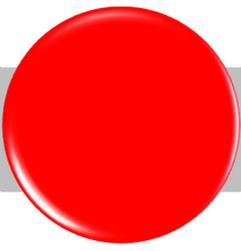
SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ESHER COLLEGE	KT7 0JB	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Further Education	School/College/University (in house)	2001	n/a
FELTONFLEET SCHOOL	KT11 1DR	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	2000	n/a
HEATHSIDE SCHOOL	KT13 8UZ	Sports Hall	Main	Badminton courts	3	Sports Club / Community Association	Academies	School/College/University (in house)	1995	n/a
HINCHLEY WOOD SCHOOL	KT10 0AQ	Sports Hall	Main	Badminton courts	3	Sports Club / Community Association	Academies	School/College/University (in house)	2002	n/a
NOTRE DAME SCHOOL	KT11 1HA	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1994	2006
REEDS SCHOOL	KT11 2ES	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1970	2010
THREE RIVERS ACADEMY	KT12 5PY	Sports Hall	Main	Badminton courts	4	Sports Club / Community Association	Community school	School/College/University (in house)	2018	n/a



Map 4.2: Community Accessible Sports Halls in Elmbridge



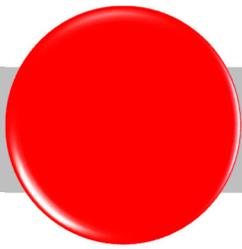
Sports Halls by community use availability in Elmbridge, IFS



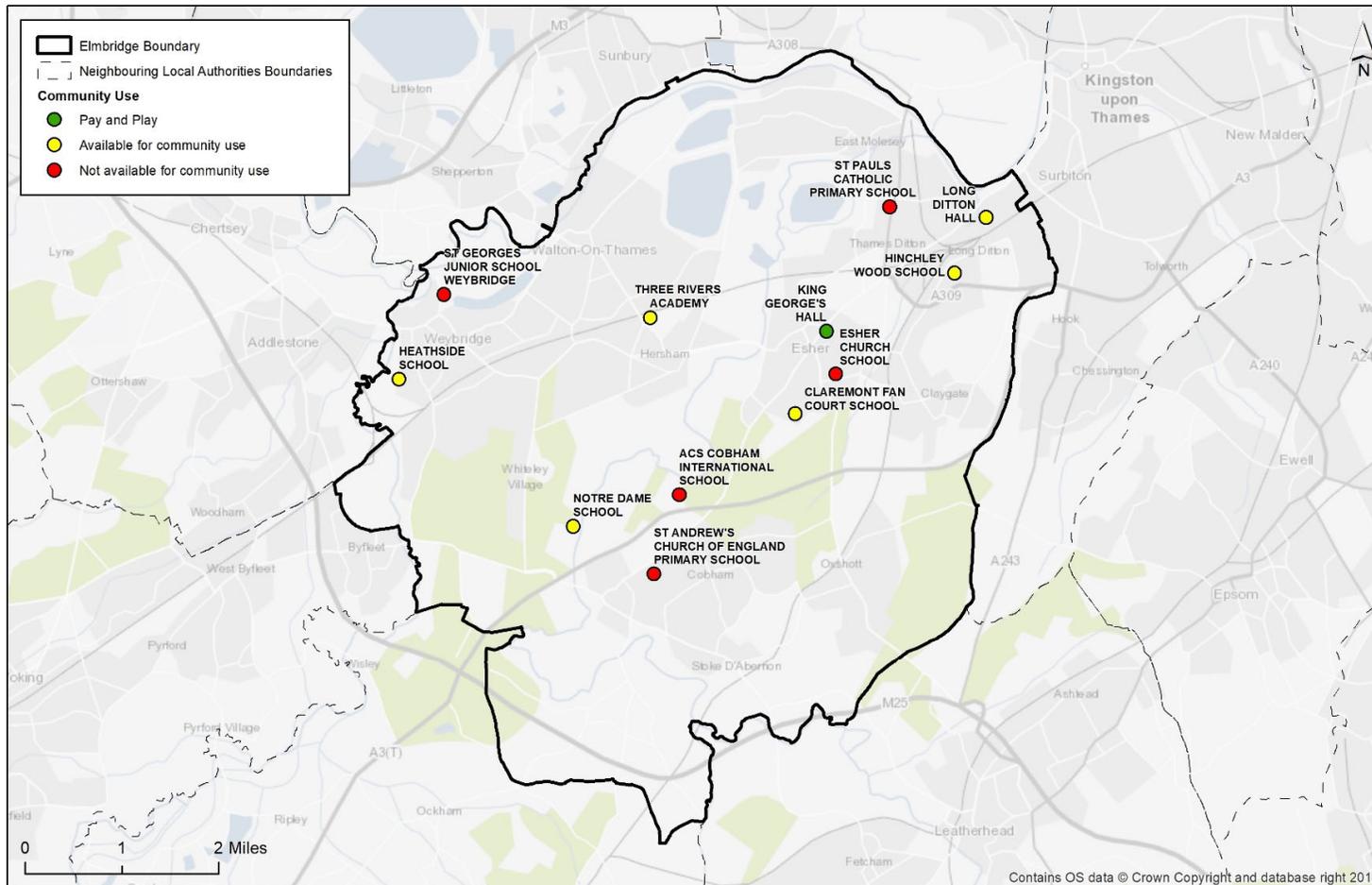
4.32 In addition to the formal sports halls, there are 14 activity halls, 7 of which are operated on a sports club or community accessible basis, with four sites offering pay and play provision. The facilities are managed through the education sector, local authority, or community organisations.

4.33 Activity halls are shown in Table 4.5 and Map 4.3 The activity halls that offer use for sports clubs and groups are:

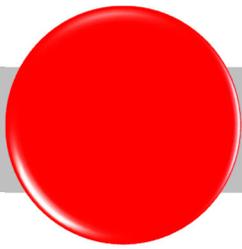
- **Claremont Fan Court School;**
- **Heathside School;**
- **Hinchley Wood School;**
- **King George's Hall;**
- **Long Ditton Hall;**
- **Notre Dame School;**
- **Three Rivers Academy; and**
- **Vine Hall.**



Map 4.3: Activity Halls, showing Community Accessibility

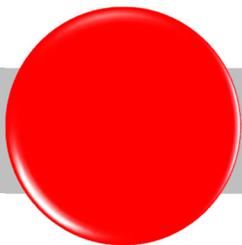


Activity Halls by community use availability in Elmbury, IFS

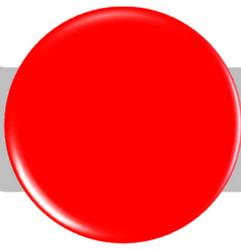


**Table 4.5: Activity Halls showing where Community Access is offered**

SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER OF COURTS	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ACS COBHAM INTERNATIONAL SCHOOL	KT11 1BL	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Other Independent School	School/College/University (in house)	2003	n/a
CLAREMONT FAN COURT SCHOOL	KT10 9LY	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1999	n/a
ESHER CHURCH SCHOOL	KT10 9DU	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Academies	School/College/University (in house)	n/a	n/a
HEATHSIDE SCHOOL	KT13 8UZ	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Academies	School/College/University (in house)	1955	n/a
HINCHLEY WOOD SCHOOL	KT10 0AQ	Sports Hall	Activity Hall	Badminton courts	2	Sports Club / Community Association	Academies	School/College/University (in house)	1983	n/a
HINCHLEY WOOD SCHOOL	KT10 0AQ	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Academies	School/College/University (in house)	1983	n/a
KING GEORGE'S HALL	KT10 9RA	Sports Hall	Activity Hall	Badminton courts	1	Pay and Play	Local Authority	Trust	1965	n/a
LONG DITTON HALL	KT6 5LE	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Community Organisation	Community Organisation	n/a	n/a



SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER OF COURTS	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
LONG DITTON HALL	KT6 5LE	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Community Organisation	Community Organisation	n/a	n/a
NOTRE DAME SCHOOL	KT11 1HA	Sports Hall	Activity Hall	Badminton courts	2	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1965	2006
THREE RIVERS ACADEMY	KT12 5PY	Sports Hall	Activity Hall	Badminton courts	1	Sports Club / Community Association	Community school	School/College/University (in house)	2018	n/a
ST ANDREW'S CHURCH OF ENGLAND PRIMARY SCHOOL	KT11 2AX	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Voluntary Controlled School	School/College/University (in house)	n/a	n/a
ST GEORGES JUNIOR SCHOOL WEYBRIDGE	KT13 8NL	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Other Independent School	School/College/University (in house)	2000	n/a
ST PAULS CATHOLIC PRIMARY SCHOOL	KT7 0LP	Sports Hall	Activity Hall	Badminton courts	1	Private Use	Voluntary Aided School	School/College/University (in house)	n/a	n/a



4.34 A summary of sports and activity hall supply in Elmbridge is set out in Table 4.6:

**Table 4.6: Summary of Sports Hall and Activity Hall Supply in Elmbridge**

	TOTAL EXISTING PROVISION	AVAILABLE FOR COMMUNITY USE (PAY AND PLAY AND SPORTS CLUBS/ASSOCIATIONS)	AVAILABLE FOR PAY AND PLAY COMMUNITY USE
TOTAL BADMINTON COURTS (SPORTS HALLS AND ACTIVITY HALLS)	72	49	9
TOTAL SPORTS HALLS (STRATEGIC SIZE I.E. 3 COURT +)	14	12	1
BADMINTON COURTS IN STRATEGIC SIZE SPORTS HALLS	58	50	8
TOTAL NUMBER OF 3 COURT HALLS	2	2	0
TOTAL NUMBER OF 4 COURT HALLS	11	10	0
TOTAL NUMBER OF 8 COURT HALLS	1	1	1
TOTAL ACTIVITY HALLS 2 COURTS OR LESS	14	5	2

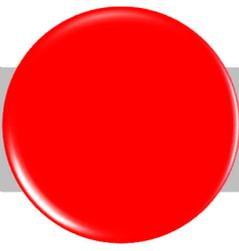
4.35 It is clear from Table 4.6 that there are two, 3 court sports halls, eleven 4 court sports halls and one 8 court sports hall in Elmbridge. Eight of all of the badminton courts available in strategic size sports halls i.e. 3 courts plus, are available for pay and play community use. 6 activity halls have private use.

4.36 As well as the identified Activity Halls in Map 4.3, there are a range of other activity halls/community centres, provided by churches, community associations, etc.

4.37 In relation to the four EBC activity halls it is important to highlight the following:

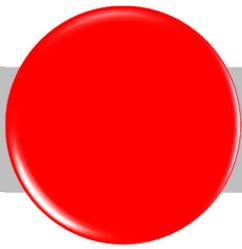
- **None of these are formal sports facilities – they are multi-purpose halls which are also used for sport/informal recreation;**
- **Walton Playhouse is a theatre; the future long-term provision of this is unclear given plans are being developed for a new theatre complex in the Borough;**
- **Elmgrove Hall, Walton Playhouse and Vine Hall in particular, are not well-used facilities for sport and physical activity;**
- **Together all four halls generate just over £112k income annually; this demonstrates the low level of use of the halls (20%-30% of available capacity);**
- **The halls are not manned sites and offer limited community activity; and**
- **A 2016 survey identified that:**
  - 95% of the survey respondents had never hired any the of public halls in Elmbridge and 65% could not see why they would need to do so;
  - 75% of the survey respondents knew the halls offered parking;
  - 68% of survey respondents know about the function room hire at the halls.

4.38 The majority of survey respondents stated that they would need more information about what the halls offer before deciding whether to use them.



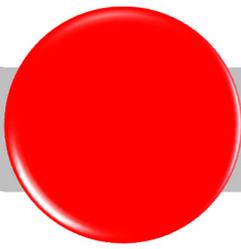
## QUALITY - SPORTS HALLS AND ACTIVITY HALLS IN ELMBRIDGE

- 4.39 Detailed quality assessments have been undertaken on all Elmbridge Borough Council indoor sports facilities in the Borough. Quality assessments were undertaken by way of a site visit and visual assessment of the facilities. These are provided in Appendix 2a – 2kk and are summarised in Appendix 2 and 4.7.
- 4.40 A summary of the sports hall quality assessments (for those with community access/community pay and play access) is shown in Table 4.7.



**Table 4.7: Summary Qualitative Audits – Sports Halls (available for community use)**

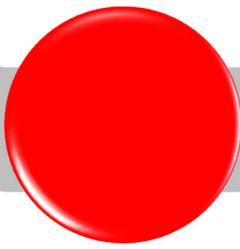
FACILITY	QUANTITATIVE AUDIT SCORE %	QUALITATIVE AUDIT SCORE	NEED FOR INVESTMENT	COMMENTS
BROOKLANDS TECHNICAL COLLEGE (WEYBRIDGE CAMPUS)	46	Average	Minimal	Facility in average condition simply because of high level of use and age (2004). No potential for development.
CLAREMONT FAN COURT SCHOOL	71	Good	Minimal	No potential for development
CLEVES ACADEMY	79	Good	Minimal	No potential for development
DANES HILL SCHOOL	75	Excellent	Minimal	No potential for development
ELMBRIDGE XCEL LEISURE COMPLEX	93	Excellent	Minimal	
ESHER CHURCH OF ENGLAND HIGH SCHOOL	87	Excellent	Minimal	No potential for development
ESHER COLLEGE	82	Good	Minimal	No potential for development
FELTONFLEET SCHOOL	68	Good	Minimal	No potential for development
HEATHSIDE SCHOOL	54	Average	Minimal	No potential for development
HINCHLEY WOOD SCHOOL	71	Good	Minimal	No potential for development
NOTRE DAME SCHOOL	68	Good	Minimal	No potential for development
REEDS SCHOOL	86	Excellent	Minimal	No potential for development
THREE RIVERS ACADEMY	86	Excellent	Minimal	New facility



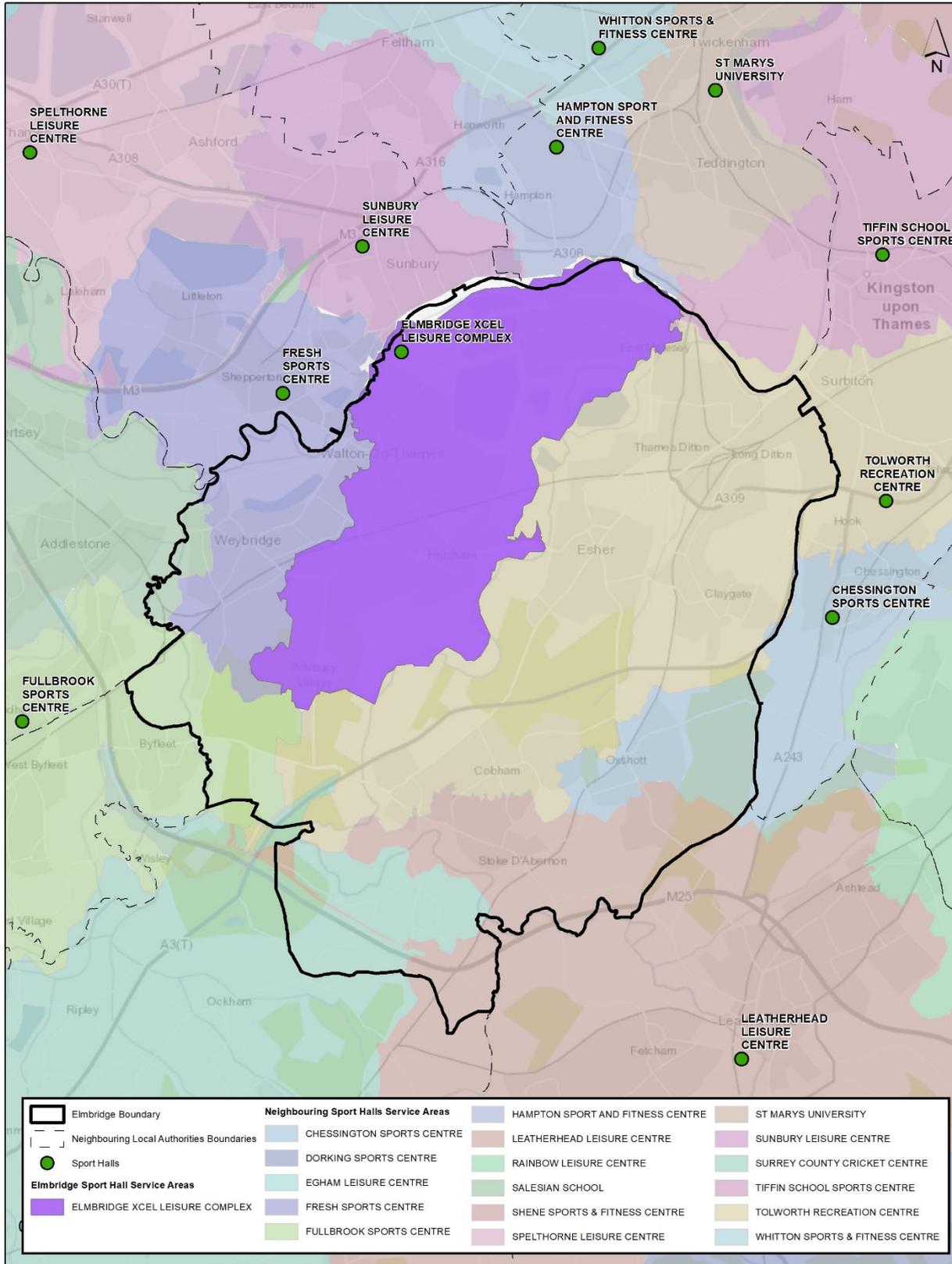
- 4.41 Elmbridge Borough Council provides one formal sports hall. This is the 8-badminton court hall at Elmbridge Xcel Leisure Complex, built in 2006.
- 4.42 The oldest sports hall in the Borough is at Reeds School, built in 1970, and refurbished in 2010. The newest sports halls are at Three Rivers Academy, built 2018, Esher Church of England High School, built in 2013, and Cleves Academy, built in 2010. The rest vary in age between late 1950's to late 1990's and early 2000's. The average age of sports halls and activity halls in Elmbridge is 29 years old. The average lifespan of a public sports facility is 35-40 years.
- 4.43 The quality of provision varies across the Borough, as highlighted in Appendix 2a - 2kk.
- 4.44 Overall the activity halls also vary in condition and quality; of the four activity halls provided by EBC King George's hall is in good condition, but the others are not of as good a quality.

### ACCESSIBILITY - SPORTS HALLS AND ACTIVITY HALLS IN ELMBRIDGE

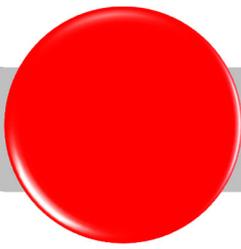
- 4.45 Map 4.4 shows the geographic distribution of the strategic size (3 courts +) community accessible sports halls in Elmbridge, with a catchment area for each of 20 minutes drivetime. Sports halls which offer pay and play community access are shown as green dots.
- 4.46 It is clear from Map 4.4 that whilst not all the Borough is within a 20 minute drivetime catchment of an EBC pay and play accessible sports hall (purple shading shows the 20 minute drivetime catchment area for Xcel), all residents are within a 20 minute drivetime of a community accessible pay and play sports hall, although this may be in a neighbouring Borough e.g. Spelthorne (North/North West), Runnymede (West), Woking or Guildford (South West), Mole Valley (South East). The shaded areas across the map denote the 20 minute drivetime catchment of facilities in neighbouring local authority areas, whose catchment areas extend into or across Elmbridge. Pay and play facilities are available for anyone in the community to use; community accessible sports halls are only accessible by sports clubs and groups. The former therefore have an important role to play in getting individuals more active.
- 4.47 11.8% of the Elmbridge population does not have access to a car. It is therefore important to ensure that access is available to sports halls by foot and public transport. There are two sports halls which provide pay and play and daytime access, there is good access to these facilities by public transport/walking, to optimise opportunities for participation in sport and physical activity.
- 4.48 Accessibility to Activity Halls varies across the Borough, given their locations, as shown in Map 4.3. Activity halls attract far more local use, given that many of them are used for a wide range of activities, including sport and physical activity, arts, community, meetings, lunches, playgroups, events. Many are not marked out as badminton courts so provide informal multi-purpose space which can be used for a wide range of community activities.



Map 4.4: Community Accessible Sports Halls in Elmbridge with 20-minute drive-time catchment area



Pay and Play Sport Halls service areas in Elmbridge and neighbouring local authorities (up to 20-minute drive time)

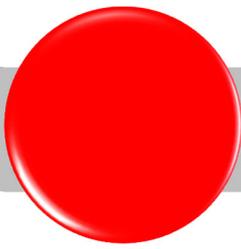


## AVAILABILITY - SPORTS HALLS AND ACTIVITY HALLS IN ELMBRIDGE

- 4.49 Table 4.6 and Map 4.1 highlights that in Elmbridge there is extensive sports hall and activity hall provision. All but two of the sports halls on school sites provide for sports club/association use. One strategic sized sports hall – Elmbridge Xcel Leisure Complex provides for pay and play access i.e. 8 badminton courts from a total of 54 (15%). This is the only sports hall which provides daytime access to the community, although sports hall sports such as badminton, table tennis, can be played in King George’s Hall (activity hall).
- 4.50 There are 14 Activity Halls (see Table 4.5), with 5 of these providing for community access (sports clubs/associations). One Activity Hall (King George’s Hall) provides pay and play access.
- 4.51 Map 4.2 also illustrates the geographical and accessibility impact of strategic size sports halls having pay and play access, with 13.7% of strategic size courts (3 court+) being available for pay and play use and 72.4% offering access either through pay and play or sports clubs/community association use.
- 4.52 Of the 14 strategic size sports halls, 1 is accessible for daytime use. The rest of the centres do not offer access to a strategic size sports hall during the day, because the majority of sports halls are on education sites.
- 4.53 A further aspect of accessibility is programming, opening hours and whether facilities offer pay and play usage.
- 4.54 Participation levels in sport and physical activity are high in Elmbridge; this reflects the (generally) lower levels of deprivation, and the fact that club membership is also high. However, not everyone is, can be, or wants to be, a member of a sports club, so ‘community access’ i.e. for clubs/community associations does not actually provide for the whole community, and is unlikely to address the needs of the most inactive, or those from the areas of highest deprivation in the Borough, who are also likely to be those experiencing significant health inequalities.

## EDUCATION FACILITIES

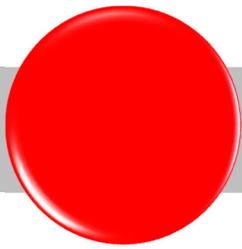
- 4.55 The majority of the schools in Elmbridge have a good range of dry sports facilities. There is no pay and play community access to any of these facilities. There is however significant use of these facilities by local sports clubs/associations (all but two offer community access). In addition, EBC sport development services use some of the education sports halls to offer sports programmes, courses, training etc.
- 4.56 A lot of education sites have ageing sports facilities, but generally, across the Borough facility quality is good. There is, however, some inequality across the Borough as to the sporting experience enjoyed by young people because some facilities are of a lower quality than others; this is an important issue to address, as early experience can impact on future participation in sport, and physically activity levels.



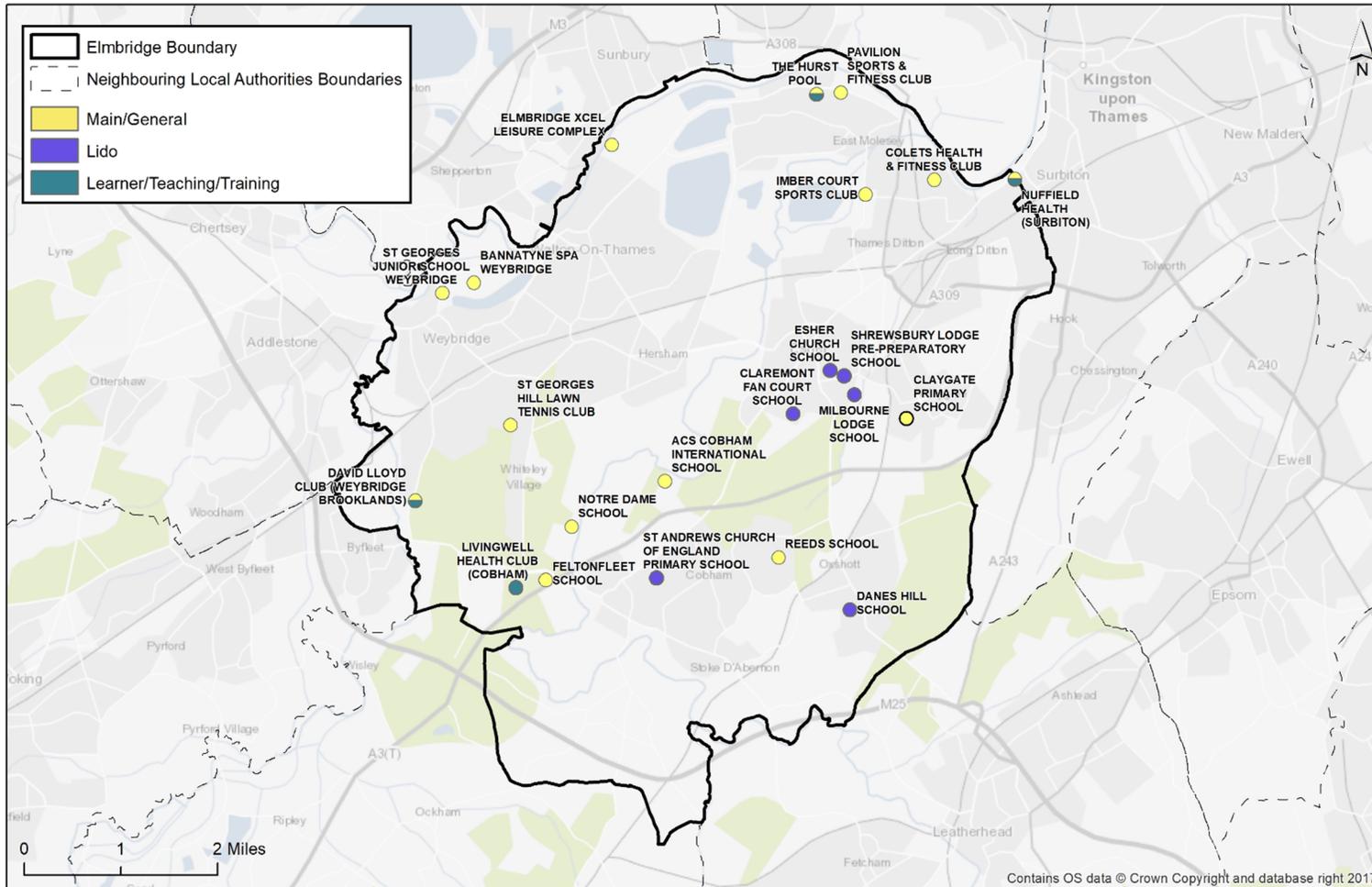
## SWIMMING POOLS

### QUANTITY- SWIMMING POOLS IN ELMBRIDGE

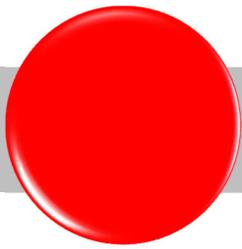
- 4.57 The supply analysis identifies that Elmbridge has an overall total of 25 swimming pools across 21 sites. Appendix 7 details the overall pool supply in Elmbridge (**Source: SE Active Places December 2017**). These pools are shown in Table 4.8 and Map 4.5. Strategic sized pools are those of 160 sq. m+.
- 4.58 Pools with pay and play community use are highlighted in grey and white font in Table 4.8.



Map 4.5: All Swimming Pools in Elmbridge

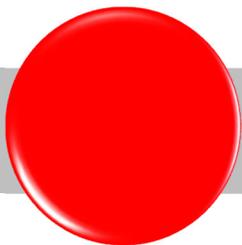


Swimming Pool facilities by type in Elmburgh, IFS

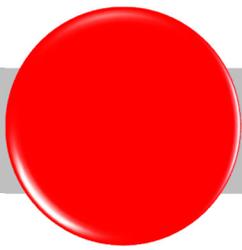


**Table 4.8: All Swimming Pools in Elmbridge**

SITE NAME	POST CODE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ACS COBHAM INTERNATIONAL SCHOOL	KT11 1BL	Main/General	Lanes	6	Private Use	Other Independent School	School/College/University (in house)	2003	n/a
BANNATYNE SPA WEYBRIDGE	KT13 8QA	Main/General	Lanes	2	Registered Membership use	Commercial	Commercial Management	2007	n/a
CLAREMONT FAN COURT SCHOOL	KT10 9LY	Lido	Lanes	0	Private Use	Other Independent School	School/College/University (in house)	1978	n/a
CLAYGATE PRIMARY SCHOOL	KT10 ONB	Main Pool	Lanes	4	Predominantly school only use; open for leisure use in the summer holidays ie seasonal only	School/College/University (in house)	School/College/University (in house)	1972	2009
COLETS HEALTH & FITNESS CLUB	KT7 0PW	Main/General	Lanes	5	Registered Membership use	Commercial	Commercial Management	1977	2001
DANES HILL SCHOOL	KT22 0JG	Lido	Lanes	4	Private Use	Other Independent School	Trust	n/a	2004
DAVID LLOYD CLUB (WEYBRIDGE BROOKLANDS)	KT13 0BD	Main/General	Lanes	5	Registered Membership use	Commercial	Commercial Management	1995	2006
DAVID LLOYD CLUB (WEYBRIDGE BROOKLANDS)	KT13 0BD	Learner/Teaching /Training	Lanes	0	Registered Membership use	Commercial	Commercial Management	1995	2006

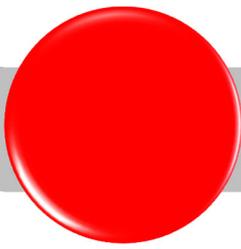


SITE NAME	POST CODE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Main/General	Lanes	8	Pay and Play	Local Authority	Trust	2006	n/a
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Main/General	Lanes	4	Pay and Play	Local Authority	Trust	2006	n/a
ESHER CHURCH SCHOOL	KT10 9DU	Lido	Lanes	0	Private Use	Academies	School/College/University (in house)	n/a	n/a
FELTONFLEET SCHOOL	KT11 1DR	Main/General	Lanes	0	Private Use	Other Independent School	School/College/University (in house)	1960	2010
IMBER COURT SPORTS CLUB	KT8 0BT	Main/General	Lanes	0	Sports Club / Community Association	Government	Sport Club	1994	2004
LIVINGWELL HEALTH CLUB (COBHAM)	KT11 1EW	Learner/Teaching /Training	Lanes	0	Registered Membership use	Commercial	Commercial Management	1997	n/a
MILBOURNE LODGE SCHOOL	KT10 9EG	Lido	Lanes	3	Private Use	Other Independent School	School/College/University (in house)	n/a	n/a
NOTRE DAME SCHOOL	KT11 1HA	Main/General	Lanes	4	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1976	2009
NUFFIELD HEALTH (SURBITON)	KT6 4ER	Main/General	Lanes	3	Registered Membership use	Other	Other	1998	n/a



SITE NAME	POST CODE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
NUFFIELD HEALTH (SURBITON)	KT6 4ER	Learner/Teaching /Training	Lanes	0	Registered Membership use	Other	Other	1998	n/a
PAVILION SPORTS & FITNESS CLUB	KT8 9DX	Main/General	Lanes	4	Registered Membership use	Commercial	Commercial Management	1993	2004
REEDS SCHOOL	KT11 2ES	Main/General	Lanes	5	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1995	n/a
SHREWSBURY LODGE PRE-PREPARATORY SCHOOL	KT10 9EA	Lido	Lanes	0	Private Use	Other Independent School	School/College/University (in house)	n/a	n/a
ST ANDREW'S CHURCH OF ENGLAND PRIMARY SCHOOL	KT11 2AX	Lido	Lanes	0	Sports Club / Community Association	Voluntary Controlled School	School/College/University (in house)	n/a	2016
ST GEORGES HILL LAWN TENNIS CLUB	KT13 0LL	Main/General	Lanes	4	Registered Membership use	Commercial	Commercial Management	1996	2016
ST GEORGES JUNIOR SCHOOL WEYBRIDGE	KT13 8NL	Main/General	Lanes	4	Private Use	Other Independent School	School/College/University (in house)	2000	n/a
THE HURST POOL	KT8 1PD	Main/General	Lanes	6	Pay and Play	Local Authority	Local Authority (in house)	1996	2006
THE HURST POOL	KT8 1PD	Learner/Teaching /Training	Lanes	0	Pay and Play	Local Authority	Local Authority (in house)	1996	2006

N.B. Claygate Primary School Pool is available during the summer holidays for leisure use ie on a seasonal basis. It is not counted as a permanent pool as only used on a seasonal basis.



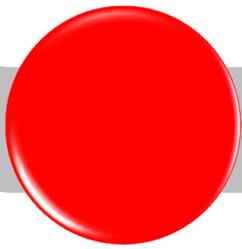
4.59 The analysis of the overall swimming pool supply in Elmbridge, is as follows:

**Table 4.9: Analysis of Swimming Pool Supply in Elmbridge**

	NO OF POOLS	NO OF SITES
TOTAL NUMBER OF POOLS	25	21
COMMUNITY ACCESSIBLE SWIMMING POOLS (PAY AND PLAY AND SPORTS CLUBS/COMMUNITY ASSOCIATIONS)	8	6
PAY AND PLAY COMMUNITY ACCESSIBLE SWIMMING POOLS	4	2
MAIN POOLS	15	14
LEARNER POOLS	4	4
LEISURE	0	0
LIDOS	6	6
EDUCATION SECTOR (COMMUNITY ACCESS FOR SPORTS CLUBS AND ASSOCIATIONS)	4	4
NON-COMMUNITY ACCESSIBLE POOLS	9	7
PRIVATE SECTOR/OTHER	8	8

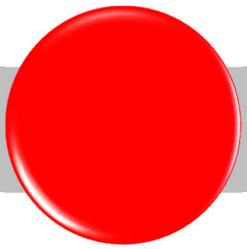
4.60 It is clear from Tables 4.8 and 4.10 that there is one swimming pool with 8 lanes in the Borough. There are two pools of 6 lanes; two pools of 5 lanes and six 4 lane pools, two 3 lane pools, and one 2 lane pool. There are ten small pools with no lane classification due to size.

4.61 32% of the pools provide community access i.e. 8 of the 25; there are 4 pools on education sites. There are also 4 pools on education sites which only provide for private use. 16% of the pools provide pay and play community access.

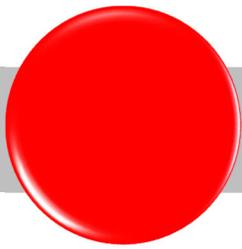


**Table 4.10: Community Accessible Pay and Play Swimming Pools in Elmbridge**

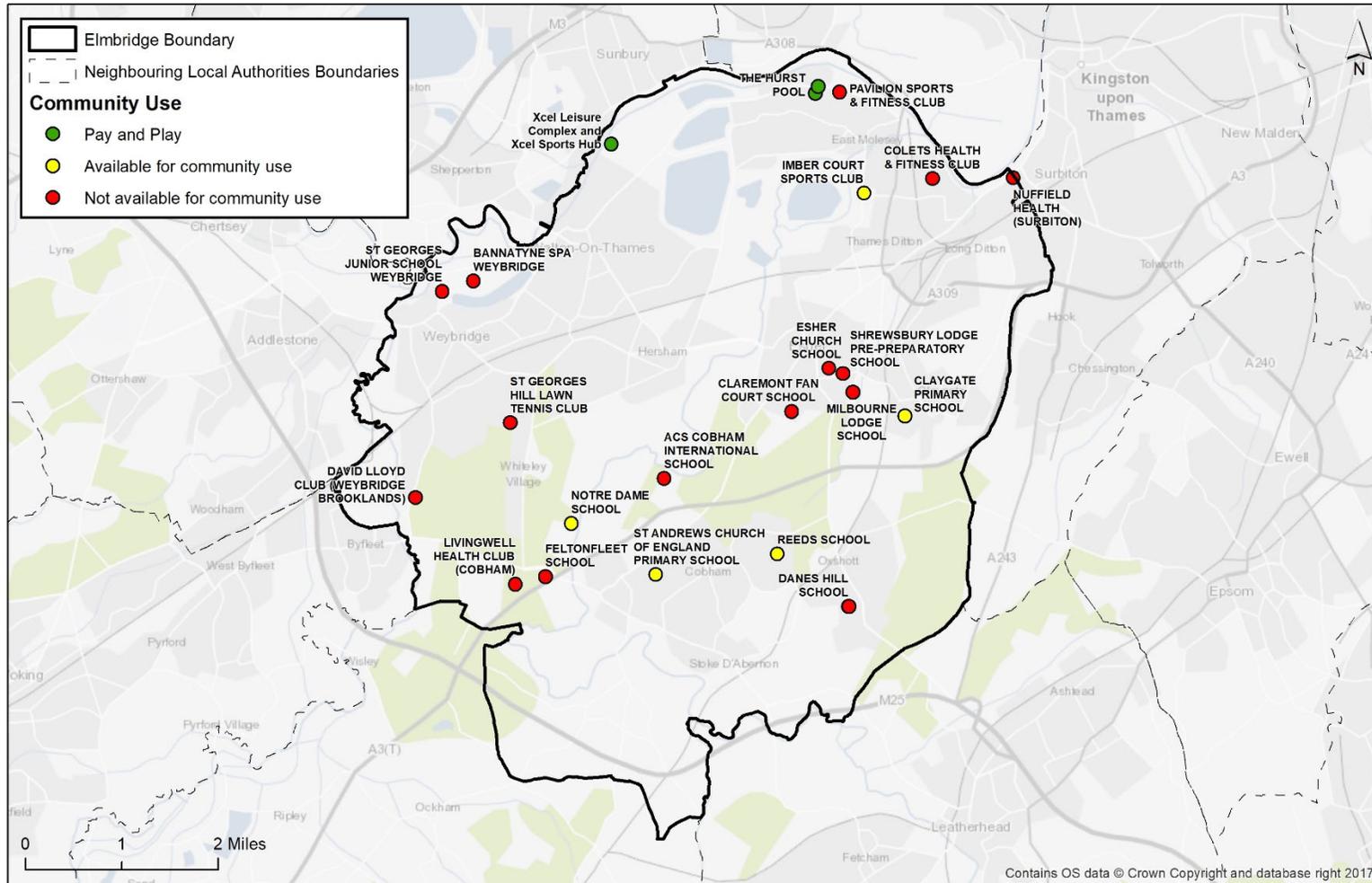
FACILITY NAME	POST CODE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Main/General	Lanes	8	Pay and Play	Local Authority	Trust	2006	n/a
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Training Pool	Lanes	4	Pay and Play	Local Authority	Trust	2006	n/a
THE HURST POOL	KT8 1PD	Main/General	Lanes	6	Pay and Play	Local Authority	Local Authority (in house)	1996	2006
THE HURST POOL	KT8 1PD	Learner/Teaching /Training	Lanes	0	Pay and Play	Local Authority	Local Authority (in house)	1996	2006



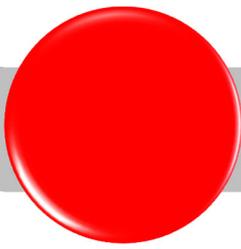
- 4.62 Map 4.6 shows all the community accessible swimming pools in Elmbridge. The green dots are those facilities providing for pay and play access. The red dots are those facilities which do not provide community access. The yellow dots are facilities providing community access, but not pay and play access.
- 4.63 Claygate Primary School has a 20m pool which is used by the school on a seasonal basis for lessons. It is available for leisure swims during the summer holidays and is also used by a triathlon club.



Map 4.6: Community Accessible Swimming Pools in Elmbridge



Swimming Pools by community use availability in Elmbridge, IFS



## QUALITY- SWIMMING POOLS IN ELMBRIDGE

4.64 Detailed quality assessments have been undertaken on all Elmbridge Borough Council pools, plus a number of other key facilities. These are provided in Appendices 2a – 2kk and are summarised in Appendix 2 and Table 4.11.

**Table 4.11: Summary Qualitative Audits – Swimming Pools (available for community use i.e. pay and play, clubs/associations)**

FACILITY	QUANTITATIVE AUDIT SCORE %	QUALITATIVE AUDIT SCORE	NEED FOR INVESTMENT	COMMENTS
IMBER COURT SPORTS CLUB	54	Average	Moderate	No potential for development
ELMBRIDGE XCEL LEISURE COMPLEX	93	Excellent	Minimal	Excellent facility
NOTRE DAME SCHOOL	68	Good	Minimal	No potential for development
REEDS SCHOOL	86	Excellent	Minimal	Excellent facility
ST ANDREWS CHURCH OF ENGLAND PRIMARY SCHOOL	68	Good	Minimal	Lido facility
THE HURST POOL	75	Good	Significant	Condition surveys have identified the need for investment in plant and structure

4.65 Elmbridge Borough Council's swimming pools are of good - excellent quality. The majority of the education facilities, although offering a good level of provision, are ageing facilities, with the majority of pools built from 1976 to the early 1990's.

4.66 The pay and play accessible pools; Hurst Pool was built in 1996 i.e. 22 years ago, and refurbished in 2006, the Elmbridge Xcel Leisure Complex was built in 2006.

4.67 The four education sites which are available for sports clubs/community association use were built in 1976, 1994 and 1995; three have been refurbished in 2004, 2009 and 2016.

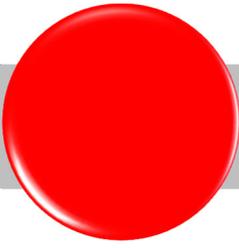
4.68 The oldest swimming pool in the Borough is at Feltonfleet School, built in 1960; this was refurbished in 2010.

## ACCESSIBILITY- SWIMMING POOLS IN ELMBRIDGE

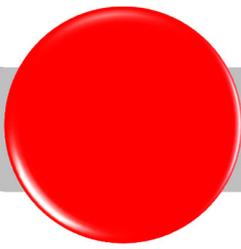
4.69 The four community accessible pools are located across the Borough as shown in Map 4.6 (green dots are the pay and play community accessible pools (Xcel Leisure Complex and the Hurst Pool, 2 sites, 2 pools), and yellow dots are the four pools available for use by sports clubs/associations).

4.70 Both the existing pay and play community accessible swimming pools are located in the North of the Borough, within a mile of each other.

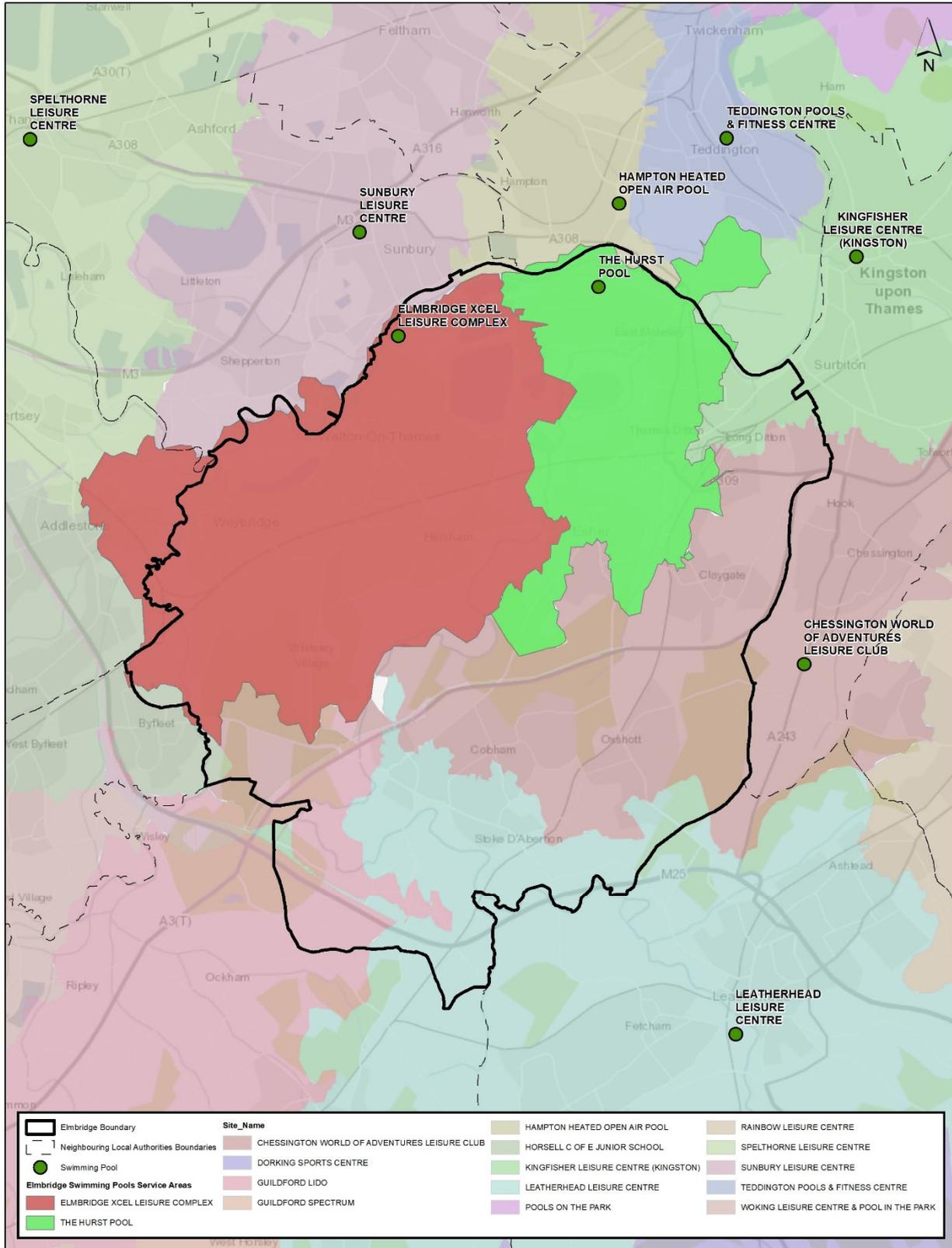
4.71 Map 4.7 illustrates that although the southern half of the Borough (pink and blue areas) is outside the 20 minute drivetime catchment of the two EBC swimming pool facilities (green and brown shaded areas), all Borough residents are within a 20 minute drivetime catchment of a pay and play accessible swimming pool, albeit these may be in an adjoining local authority e.g. Spelthorne (North/North West), Runnymede (West), Woking or Guildford (South West), Mole Valley (South East). The shaded areas on the map denote the 20 minute drivetime catchment of main pools in neighbouring local authorities whose catchment area extend into and/or across Elmbridge.



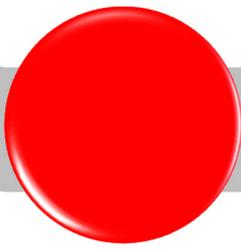
- 4.72 11.8% of the Elmbridge population does not have access to a car. It is therefore important to ensure that pools are as accessible as possible to those walking or using public transport.
- 4.73 Existing pay and play community accessible swimming pools are well-located in the Borough, despite both being in the North; both are on accessible sites with lots of parking, although public transport routes are poor. In addition to the pay and play community accessible pools, there are other facilities which are also used by residents, so overall there is a good supply of provision in the Borough.



Map 4.7: Community Accessible Swimming Pools in Elmburgh with a 20-minute drive-time catchment area



Pay and Play Swimming Pools service areas in Elmburgh and neighbouring local authorities (up to 20-minute drive time)



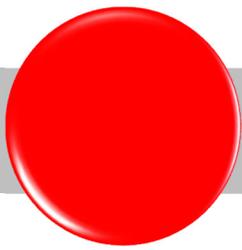
## AVAILABILITY – SWIMMING POOLS IN ELMBRIDGE

- 4.74 Map 4.6 highlights the locations of the 4 pay and play accessible swimming pools.
- 4.75 Two of the pay and play community accessible pools are 25m in length (8 lane x 25m and 4 lane x 20m at Xcel, and 6 lane x 25m at Hurst Pool), so are of strategic size.
- 4.76 In terms of increasing pay and play access to pools in the Borough, there are limited options, with all pools, except those identified as providing for pay and play access, being on education sites.
- 4.77 Some of the pools on education sites are lidos (i.e. open air facilities); there are four pools providing for club/community association use, two of which have lanes. The other two are smaller pools.

## HEALTH AND FITNESS FACILITIES

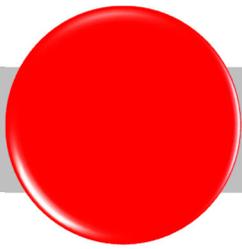
### QUANTITY - HEALTH AND FITNESS SUITES IN ELMBRIDGE

- 4.78 The supply analysis identifies that overall there are 55 health and fitness facilities (29 sites) (26 fitness suites and 29 studios) in Elmbridge. In total, the fitness suites provide 1,157 stations. All facilities require some form of payment/membership payment before use, and an induction is required. However, EBC facilities also offer community pay and play access. The rest of the fitness facilities operate on a commercial basis and require membership or provide for sports club/association use. All fitness facilities are shown in Table 4.12. The pay and play community accessible fitness suites are highlighted in grey and bold white font in Table 4.12. Map 4.8 shows all fitness facilities in Elmbridge (fitness suites and studios). The blue dots are fitness suites; the yellow dots are studios; where a dot is both colours, this highlights that there is both a fitness suite and studio on site. Further details are included in Appendix 7.
- 4.79 In addition to the indoor fitness facilities, there are also green gyms in the borough; these are available on an open access basis ie free. Instruction on how to use the green gyms are available on site. The green gyms are located at:
- **Long Ditton, Windmill Lane, Long Ditton KT6 5J;**
  - **Cobham Recreation Ground, Oakdene Rd, Cobham, Surrey, KT11 2LY;**
  - **Coronation Recreation Ground, Molesey Road, Hersham, Surrey KT12 4QR; and**
  - **Molesey Hurst Recreation Ground, Dunstall Way, Molesey, KT8 1PD.**

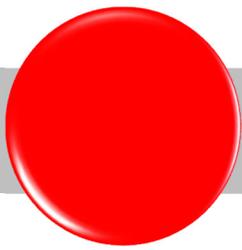


**Table 4.12: Summary of Fitness Suite Provision in Elmbridge**

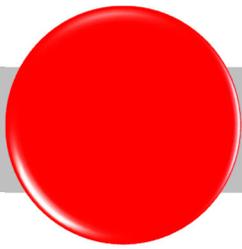
SITE NAME	POST CODE	FACILITY TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ACS COBHAM INTERNATIONAL SCHOOL	KT11 1BL	Health and Fitness Suite	Stations	25	Private Use	Other Independent School	School/College/University (in house)	2003	n/a
BANNATYNE SPA WEYBRIDGE	KT13 8QA	Health and Fitness Suite	Stations	56	Registered Membership use	Commercial	Commercial Management	2007	2010
BROOKLANDS SPA	KT13 0SL	Health and Fitness Suite	Stations	12	Registered Membership use	Commercial	Commercial Management	2010	n/a
BROOKLANDS TECHNICAL COLLEGE (WEYBRIDGE CAMPUS)	KT13 8TT	Health and Fitness Suite	Stations	19	Private Use	Further Education	School/College/University (in house)	2003	n/a
COLETS HEALTH & FITNESS CLUB	KT7 0PW	Health and Fitness Suite	Stations	67	Registered Membership use	Commercial	Commercial Management	1977	2012
DAVID LLOYD CLUB (WEYBRIDGE BROOKLANDS)	KT13 0BD	Health and Fitness Suite	Stations	152	Registered Membership use	Commercial	Commercial Management	1995	2008
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Health and Fitness Suite	Stations	120	Pay and Play (Registered Membership use)	Local Authority	Trust	2006	2011
ESHER CHURCH OF ENGLAND HIGH SCHOOL	KT10 8AP	Health and Fitness Suite	Stations	22	Private Use	Academies	School/College/University (in house)	2014	n/a



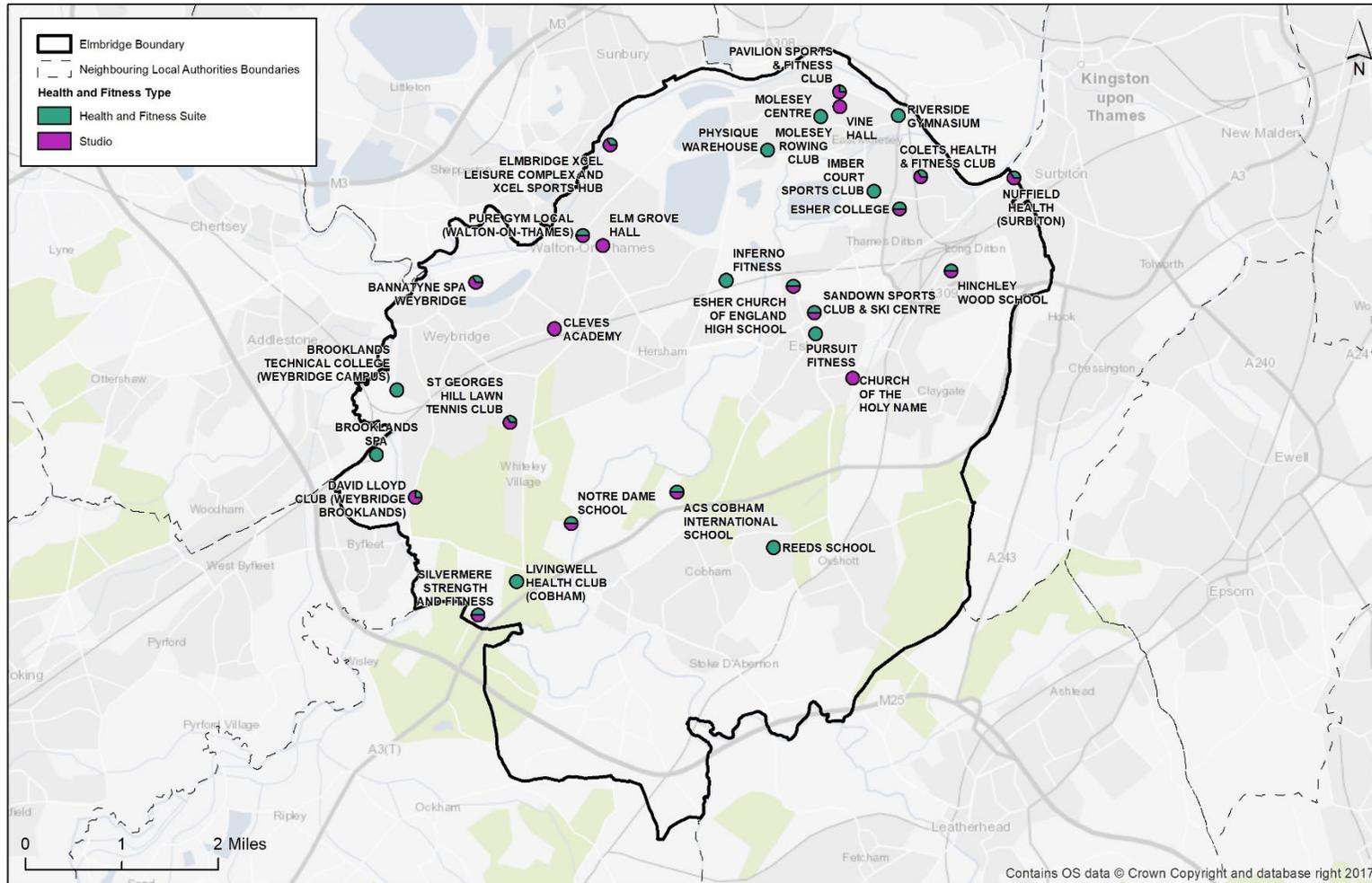
SITE NAME	POST CODE	FACILITY TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ESHER COLLEGE	KT7 0JB	Health and Fitness Suite	Stations	12	Sports Club / Community Association	Further Education	School/College/University (in house)	2001	n/a
HINCHLEY WOOD SCHOOL	KT10 0AQ	Health and Fitness Suite	Stations	25	Private Use	Academies	School/College/University (in house)	2002	n/a
IMBER COURT SPORTS CLUB	KT8 0BT	Health and Fitness Suite	Stations	16	Sports Club / Community Association	Government	Sport Club	1994	n/a
INFERNO FITNESS	KT12 3PB	Health and Fitness Suite	Stations	?	Registered Membership use	Commercial	Commercial	n/a	n/a
KINGSTON GRAMMAR SCHOOL (PLAYING FIELDS)	KT7 0RD	Health and Fitness Suite	Stations	12	Sports Club / Community Association	Other Independent School	School/College/University (in house)	n/a	n/a
LIVINGWELL HEALTH CLUB (COBHAM)	KT11 1EW	Health and Fitness Suite	Stations	10	Registered Membership use	Commercial	Commercial Management	1997	2017
MOLESLEY ROWING CLUB	KT8 2HZ	Health and Fitness Suite	Stations	20	Sports Club / Community Association	Club	Club	n/a	n/a
NOTRE DAME SCHOOL	KT11 1HA	Health and Fitness Suite	Stations	12	Private Use	Other Independent School	School/College/University (in house)	2006	n/a
NUFFIELD HEALTH (SURBITON)	KT6 4ER	Health and Fitness Suite	Stations	80	Registered Membership use	Other	Other	1998	2015



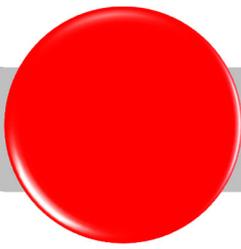
SITE NAME	POST CODE	FACILITY TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
PAVILION SPORTS & FITNESS CLUB	KT8 9DX	Health and Fitness Suite	Stations	70	Registered Membership use	Commercial	Commercial Management	1993	2004
PHYSIQUE WAREHOUSE	KT8 2TU	Health and Fitness Suite	Stations	80	Registered Membership use	Commercial	Commercial Management	2002	2011
PURE GYM LOCAL (WALTON-ON-THAMES)	KT12 1GH	Health and Fitness Suite	Stations	220	Registered Membership use	Commercial	Commercial Management	2011	n/a
PURSUIT FITNESS	KT10 9RQ	Health and Fitness Suite	Stations	?	Registered Membership use	Commercial	Commercial Management	n/a	n/a
REEDS SCHOOL	KT11 2ES	Health and Fitness Suite	Stations	15	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1985	n/a
RIVERSIDE GYMNASIUM	KT8 9HB	Health and Fitness Suite	Stations	13	Registered Membership use	Commercial	Commercial Management	1982	2003
SANDOWN SPORTS CLUB & SKI CENTRE	KT10 8AN	Health and Fitness Suite	Stations	50	Registered Membership use	Commercial	Commercial Management	1990	2010
SILVERMERE STRENGTH AND FITNESS	KT11 1EQ	Health and Fitness Suite	Stations	16	Registered Membership use	Commercial	Commercial Management	2015	n/a
ST GEORGES HILL LAWN TENNIS CLUB	KT13 0LL	Health and Fitness Suite	Stations	45	Registered Membership use	Commercial	Commercial Management	1996	2016



Map 4.8: Fitness Facilities in Elmbridge (fitness suites and studios)



Health and Fitness facilities by type in Elmbridge, IFS



- 4.80 The only community pay and play accessible fitness suite is at the Xcel Leisure Centre, operated by Places Leisure (120 stations, 10% of overall supply in the Borough).
- 4.81 There are 3 fitness suites with 100 stations or more. The largest fitness sites are at Pure Gym (220 stations) and David Lloyd (152 stations).
- 4.82 Commercially operated fitness suites require registered membership. Some indicate they provide an element of pay and play access but in reality, all operate pre-registered, pre-paid/DD membership schemes.
- 4.83 The commercial fitness sector in Elmbridge (14 operators) comprises a combination of small, independent fitness suites and some large commercial brands. The largest commercial fitness suite has 220 stations – Pure Gym, with the next largest being David Lloyd with 152 stations.
- 4.84 Analysis of the overall supply of fitness suites summarised in Table 4.13, and highlights the following:

**Table 4.13: Analysis of overall Fitness Suite Provision in Elmbridge**

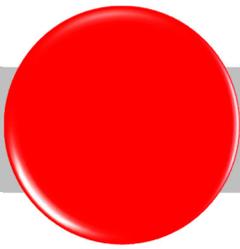
TOTAL FITNESS SUITES	26
TOTAL FITNESS STATIONS	1,157
COMMUNITY ACCESSIBLE FITNESS SUITES (All require some form of prior payment/membership Ownership Local Authority/ Sports Club /Community Organisation)	5
COMMUNITY ACCESSIBLE FITNESS STATIONS	183
PAY AND PLAY COMMUNITY ACCESSIBLE FITNESS SUITES	1
PAY AND PLAY COMMUNITY ACCESSIBLE FITNESS STATIONS	120
COMMERCIAL SECTOR FITNESS SUITES	14
COMMERCIAL SECTOR FITNESS STATIONS	776
EDUCATION SECTOR FITNESS SUITES (PRIVATE USE)	7
EDUCATION SECTOR FITNESS STATIONS (PRIVATE USE)	130
SPORTS CLUB SECTOR FITNESS SUITES	4
SPORTS CLUB SECTOR FITNESS STATIONS	131

**Table 4.14: Summary of Fitness Suite Size**

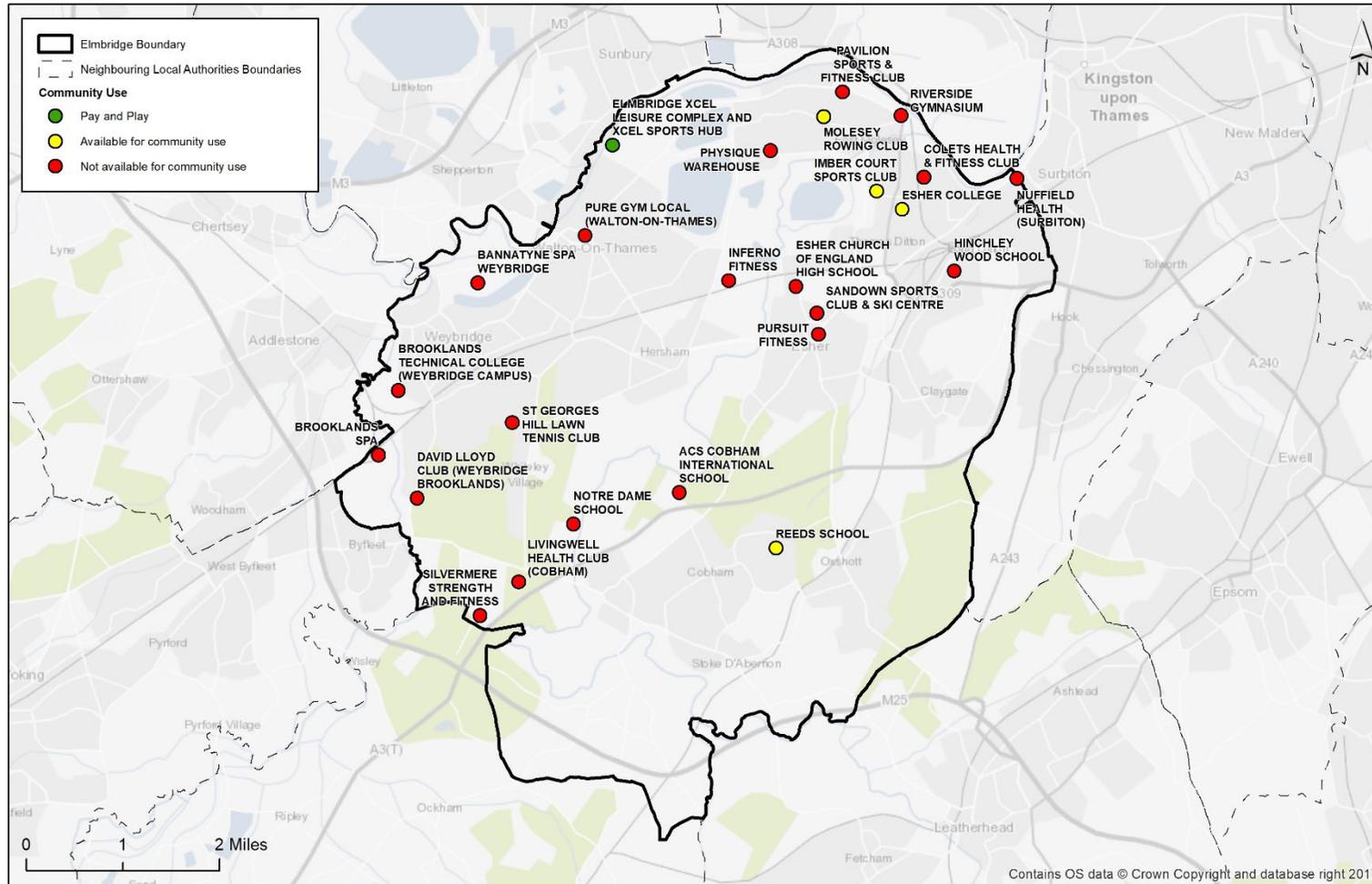
NUMBER OF FITNESS STATIONS	NO. FITNESS SUITES
150+	2
100 - 149	1
50 - 99	6
30-49	1
29 OR LESS	13

**N.B. The size of three fitness suites could not be identified.**

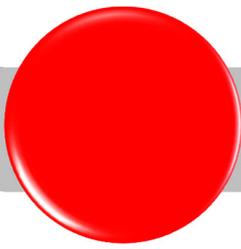
- 4.85 The supply of community accessible fitness suites is shown on Map 4.9. The green dots are those facilities providing pay and play community access; the yellow dots are facilities which provide community access, but only to sports clubs/community organisations. The red dots are facilities which do not provide any form of community access.



Map 4.9: Community Accessible Fitness Suites in Elmbridge



Health and Fitness Suites by community use availability in Elmbridge, IFS



## QUALITY – HEALTH AND FITNESS FACILITIES IN ELMBRIDGE

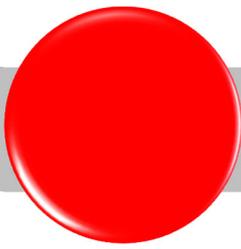
4.86 Detailed quality assessments have been undertaken at all Elmbridge Borough Council sports facilities, and others where possible. These are provided in Appendix 2a – 2kk and are summarised in Appendix 2 and Table 4.15. It was not possible to undertake detailed quality audits as commercial operators do not want these to be undertaken. Overall, the quality of the commercial facilities is very good; in general, they are also newer than other facilities e.g. on education sites.

**Table 4.15: Summary of Community Accessible Fitness Suite/Studio Quality Audits**

FACILITY	QUANTITATIVE AUDIT SCORE %	QUALITATIVE AUDIT SCORE	NEED FOR INVESTMENT	COMMENTS
<b>FITNESS SUITES</b>				
ELMBRIDGE XCEL LEISURE COMPLEX AND XCEL SPORTS HUB	93	Excellent	Minimal	Fitness suite had recently had investment
ESHER COLLEGE	82	Average	Minimal	Only 12 stations
IMBER COURT SPORTS CLUB	54	Average	Moderate	15 stations
REEDS SCHOOL	86	Excellent	Minimal	Small fitness suite – 15 stations  Minimal investment needed
<b>STUDIOS</b>				
CHURCH OF THE HOLY NAME	54	Average	Minimal	No development potential
CLEVES ACADEMY	79	Good	Minimal	No development potential
ELMBRIDGE XCEL LEISURE COMPLEX AND XCEL SPORTS HUB	93	Excellent	Minimal	All studios good quality.
ESHER CHURCH OF ENGLAND HIGH SCHOOL	87	Excellent	Minimal	No development potential
ESHER COLLEGE	82	Average	Minimal	No development potential
HINCHLEY WOOD SCHOOL	74	Good	Minimal	No development potential
MOLESEY CENTRE	71	Excellent	Minimal	Relatively new facility;
NOTRE DAME SCHOOL	68	Good	Minimal	No development potential
VINE HALL	61	Good	Minimal	No development potential

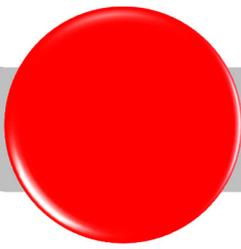
4.87 The oldest fitness suite in the Borough is at Colets Health & Fitness Club (built 1977); this was refurbished in 2012. The newest fitness suites in the Borough are at Silvermere Strength & Fitness (built in 2015), and the recently opened facilities at the Molesey Centre/Rowing Club (2017)

4.88 The quality of the community accessible pay and play health and fitness facilities is generally good – Excellent, with 21 facilities either having been built or refurbished since 2000.

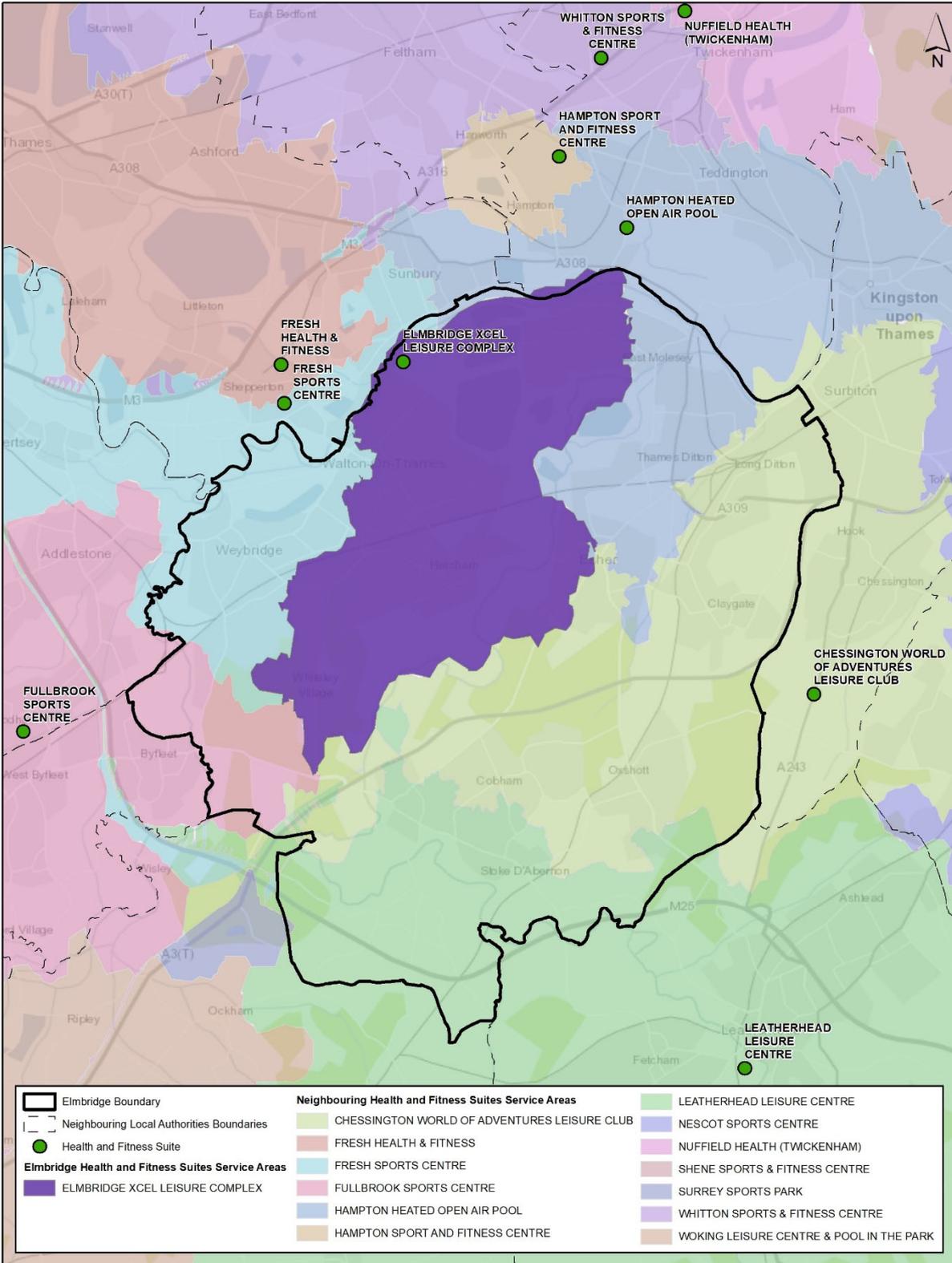


## ACCESSIBILITY - HEALTH AND FITNESS FACILITIES IN ELMBRIDGE

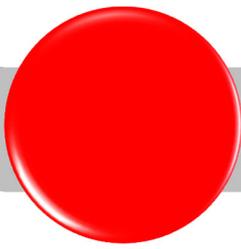
- 4.89 As illustrated by Map 4.10, there is one pay and play community accessible fitness suite at Xcel Leisure Complex and Sports Hub. This is in the North of the Borough, so is not accessible to the whole Borough within a 20-minute drivetime catchment area (coloured area shown on Map 4.10). However, all Borough residents are within a 20-minute drivetime catchment of an alternative pay and play accessible fitness suite, albeit these may be in an adjoining local authority e.g. Spelthorne (North/North West), Runnymede (West), Woking or Guildford (South West), Mole Valley (South East).
- 4.90 There are a lot of affordable fitness suites in the Borough, operated by mid-price chains, plus facilities on education sites accessible to clubs and groups. These are used by at least some residents in the Borough.



Map 4.10: Community Accessible Fitness Suites in Elmburgh with a 20-minute drive-time catchment area



Pay and Play Health and Fitness Suites service areas in Elmburgh and neighbouring local authorities (up to 20-minute drive time)



## AVAILABILITY – HEALTH AND FITNESS FACILITIES IN ELMBRIDGE

- 4.91 Well over half of the existing fitness provision in the Borough is provided through the commercial sector (776 out of 1,157 stations – 67%).
- 4.92 It is important to highlight that the existing commercial sector fitness suite provision in the Borough will be used by some residents. There are some commercial fitness suites operated by high end fitness companies e.g. David Lloyd, however the cost of others is comparable with Elmbridge Borough Council facilities. The commercial provision presents a significant level of competition to the Elmbridge Borough Council facilities. There are also some budget gyms in the Borough, Pure Gym, Bannatynes, Pure Fitness, Physique Warehouse.
- 4.93 On this basis, the assessment of the current and future need for fitness facilities reflects the fact that Borough residents are likely to use those facilities which offer provision and a membership rate comparable to public sector facilities. The assessment of need (See Appendix 8) therefore includes the following commercial facilities, as ‘pay and play ‘on the basis of ‘affordability’:

• <b>Bannatyne Spa Weybridge</b>	<b>56 fitness stations</b>
• <b>Nuffield Health Surbiton</b>	<b>80 fitness stations</b>
• <b>Pure Gym Local (Walton on Thames)</b>	<b>220 fitness stations</b>
• <b>Physique Warehouse</b>	<b>80 fitness stations</b>
<b>TOTAL</b>	<b>436 STATIONS</b>

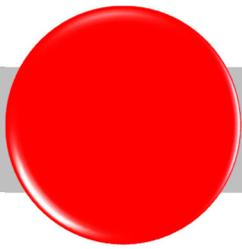
**N. B Pursuit Fitness would also be included, but the number of stations could not be confirmed**

- 4.94 These commercial facilities have membership rates comparable to the Elmbridge Borough Council fitness facilities and are affordable to many in the wider community for pay and play use.
- 4.95 The fitness suites on education sites are available in the main for sports club/association use, and do not provide pay and play access.

## STUDIOS

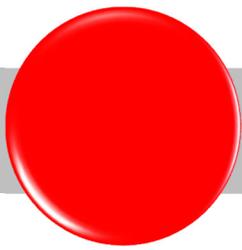
### QUANTITY - STUDIOS IN ELMBRIDGE

- 4.96 There are 29 studios (multi-purpose space, not fixed equipment) in the Borough (see Map 4.8); the majority are provided as part of a health and fitness offer within facilities. Studios provide a space in which a range of aerobic, fitness and dance classes plus activities such as yoga and Pilates, can take place as well as martial arts, and boxing. Although requiring some specialist equipment for martial arts and boxing, it is also possible to do a form of these activities in an informal space such as an activity hall. Informal halls can also accommodate a range of fitness and dance classes.
- 4.97 Many activity hall facilities are used by dance schools, and the smaller halls often available on education sites have significant potential to be used for fitness classes.
- 4.98 Map 4.8 shows studios as part of the overall health and fitness offer in Elmbridge. Map 4.11 shows the locations of individual community accessible pay and play studios.
- 4.99 The overall provision of studios in Elmbridge is summarised in Table 4.16 with community accessible pay and play facilities highlighted in grey.

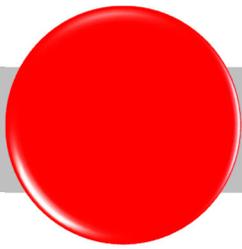


**Table 4.16: Summary of Studios in Elmbridge (these are multi-purpose studios); Community accessible pay and play are shown in grey**

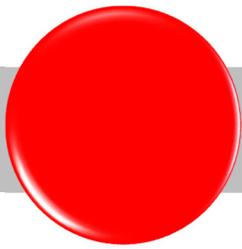
SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ACS COBHAM INTERNATIONAL SCHOOL	KT11 1BL	Studio	Studio	1	Private Use	Other Independent School	School/College/University (in house)	2003	n/a
BANNATYNE SPA WEYBRIDGE	KT13 8QA	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	2007	n/a
BANNATYNE SPA WEYBRIDGE	KT13 8QA	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	2007	n/a
CHURCH OF THE HOLY NAME	KT10 9EE	Studio	Studio	1	Sports Club / Community Association	Other	Other	1965	n/a
CLEVES ACADEMY	KT13 9TS	Studio	Studio	1	Sports Club / Community Association	Foundation School	School/College/University (in house)	2010	n/a
COLETS HEALTH & FITNESS CLUB	KT7 0PW	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	1977	2001
COLETS HEALTH & FITNESS CLUB	KT7 0PW	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	1977	2007
DAVID LLOYD CLUB (WEYBRIDGE BROOKLANDS)	KT13 0BD	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	1995	2005



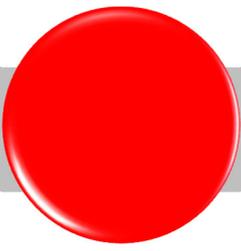
SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
DAVID LLOYD CLUB (WEYBRIDGE BROOKLANDS)	KT13 0BD	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	1995	2005
DAVID LLOYD CLUB (WEYBRIDGE BROOKLANDS)	KT13 0BD	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	2015	n/a
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Studio	Studio	1	Registered Membership use	Local Authority	Trust	2006	n/a
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Studio	Studio	1	Registered Membership use	Local Authority	Trust	2006	n/a
ESHER CHURCH OF ENGLAND HIGH SCHOOL	KT10 8AP	Studio	Studio	1	Sports Club / Community Association	Academies	School/College/University (in house)	2014	n/a
ESHER COLLEGE	KT7 0JB	Studio	Studio	1	Sports Club / Community Association	Further Education	School/College/University (in house)	2001	n/a
HINCHLEY WOOD SCHOOL	KT10 0AQ	Studio	Studio	1	Sports Club / Community Association	Academies	School/College/University (in house)	2002	n/a
MOLESEY CENTRE	KT8 2HZ	Studio	Studio	1	Pay and Play	Local Authority	Local Authority (in house)	n/a	n/a
NOTRE DAME SCHOOL	KT11 1HA	Studio	Studio	1	Sports Club / Community Association	Other Independent School	School/College/University (in house)	2005	n/a



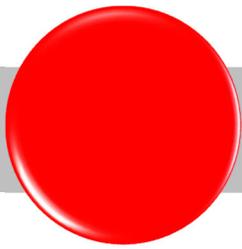
SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
NUFFIELD HEALTH (SURBITON)	KT6 4ER	Studio	Studio	1	Registered Membership use	Other	Other	1998	n/a
NUFFIELD HEALTH (SURBITON)	KT6 4ER	Studio	Studio	1	Registered Membership use	Other	Other	1998	n/a
PAVILION SPORTS & FITNESS CLUB	KT8 9DX	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	1993	n/a
PAVILION SPORTS & FITNESS CLUB	KT8 9DX	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	1993	n/a
PAVILION SPORTS & FITNESS CLUB	KT8 9DX	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	n/a	n/a
PURE GYM LOCAL (WALTON-ON-THAMES)	KT12 1GH	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	2011	n/a
SANDOWN SPORTS CLUB & SKI CENTRE	KT10 8AN	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	1990	1999
SILVERMERE STRENGTH AND FITNESS	KT11 1EQ	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	2015	n/a
ST GEORGES HILL LAWN TENNIS CLUB	KT13 0LL	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	1996	2016



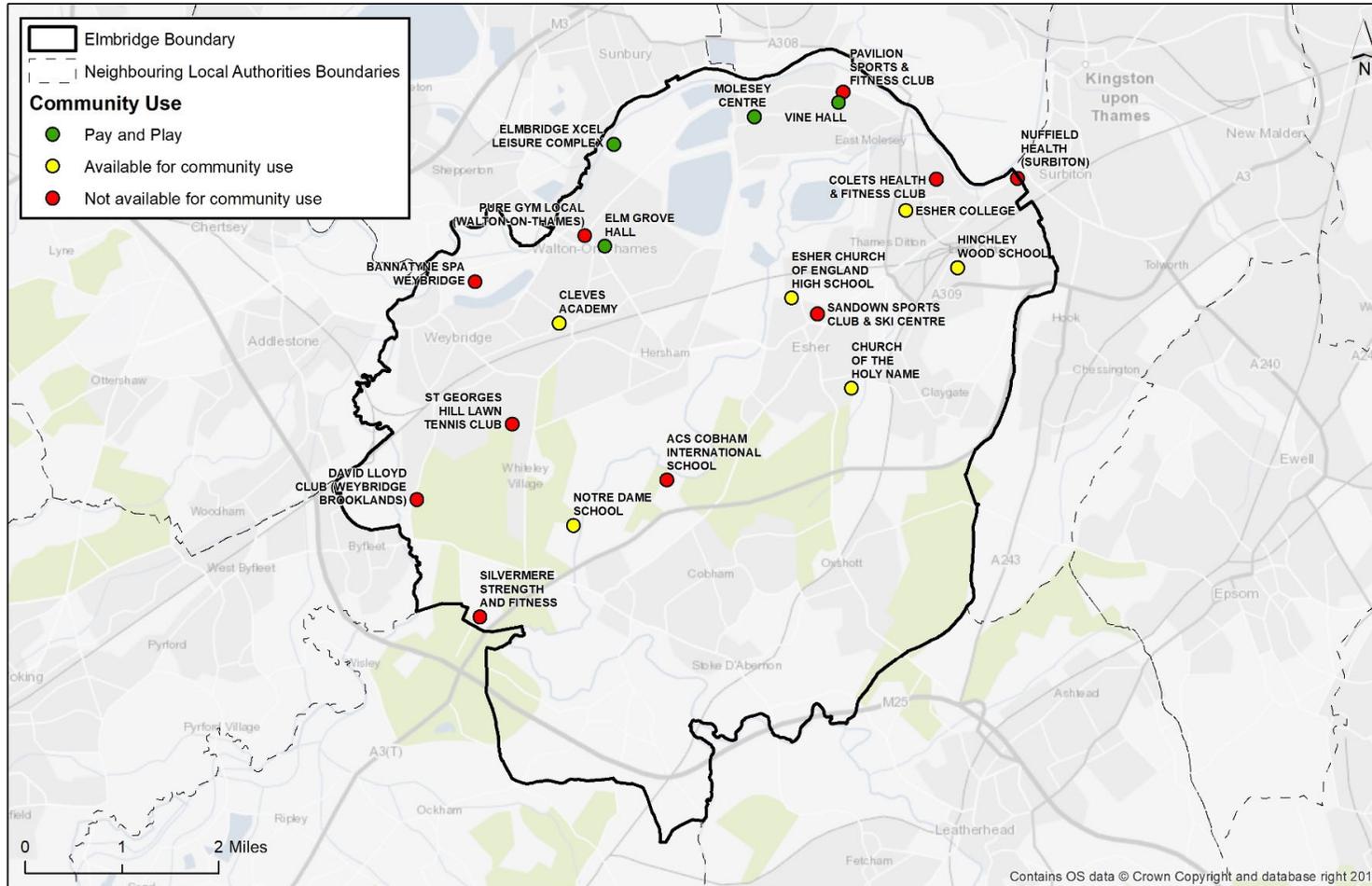
SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ST GEORGES HILL LAWN TENNIS CLUB	KT13 0LL	Studio	Studio	1	Registered Membership use	Commercial	Commercial Management	n/a	2016
VINE HALL	KT8 9LF	Studio	Studio	1	Pay and Play	Local Authority	Trust	1990	n/a



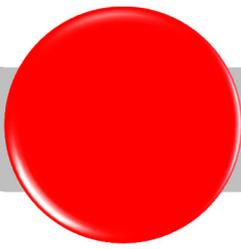
- 4.100 11 studio facilities are provided through commercial facilities, and 7 are on education sites, providing access to community sports clubs. All commercial facilities require membership prior to use.
- 4.101 There are 4 pay and play community accessible studios in Elmbridge Borough Councils range of facilities.



Map 4.11: Community Accessible Studios in Elmbridge



Studios by community use availability in Elmbridge, IFS



4.102 The analysis of the overall studio supply in Elmbridge is as follows:

**Table 4.17: Analysis of overall Studio Supply – Elmbridge**

TOTAL STUDIOS	29
COMMUNITY ACCESSIBLE STUDIOS	7
PAY AND PLAY ACCESSIBLE STUDIOS	4
COMMERCIAL SECTOR STUDIOS	11
EDUCATION SECTOR STUDIOS	7

### QUALITY - STUDIOS IN ELMBRIDGE

4.103 Detailed quality assessments have been undertaken on all Elmbridge Borough Council sports facilities in the Borough. These are provided in Appendix 2a – 2kk and summarised in Appendix 2 and Table 4.15 above.

4.104 The quality of studios is generally good with a number of facilities having been built recently. The oldest studio in the Borough is at the Church of the Holy Name, built in 1965. The two newest studios are at David Lloyd and Silvermere Strength & Fitness Centre and were built in 2015.

### ACCESSIBILITY - STUDIOS IN ELMBRIDGE

4.105 Health and fitness facilities are located across the Borough, in areas of highest population, given that the majority of potential users will be resident in these areas. Most studios are part of an overall fitness offer.

4.106 The pay and play accessible studios are in the same facilities as the pay and play fitness suites, therefore accessibility for studios is the same as is shown on Map 4.10.

### AVAILABILITY - STUDIOS IN ELMBRIDGE

4.107 A comprehensive programme of fitness classes, and other sporting activities is offered at the pay and play facilities. Of the 29 studios in the Borough 7 are accessible for community use.

4.108 37.9% of all studios are provided by commercial operators as part of an overall fitness offer; these providers are generally the same as those operating commercial fitness suites.

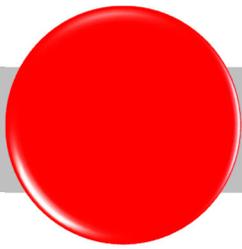
4.109 Some commercial operators have membership rates comparable to those at Elmbridge Borough Council leisure facilities. The studios in these budget gyms are used by local residents, as are the fitness suites.

4.110 In addition to the purpose - built studio facilities in the Borough, there are a number of multi-purpose activity halls located around the Borough, in community centres/activity halls; these are also used for activities which could also take place in a studio e.g. aerobics, dance, etc.

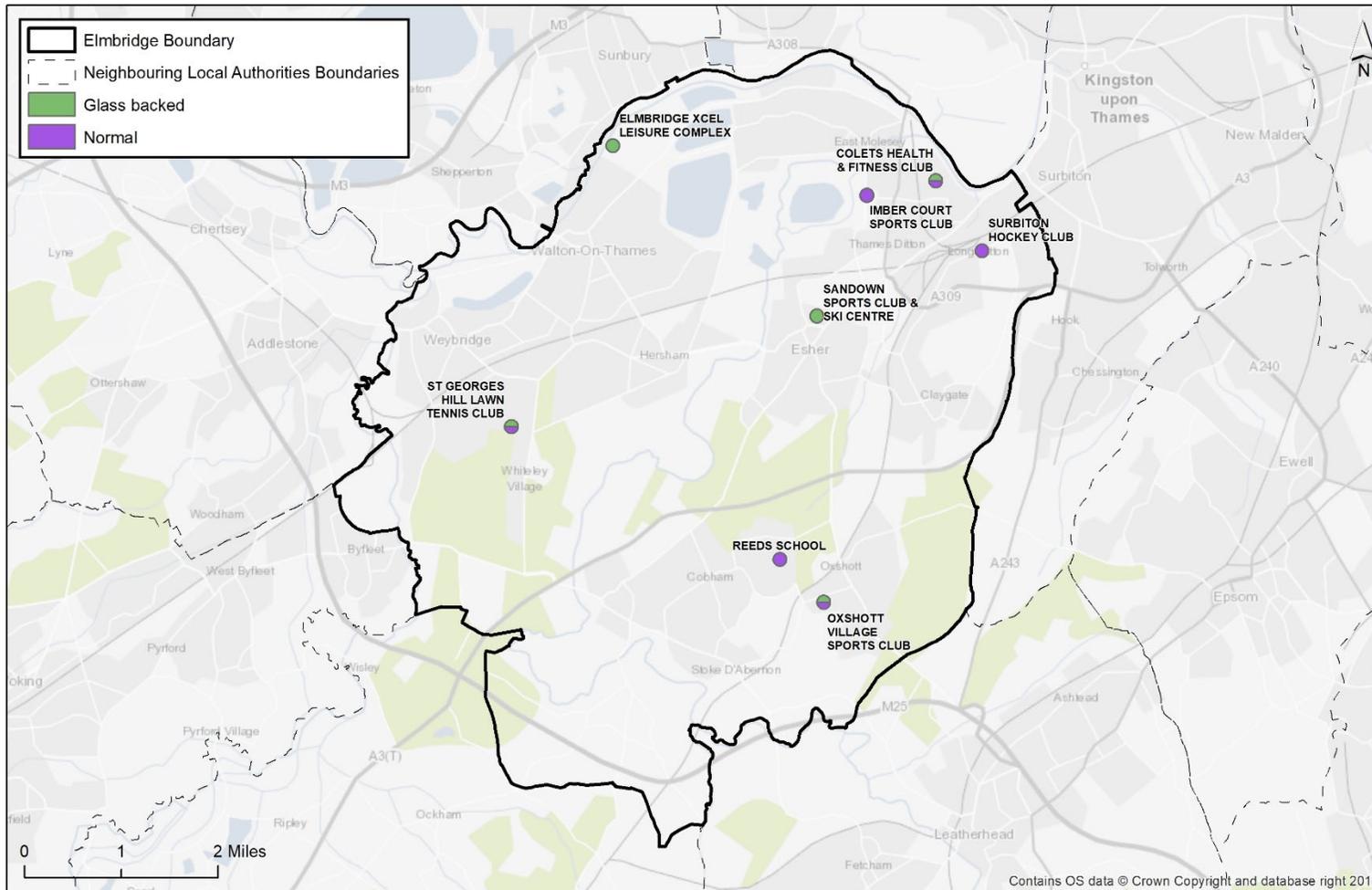
## SQUASH

### QUANTITY - SQUASH COURTS IN ELMBRIDGE

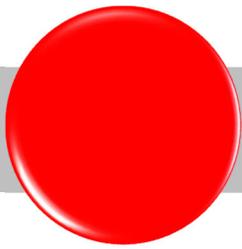
4.111 There are 25 squash courts (8 sites) in Elmbridge. Of these 25 courts, 11 are glass backed courts (Colets Health and Fitness Club, Xcel Leisure Centre, Oxshott Village Sports Club, Sandown Sports Club and Ski Centre, St George Hill Lawn Tennis Club). Squash courts in Elmbridge are shown on Map 4.12.



Map 4.12: Squash Courts in Elmbridge



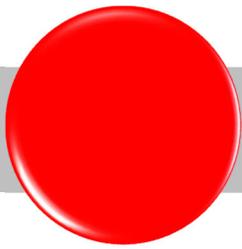
Squash court facilities by type in Elmbridge, IFS



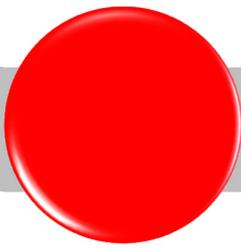
4.112 The overall supply of squash courts is summarised in Table 4.18. Community accessible courts are highlighted in grey and white font.

**Table 4.18: Squash Courts in Elmbridge**

SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
COLETS HEALTH & FITNESS CLUB	KT7 0PW	Squash Courts	Glass-backed	Courts	3	Registered Membership use	Commercial	Commercial Management	1977	2006
COLETS HEALTH & FITNESS CLUB	KT7 0PW	Squash Courts	Normal	Courts	3	Registered Membership use	Commercial	Commercial Management	1977	2006
ELMBRIDGE XCEL LEISURE COMPLEX	KT12 2JG	Squash Courts	Glass-backed	Courts	3	Pay and Play	Local Authority	Trust	2006	n/a
IMBER COURT SPORTS CLUB	KT8 0BT	Squash Courts	Normal	Courts	2	Sports Club / Community Association	Government	Sport Club	n/a	2012
OXSHOTT VILLAGE SPORTS CLUB	KT22 0RF	Squash Courts	Normal	Courts	2	Sports Club / Community Association	Sports Club	Sport Club	1964	2008
OXSHOTT VILLAGE SPORTS CLUB	KT22 0RF	Squash Courts	Glass-backed	Courts	1	Sports Club / Community Association	Sports Club	Sport Club	1964	2008
REEDS SCHOOL	KT11 2ES	Squash Courts	Normal	Courts	2	Sports Club / Community Association	Other Independent School	School/College/University (in house)	1995	2005
SANDOWN SPORTS CLUB & SKI CENTRE	KT10 8AN	Squash Courts	Glass-backed	Courts	3	Registered Membership use	Commercial	Commercial Management	1971	n/a



SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ST GEORGES HILL LAWN TENNIS CLUB	KT13 0LL	Squash Courts	Normal	Courts	3	Registered Membership use	Commercial	Commercial Management	1913	2007
ST GEORGES HILL LAWN TENNIS CLUB	KT13 0LL	Squash Courts	Glass-backed	Courts	1	Registered Membership use	Commercial	Commercial Management	1913	2016
SURBITON HOCKEY CLUB	KT7 0AE	Squash Courts	Normal	Courts	2	Sports Club / Community Association	Local Authority	Sport Club	1974	n/a



### QUALITY - SQUASH COURTS IN ELMBRIDGE

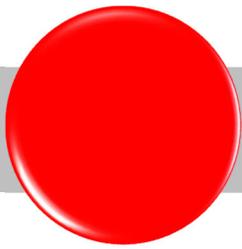
- 4.113 Detailed quality assessments have been undertaken for sports facilities in Elmbridge. These are provided in Appendix 2a - 2kk and are summarised in Appendix 2.
- 4.114 The quality of existing squash courts is generally of a reasonable to good standard; however, some courts are now ageing. All courts apart from two have been either built or refurbished since 2005.

### ACCESSIBILITY - SQUASH COURTS IN ELMBRIDGE

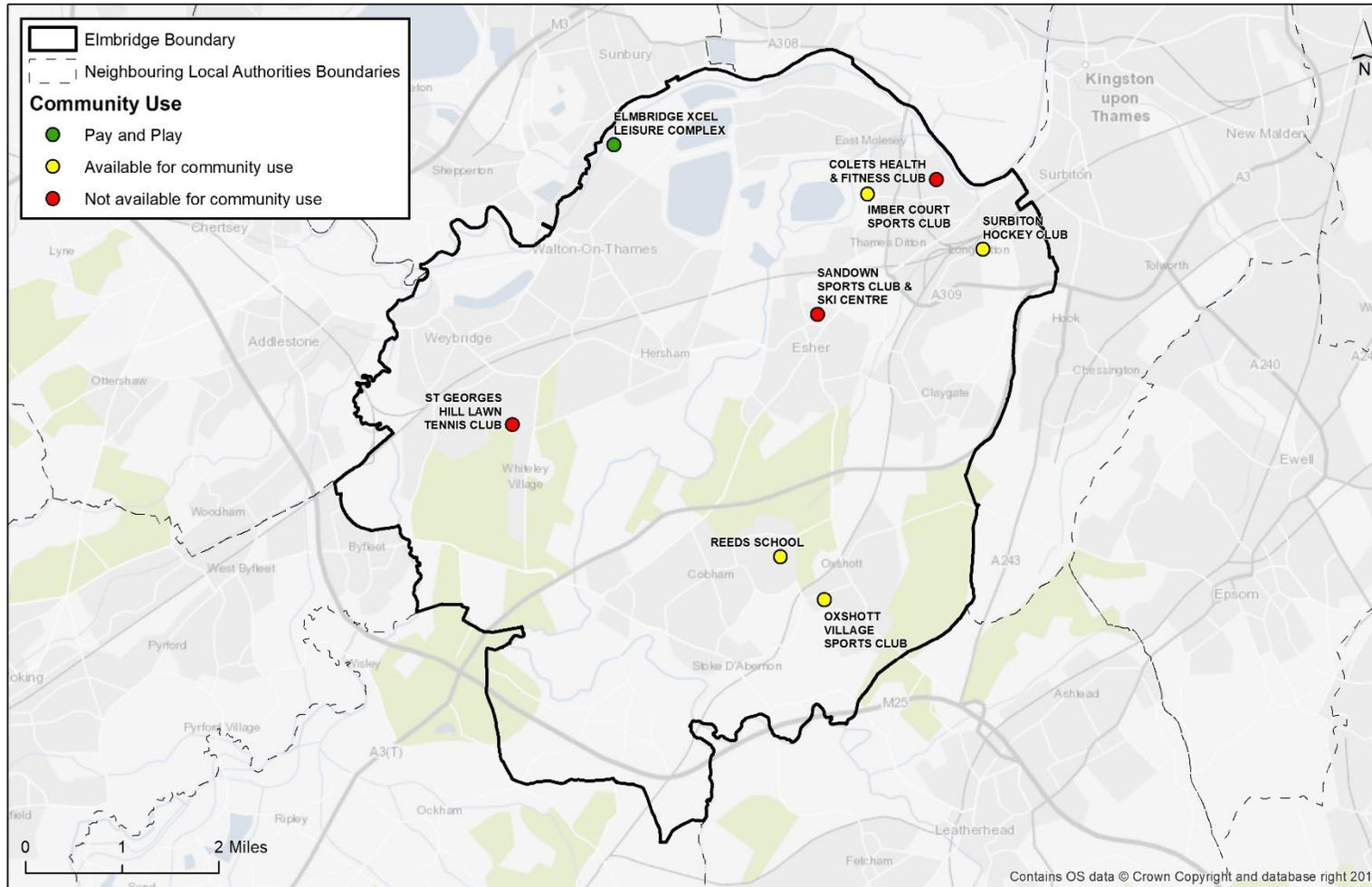
- 4.115 Squash courts are more specialist facilities, so there are generally fewer of them in any one area. The majority of squash courts are now provided through clubs, as opposed to leisure centres.
- 4.116 Squash clubs use the existing courts; casual squash is played at Elmbridge Xcel Leisure Complex.
- 4.117 Geographical distribution of squash courts in Elmbridge is summarised in Map 4.13; this illustrates that the existing squash courts are located in and around the main areas of population in the Borough. The only pay and play community accessible squash courts are at Xcel Leisure Complex in the North of the Borough. There are some courts in neighbouring local authorities which may be more accessible to Borough residents.

### AVAILABILITY - SQUASH COURTS IN ELMBRIDGE

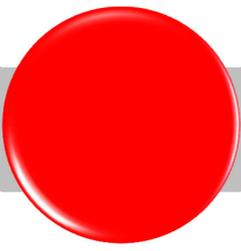
- 4.118 There are 3 pay and play community accessible squash courts (3) at Elmbridge Xcel Leisure Complex. One court is available for use by sports clubs/community associations at Oxshott Village Sports Club.
- 4.119 There are three commercially operated squash courts.
- 4.120 Map 4.13 shows the community accessible squash courts in the Borough, including those with pay and play use.



Map 4.13: Community accessible Squash Courts in Elmbridge



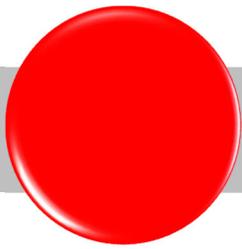
Squash by community use availability in Elmbridge, IFS



## INDOOR BOWLS

### QUANTITY - INDOOR BOWLS IN ELMBRIDGE

- 4.121 There was an indoor bowls facility at Elmbridge Xcel Leisure Complex with 4 rinks, until early in 2018. This has now been closed due to falling usage which led to the club disbanding. The reality on the ground is that participation has fallen to such an extent that it was no longer viable to provide the indoor bowling facilities at Xcel. There are no bowling clubs now in the Borough.
- 4.122 The former indoor bowls facility has now been re-developed as a grass roots gymnastics facility.



## INDOOR TENNIS CENTRES

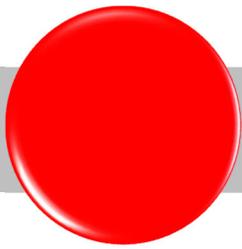
### QUANTITY - INDOOR TENNIS IN ELMBRIDGE

- 4.123 There are three indoor tennis centres in the Borough. There is a traditional 2 court indoor hall at St Georges Hill Lawn Tennis Club and two air halls each covering two courts at Reeds School and Walton Thames Lawn Tennis Club.

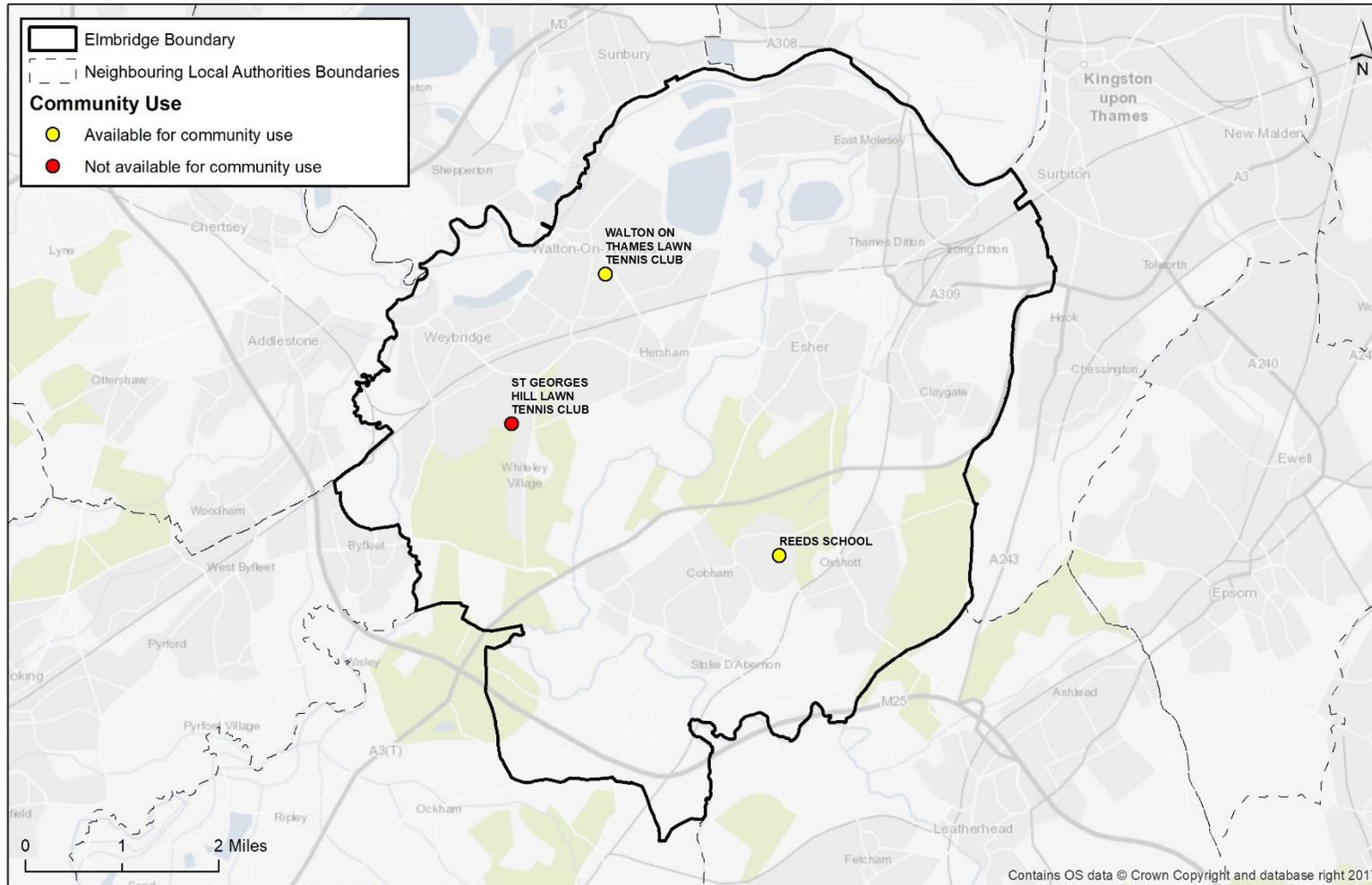
**Table 4.19: Indoor Tennis Centres in Elmbridge**

SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
REEDS SCHOOL	KT11 2ES	Indoor Tennis Centre	Airhall	Courts	2	Sports Club / Community Association	Other Independent School	School/College /University (in house)	1996	n/a
ST GEORGES HILL LAWN TENNIS CLUB	KT13 0LL	Indoor Tennis Centre	Traditional	Courts	2	Registered Membership use	Commercial	Commercial Management	1993	2016
WALTON ON THAMES LAWN TENNIS CLUB	KT12 1HF	Indoor Tennis Centre	Airhall (seasonal)	Courts	2	Sports Club / Community Association	Local Authority	Sport Club	1939	2011

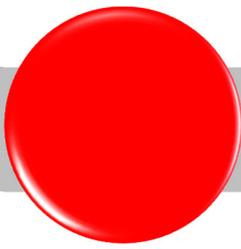
- 4.124 There is a total of 6 indoor courts, two on each of the 3 sites.
- 4.125 Map 4.14 illustrates the locations of the indoor tennis facilities in Elmbridge.



Map 4.14: Indoor Tennis Facilities in Elmbridge



Indoor tennis by community use availability in Elmbridge, IFS



### QUALITY - INDOOR TENNIS IN ELMBRIDGE

- 4.126 The indoor tennis facilities are of good quality.

### ACCESSIBILITY - INDOOR TENNIS IN ELMBRIDGE

- 4.127 The indoor tennis centres are located in the West, North and South of the Borough; one airhall facility is on an education site so is only accessible out of school hours.
- 4.128 Elmbridge's residents have some but limited access to all existing indoor tennis facilities; this is due both to location and membership cost.

### AVAILABILITY - INDOOR TENNIS IN ELMBRIDGE

- 4.129 There are no community accessible pay and play indoor tennis courts in the Borough. Membership of a sports club or commercial club is required prior to use of the existing venues.

### GYMNASTICS CENTRES

#### QUANTITY - GYMNASTICS CENTRES IN ELMBRIDGE

- 4.130 There are no stand-alone gymnastics facilities in the Borough, but Walton on Thames Gymnastics Club is based at the Elmbridge Xcel Leisure Centre.
- 4.131 In addition, a new grass roots gymnastics facility has recently been developed at Xcel Leisure Centre; this is targeted at introducing young children to gymnastics with a view to encouraging participation in physical activity. Those with ability and interest will then be able to become members of the local gymnastics club.

#### QUALITY - GYMNASTICS CENTRES IN ELMBRIDGE

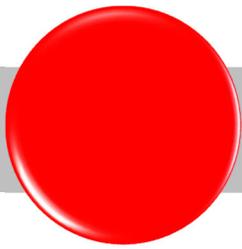
- 4.132 The Gymnastics equipment and leisure centre are of good quality.

#### ACCESSIBILITY - GYMNASTICS CENTRES IN ELMBRIDGE

- 4.133 Walton on Thames Gymnastics Club are based at the Elmbridge Xcel Leisure Centre.
- 4.134 The Gymnastics facilities have some but limited accessibility to all residents of the Borough, being a membership club.

#### AVAILABILITY - GYMNASTICS CENTRES IN ELMBRIDGE

- 4.135 Membership is required to use the existing facilities. The club access is reasonable in terms of membership costs.



## ATHLETICS FACILITIES

### QUANTITY - ATHLETICS TRACKS IN ELMBRIDGE

- 4.136 There are two artificial athletics tracks in Elmbridge; one with 8 lanes and one with 6 lanes. The detail of existing athletics facilities is shown in Table 4.20:

**Table 4.20: Athletics Tracks in Elmbridge**

SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
ACS COBHAM INTERNATIONAL SCHOOL	KT11 1BL	Athletics Tracks	Synthetic	Lanes	6	Private Use	Other Independent School	School / College / University (in house)	1990	2010
ELMBRIDGE XCEL LEISURE COMPLEX AND XCEL SPORTS HUB	KT12 2JG	Athletics Track	Synthetic	Lanes	8	Pay and Play/Sports Club/ Association	Local Authority	Trust	2017	n/a

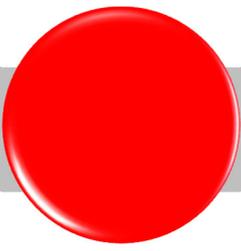
- 4.137 Athletics Tracks are specialist facilities and therefore there is usually less provision in any one area.

### QUALITY - ATHLETICS TRACKS IN ELMBRIDGE

- 4.138 Quality audits for the facilities are included in Appendices 2a - 2kk. The facility at ABS Cobham School is of good quality having been built in 1990 and refurbished in 2010. The new Sports Hub at Xcel Leisure Centre is an excellent, modern facility, providing an athletics track, 3G pitches and grass pitches. It is home to a number of key local Borough clubs.
- 4.139 The 8 lane, floodlit athletics track is home to Walton Athletics Club.

### ACCESSIBILITY - ATHLETICS TRACKS IN ELMBRIDGE

- 4.140 Xcel Sports Hub is in the North of the Borough, adjacent to the Xcel Leisure Centre. It is a very accessible site with lots of parking. The athletics track is accessible for clubs and groups as well as pay and play use.

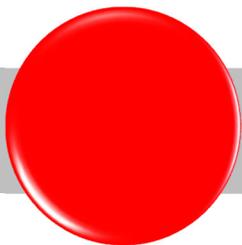


### AVAILABILITY - ATHLETICS TRACKS IN ELMBRIDGE

- 4.141 The ACS Cobham International School is private school use only.
- 4.142 The new track at Xcel Sports Hub provides facilities for both training and competitions, and is used by clubs, schools, and individuals.

### CYCLING FACILITIES

- 4.143 Although there are no formal off-road cycling facilities in the Borough, there is a good network of cycling routes across Elmbridge. Cycling is a very popular form of transport and a participation sport. Elmbridge Cycle Club is a large club, meeting regularly for rides – recreational and more competitive.



## SKI SLOPES

### QUANTITY - SKI SLOPES IN ELMBRIDGE

4.144 There are four artificial Ski slopes in Elmbridge, at one commercial facility. The detail of skiing facilities is shown in Table 4.21:

**Table 4.21: Ski slopes in Elmbridge**

SITE NAME	POST CODE	FACILITY TYPE	FACILITY SUB TYPE	UNIT	NUMBER	ACCESS TYPE	OWNERSHIP TYPE	MANAGEMENT TYPE	YEAR BUILT	YEAR REFURBISHED
SANDOWN SPORTS CLUB & SKI CENTRE	KT10 8AN	Ski Slopes	Outdoor Artificial	n/a	n/a	Pay and Play	Commercial	Commercial Management	1972	2006
SANDOWN SPORTS CLUB & SKI CENTRE	KT10 8AN	Ski Slopes	Outdoor Artificial	n/a	n/a	Pay and Play	Commercial	Commercial Management	1972	2006
SANDOWN SPORTS CLUB & SKI CENTRE	KT10 8AN	Ski Slopes	Outdoor Artificial	n/a	n/a	Pay and Play	Commercial	Commercial Management	1972	2006
SANDOWN SPORTS CLUB & SKI CENTRE	KT10 8AN	Ski Slopes	Outdoor Artificial	n/a	n/a	Pay and Play	Commercial	Commercial Management	1972	2000

4.145 Ski slopes are specialist facilities and therefore there is usually less provision in any one region let alone individual local authority area.

### QUALITY - SKI SLOPES IN ELMBRIDGE

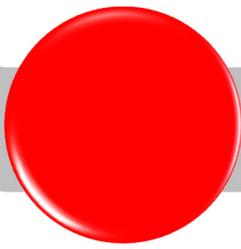
4.146 Quality audits for the facilities are included in Appendices 2a - 2kk. All the ski slope facilities are of good quality.

### ACCESSIBILITY - SKI SLOPES IN ELMBRIDGE

4.147 Sandown Ski Slopes are in the centre of the Borough, just outside Hershaw. The site is accessible to the whole Borough but is easier for those with their own transport.

### AVAILABILITY - SKI SLOPES IN ELMBRIDGE

4.148 All four ski slopes are pay and play accessible.



## 5. STAGE C - SUMMARY FACILITY CONCLUSIONS

5.1 Stage C of ANOG brings together all the data detailed in Stage B i.e. sections 1- 4 of the Evidence Base; based on the analysis undertaken, the summary conclusion for current and future provision of each facility type assessed in the Borough is set out below. This analysis also takes into account the Facility Planning Model (FPM) data provided by Sport England; this data is checked and challenged through the analysis process, based on local knowledge and research. A summary of the FPM analysis reflected in the analysis is set out below.

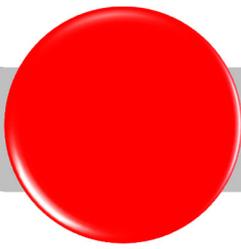
### NEIGHBOURING LOCAL AUTHORITIES

5.2 In determining the nature, level and location of sports facility provision required for the future in Elmbridge, it is also important to be aware of how neighbouring local authorities are planning for the future. Given that communities use sports facilities in areas other than where they live, the development of new or improved provision can impact significantly on both participation levels and capacity cross-boundary. Consultation with neighbouring local authorities is summarised in Appendix 3.

5.3 The key information gained from consultation with neighbouring local authorities is that:

- **Guildford Borough Council is undertaking a feasibility study with a view to developing a new multi-purpose leisure and entertainment centre;**
- **Royal Borough of Kingston upon Thames Council is reviewing the need for new leisure facilities in two locations, and considering replacement of two ageing facilities;**
- **Spelthorne Borough Council is undertaking work with a view to replacing its main leisure centre; and**
- **Runnymede Borough council is replacing Egham Leisure Centre.**

5.4 Neighbouring local authorities provide sport and leisure facilities, and, given the geography of the local area in and around Elmbridge, it is important to recognise that facilities outside the Borough may be easily accessible to Borough residents. The fact that there is some exported demand to neighbouring local authorities for use of pools (25.2%) and sports halls (26.3%) would appear to underpin this position. Development of new leisure facilities in neighbouring boroughs is likely to attract Elmbridge residents who live close to the relevant facilities, so it is important for Elmbridge Borough to continue to offer high quality provision to retain use and revenue generation in the borough. There is already significant use of neighbouring facilities by Elmbridge residents; if neighbouring local authorities invest in their leisure facilities this may increase, as other facilities will be better quality than e.g. the ageing Hurst Pool. The FPM takes use of neighbouring facilities into account; similarly, the analysis undertaken to inform the Strategy reflects the need to improve the quality of ageing facilities e.g. Hurst Pool.



## SUMMARY CONCLUSIONS - FACILITY TYPES

### SPORTS HALLS

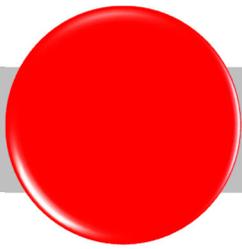
### CONSULTATION

### SCHOOLS

- 5.5 All schools in Elmbridge were contacted and asked to complete a survey about their existing sports facilities, their plans/aspirations for future provision, and the extent and nature of community use of the facilities. 12 schools responded to the survey; follow up visits were undertaken to check the quality of existing provision, and consultation was undertaken to identify levels and nature of use at the facilities.
- 5.6 A summary of the total responses is included in Appendix 3.
- 5.7 Of the schools responding to the survey, all but 3 have on-site sports facilities. 8 schools stated they have on-site sports facilities available to the community. Only 2 of the schools responding to the survey would like to increase use of their sports facilities by the local community.
- 5.8 The majority of the secondary schools in the Borough provide for at least some use by community sports clubs. It is important to note that the feedback provided by the schools accords with the findings of the supply and demand analysis and the Facility Planning Model (FPM); schools provide for community use by clubs and groups, not individuals on a pay and play basis.
- 5.9 In addition to this survey, the majority of secondary schools with on-site sports facilities available for community use, were visited and allocated a quality score, see Appendix 2. Schools were contacted to inform the analysis and offered a meeting as part of the qualitative site visit. Where possible site visits therefore involved on-site consultation with a member of staff.

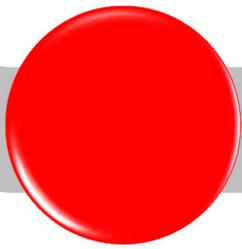
### NATIONAL GOVERNING BODIES (NGB's)

- 5.10 Consultation was undertaken with National Governing Bodies (NGB's), to identify their views on the need for sports hall provision in Elmbridge. The views of NGBs who responded are included below.

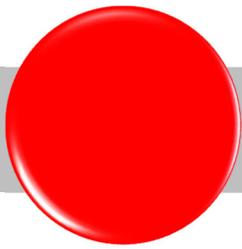


**Table 5.1: Summary of National Governing Body Consultation – Sports Hall Sports**

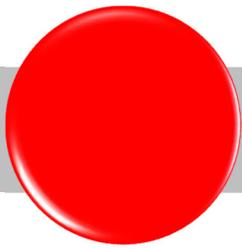
NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
<p>BADMINTON ENGLAND</p>	<p>The Whole Sport Plan (WSP) 2013-2017:</p> <p>The WSP vision: <b><i>Consistently develop Champions, get the nation playing badminton and create a buzz around the sport.</i></b></p> <p>Priorities were the following:</p> <ul style="list-style-type: none"> <li>• <b>Grow and improve the talent segment</b></li> <li>• <b>Significantly grow the 12 - 25 informal organised and club member markets</b></li> <li>• <b>Significantly grow the informal organised 26+ participation segment</b></li> <li>• <b>Stabilise and incrementally grow the 26+ casual participation segment</b></li> <li>• <b>Prepare the 26+ club member market for growth</b></li> </ul> <p>The County does not have any specific development priorities in the Elmbridge area.</p> <p>We currently have one junior club who use the Xcel Leisure Centre at Walton on Thames and details can be found at <a href="http://www.elmbridge-eagles.co.uk">www.elmbridge-eagles.co.uk</a> .It provides an introduction to badminton for young people.</p>	<p>Badminton England is employing Badminton Development Officers to increase Badminton development across the County.</p>
<p>BASKETBALL ENGLAND</p>	<p>Basketball England’s Strategy launched in 2016 states:</p> <ul style="list-style-type: none"> <li>• <b>The aim is to create a single unifying vision for the sport in Britain underpinned by clear strategic objectives and accountabilities between the three home country associations, the BBF and their delivery partners.</b></li> <li>• <b>To improve basketball from grassroots to GB teams, by adopting a whole sport approach and working closely with the basketball communities.</b></li> <li>• <b>To create a collaborative culture with all partners to provide the environment required to achieve the vision.</b></li> </ul>	<p>More people playing basketball, more often</p> <p>Club programmes Satellite clubs</p>



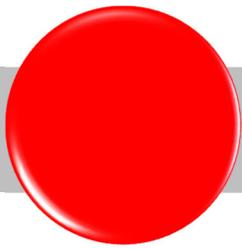
NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
	<p>Leadership and culture - be recognised and respected both on and off the court, with independent and effective leadership and the right balance of skills, experience and diversity</p> <p>Awareness and profile - raise basketball's profile and increase public interest to attract a sustainable flow of income from a portfolio of commercial, broadcast and public-sector partners who provide funding for investment into the sport.</p> <p>Opportunities to play the game - become the second largest and fastest growing team sport in Britain for both men and women, by strengthening the links between clubs, schools and local basketball programmes and promoting basketball's value in increasing the health and wellbeing of the nation.</p> <p>Talent development pathways - support effective investment in a 'whole sport' talent development system such that each generation of male and female players is better than its predecessors, supported by well-managed player pathways integrating home nation and GB programmes.</p> <p>Quality leagues and clubs - build sustainable, high-quality leagues with vibrant arenas and regular, professional media coverage that support the development of future senior GB players, drive commercial income and engage their communities.</p> <p>Successful GB Teams - Develop men's and women's GB teams, from under 16 to senior, qualifying for, and being competitive in, the final stages of FIBA international competitions</p> <p>Clubs will cite facilitate availability and cost as barriers to participation. Sometimes courts are out of date and do not meet National League specifications and some clubs find that facility providers will prioritise other sports such as badminton as the return on space per booking is greater than that for basketball.</p> <p>The key clubs are:</p> <ul style="list-style-type: none"> <li>● <b>Cobham Basketball Club</b></li> <li>● <b>Epsom and Ewell Sharks</b></li> <li>● <b>Cobham Cobras</b></li> <li>● <b>Surrey Hoops</b></li> <li>● <b>Surrey Goldhawks</b></li> </ul>	



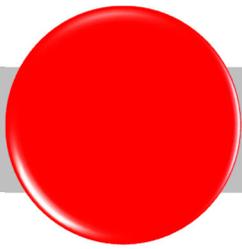
NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
ENGLAND CRICKET BOARD (ECB)	<p>Cricket Unleashed - <a href="http://cricketunleashed.com/">http://cricketunleashed.com/</a> - is cricket's strategy for growth 2016-2021</p> <p>It is aimed at widening the market from the current 9.4 million cricket fans aged 16-64 (990k was the total annual match attendance) to include 19.2 million sporty families and up to 25 million sports followers aged 16-61 in England and Wales</p> <p>Around 850,000 currently play each year, and market research (Sparkler Research questioned 7000 for ECB Retain &amp; Grow 2016) indicates that they are 11 times more likely to attend a match than non-players</p> <p>In Surrey 1500 kids participated at 50 centres, in Elmbridge 77 participated at 3 centres. Next year's national target is 100,000 kids involved, and Surrey are aiming to run 75 centres (50% growth)</p> <p>There are no specific indoor programmes, but if participation increases from the current 850k per year in England and Wales this will generate a need for more facility use which will manifest partly via the traditional club/league venue and All Stars.</p> <p>Growth in community/casual settings could also generate new turn up and play options in non-traditional environments (MUGA, shopping mall 'lanes') aimed as much at individuals as organised teams.</p> <p>Provision of standalone indoor cricket schools are rare as the economic model depends on all year-round usage – typically usage is only heavy in the January to March period. There is a new and very good cricket facility at Reeds School.</p> <p>Clubs tend to hire sports halls with indoor cricket nets in schools, colleges and leisure centres where facilities are available for community use – a survey of clubs on cost, availability and location of their winter training/matches would inform the level of supply / demand</p>	<p>Next year's national target is 100,000 kids involved, and Surrey are aiming to run 75 centres (50% growth)</p>



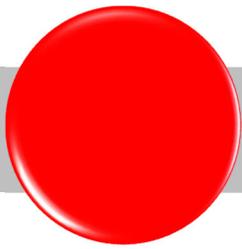
NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
BRITISH GYMNASTICS AND TRAMPOLINING	<p>British Gymnastics Facility Development Priorities (for the period 2017 - 2021) outlined are:</p> <ul style="list-style-type: none"> <li>• <b>Support increased capacity within gymnastics through clubs, leisure providers and other delivery providers</b></li> <li>• <b>Guide funding investment through the United Kingdom from British Gymnastics, Home Country Sports Councils, Local Authorities and other potential funders</b></li> <li>• <b>Maintain and improve the quality of facilities and equipment within existing delivery partners.</b></li> <li>• <b>Develop insight, understanding and direction of how Facility Developments can contribute towards other BG Strategic Priorities</b></li> <li>• <b>There is no geographic focus to the British Gymnastics Facility Strategy. Focus is based on need, suitability and partners' ability to support a project to successful completion.</b></li> <li>• <b>There is a large demand for more gymnastics opportunities and clubs all report large waiting lists. The total number of people estimated to be on waiting lists for gymnastics is 1.6 million (Freshminds Latent Demand Research, 2016).</b></li> </ul>	<p>British Gymnastics Strategies are outlined in the Strategic Framework (2017 - 2021)</p> <p>British Gymnastics Priorities (for the period 2017 - 2021) outlined are:</p> <p>Diversify sources of revenue to develop and grow the provision of gymnastics</p> <p>Build the capacity and grow the demand in gymnastics</p> <p>Raise the profile and increase the appeal of gymnastics</p>
ENGLAND NETBALL	<p>England Netball has maintained the '10-1-1' mantra as the key element of their vision for the sport both internationally and domestically. This aspiration remains fundamental to the organisation's strategic planning.</p> <p><b>Vision, Mission and values</b></p> <p>The 10-1-1 policy refers to three key targets for the sport:</p> <p>10 - Aspire to establish netball as a top 10 participation sport in England</p> <p>1 - Aspire to establish netball as the first choice team sport for women and girls</p> <p>1 - Aspire to achieve and maintain Number 1 World ranking status</p>	



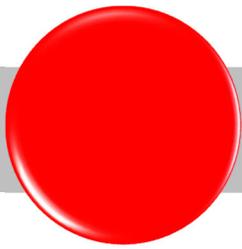
NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
	<p><b>Strategic goals</b></p> <p>In achieving these 3 central aspirations, England Netball has established 4 strategic goals:</p> <ul style="list-style-type: none"> <li>• <b>Grow Participation in the netball by an average of 10,000 participants per year</b></li> <li>• <b>Deliver a 1st class member and participant experience</b></li> <li>• <b>Establish the national team as number 1 in the world by winning the World Netball Championships</b></li> <li>• <b>Lead an effective and progressive infrastructure enabling all involved in the netball experience to collaborate as one team aligned behind one dream.</b></li> </ul> <p><b>Guiding Principles:</b></p> <p>Finally, England Netball has identified 9 guiding principles to help shape decision making within the organisation:</p> <ul style="list-style-type: none"> <li>• <b>We are a customer-focused sport business. We will always place the participant at the heart of everything we do and provide the best quality service we can, but we will balance that with the need to grow and manage a sustainable business.</b></li> <li>• <b>We will value and respect the contribution and needs of our volunteer workforce who are integral to our success.</b></li> <li>• <b>We will centrally coordinate and locally deliver our portfolio of programmes and products targeting resources at the point of need (one size does not fit all), by ensuring pathways are integrated and securing a return to on our investment (financially or socially) creating capacity to reinvest in the business and deliver long-term sustainability.</b></li> <li>• <b>We will be innovative and progressive in our thinking, always connecting short-term actions to medium-term strategies and long-term goals, while striving to improve the quality and standard of what we do and how we do it.</b></li> </ul>	



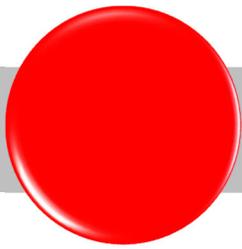
NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
	<ul style="list-style-type: none"> <li>• <b>We will work as ‘one team aligned to one dream’ for the benefit of netball in England and as such we will succeed or fail together.</b></li> <li>• <b>We will work in partnership and collaboration where there is a mutual benefit in terms of operational effectiveness and efficiency, value for money and added value for participants in netball.</b></li> <li>• <b>We will develop, enable and encourage programmes and activities that have a positive and beneficial impact on the lives of netball participants.</b></li> <li>• <b>We will establish integrated planning and process pathways that enable rather than constrain service excellence, making England Netball easy to do business with and add value to the participant.</b></li> <li>• <b>We will recognise and celebrate individual and collective contributions and success.</b></li> </ul> <p><b>Delivery Methods</b></p> <p>In order to deliver the strategic goals of netball, England Netball has established multiple participation programmes. These programmes are detailed below:</p> <p>Traditional 7-aside: 7 aside is the longstanding format of the game that most girls are introduced to at school. The game is played to a professional level as part of the Netball Superleague to regional amateur leagues around the country.</p> <p>Back to Netball: A key participation programme for netball, Back to Netball sessions are run nationally with the intention of reintroducing women back into the sport.</p> <p>Netball England report that over 60,000 women have taken part in these sessions since 2010.</p> <p>Netball Now: A turn up and play session of netball with an emphasis on low organisation for the player, with no assigned teams or organised leagues. Netball Now targeted at 16-21 year olds and is seen as a partner to the Back to Netball programme.</p>	



NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
	<p>High 5: The entry game for netball targeted at children aged 9-11. The game can be mixed or single sex and is designed to get children playing the game in an active and enjoyable way.</p> <p>I Heart Leagues: Designed to provide a social and gentle introduction into match play. The leagues are designed for players who have participated in the Back to Netball program or Social Players looking for a weekly, light but competitive game.</p> <p>Netball in the City: An annual competition that targets corporate teams based around central venues in large cities. The closest league to Elmbridge is in Nottingham.</p> <p>Nets: A fast, tactical variant of 7 aside netball, Nets is a high impact version of netball played exclusively indoors in high tensions cages. The closest Nets venue to Elmbridge is Leicester Sports Centre.</p> <p>Walking Netball: A slower version of the 7 aside game played only at walking pace. The programme is targeted at older demographics with a key focus on sociability and enjoyment</p> <ul style="list-style-type: none"> <li>• <b>Elmbridge is not currently a priority borough in terms of facility development. In saying that we are always interested in any new projects that come up as it can be difficult to find affordable indoor netball courts at peak times i.e. weekday evenings.</b></li> <li>• <b>The key clubs in the borough are Elmbridge, Oxshott and Sandown and they train at Chertsey Rec, Oxshott Village Sports Club and Notre Dame School.</b></li> <li>• <b>The key clubs currently run their own training sessions and play in leagues with a Back to Netball session being held at the village sports club.</b></li> <li>• <b>As far as the NGB is aware the facilities are all suitable for the clubs needs and I know that Notre Dame school’s facilities are relatively new and in really good condition. No particular concerns or need for development at current training/competition venues has been raised.</b></li> <li>• <b>The NGB is not aware of any current facility developments in the borough.</b></li> </ul>	

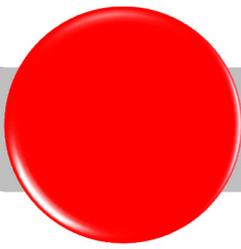


NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
TABLE TENNIS ENGLAND	<p>Previously, TTE has worked in 'priority zones' which were defined as local authority areas with significant potential to grow our sport.</p> <p>With the shift towards the 'core market' we will be looking to work with proactive and developing clubs and leagues to improve retention rates and table tennis experience to ensure our members become more resilient.</p> <ul style="list-style-type: none"><li>• <b>There are no current priorities in the area but this could change depending on future applications to be a part of our Be TT programme.</b></li><li>• <b>There are two clubs in the borough, Molesey Table Tennis Club and Alexandra Table Tennis Club. They both play in the Thames Valley Table Tennis League and Alexandra offer practice sessions as well as league play.</b></li><li>• <b>It is not an area where we currently have any priorities.</b></li><li>• <b>The club delivers junior coaching sessions, open practice and also host national cadet league meetings. They compete in both local and national leagues and competitions.</b></li><li>• <b>The clubs are actively involved in the Sport England Satellite Club programme and have previously received funding from Energise Me the CSP to deliver sessions.</b></li></ul>	



NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
VOLLEYBALL ENGLAND	<p>Currently undertaking a restructure; there are currently no regional officers dealing specifically with Elmbridge.</p> <ul style="list-style-type: none"> <li>• <b>Current initiatives – Volleyball Club culture,</b></li> <li>• <b>Higher Education Volleyball Officers</b></li> <li>• <b>Volleyball Future Insights</b></li> </ul> <p>Current schemes – Net systems (one large net across ¾ court badminton court sports hall to maximise space and time. This is used in club training and school time).</p> <p>Small sided volleyball (4 v 4) to help more people play the game on an informal basis. More training now taking place width ways across two badminton courts rather than taking up all the sports hall for one session.</p> <p>Typically, clubs will train twice per week, one will be a competitive fixture. Court time is difficult due to lack of sports hall availability.</p> <p>Sitting volleyball – 43, 45 tasters across the county – focus juniors and sitting – extra-curricular time.</p>	<p>Getting more people playing the game</p> <p>Across Elmbridge, greater capacity, more court time, increase participation in school and in local clubs. Greater access to local schools at reasonable prices. Major barrier is competition for sports hall time</p> <p>Priority – recreational, participation, aspirations – school games in Surrey</p> <p>Focus areas are juniors and sitting volleyball</p>

N.B. All NGBs were contacted several times and asked for their input to this strategy.



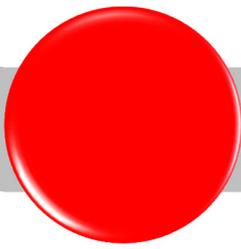
5.11 Based on the above feedback, it is clear there do not appear to be any major issues for sports hall sports in the Borough. Cricket, Basketball, Volleyball and Gymnastics all have a focus on increasing participation, and if this is achieved will need increased access to courts.

### SUMMARY OF SPORTS HALL SPORTS CLUB VIEWS

5.12 A questionnaire was sent to all indoor sports clubs in the Borough; this was supplemented with follow up telephone consultations wherever possible, to ensure a representative response was received. Responses were received from 22 local sports clubs, using 16 different venues, reflecting 18 sports in the Borough. A full summary of the Sports Club Survey is included at Appendix 3. All additional feedback is summarised in the relevant sports section of this Section 5.

**Table 5.2: Summary of Sports Club Consultation – Sports Hall Sports**

CLUB	KEY ISSUE FOR CLUB
ELMBRIDGE EAGLES JUNIOR BADMINTON CLUB	<i>“More court time, we would like all eight courts for at least one hour of the evening per week” –</i>
NUMEROUS CLUBS	<i>Courts not open to public at required times” –</i>
NUMEROUS CLUBS	<i>More Equipment, more experienced Staff with better training”</i> <i>“Increasing volunteers”</i> <i>“Help with marketing”</i>



## SPORT ENGLAND FACILITY PLANNING MODEL (FPM)

Strategic Leisure was provided with Sport England's Facilities Planning Model National Run (October 2017 report, based on January 2017 National Run data) for sports hall provision in Elmbridge. The FPM analysis and the overall supply and demand analysis are based on the same number of existing and planned sports hall facilities i.e. 14 main sport halls

### SPORTS HALLS

The Sport England FPM report sets out an assessment of the current situation regarding sports hall supply, based on a 2017 population of 135,287 people. The full report and summary analysis can be accessed at Appendix 8. This includes all details of the FPM parameters and assumptions/exclusions.

The FPM modelling is based on the current position in 2017.

The headline conclusions of the FPM assessment and findings, based on the modelling undertaken, and reflecting actual patterns of use and accessibility on the ground are the extensive supply of sports halls in Elmbridge can meet the demand for sports halls in 2017.

In 2017, the resident population of Elmbridge in 2017 generates a demand for 37.1 badminton courts in the weekly peak period. This compares to a supply of 43.5 badminton courts which are available for community use. So, supply exceeds demand for sports halls by 6.4 badminton courts. As set out under the supply heading, there is a further aggregate total of 21 badminton courts located at the school/college sites which are not available for community use in the weekly peak period. 75.3% of the total 94.8% of the Elmbridge demand for sports halls which is met/satisfied, is by Elmbridge residents using a sports hall located in the Borough.

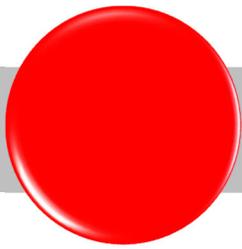
If the existing 4 badminton court sports hall at Esher Church of England High School (available predominantly for private use but there is limited access for community clubs/groups) and the new 6 badminton court size sports hall at Three Rivers Academy are included, then the supply is increased by a further 10 badminton courts. So, supply then exceeds demand by 16.4 badminton courts i.e. just over four 4 badminton court sports halls.

The majority of the sports halls in Elmbridge have been built since 2000. However, several of these are on education sites; schools without formal CUAs can reduce/withdraw community access at any time, so potentially, the level of sports hall provision in the Borough is vulnerable. Were this to happen at 2 or 3 sites, there would be a significant impact on the level of provision in the Borough available for pay and play use.

Overall, the Elmbridge sports halls are estimated to be operating at 78.6% of used capacity in the peak period, as a Borough wide average in 2017. This is within the Sport England benchmark measure of the "halls full comfort level" of 80% of capacity used in the weekly peak period. The estimated used capacity at the education venues varies from 39% at St Andrews Church of England Primary School to 76% at Elmbridge Brooklands Technical College (Weybridge Campus).

The largest sports hall is the 8 badminton court facility at Xcel Leisure Complex. This is also the busiest sports hall, operating at 100% capacity, and offering a full recreational programme available for public access. There is therefore high dependence on Xcel to provide pay and play sports hall access.

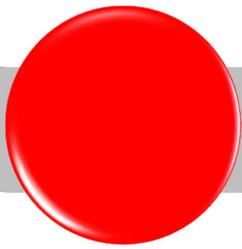
As a result of Elmbridge having a modern stock of sports halls, there is a high level of facility use by people living outside the Borough (39.5%).



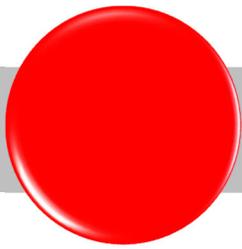
5.13 Table 5.3 summarises the overall supply and demand analysis for sports halls in the Borough.

**Table 5.3: Summary Analysis – Sports Hall Supply and Demand**

FACILITY TYPE	ASSESSMENT FINDINGS
<b>SPORTS HALLS</b>	
<b>QUANTITY</b>	<ul style="list-style-type: none"> <li>• There are 31 halls in the Borough, over 23 sites (sports halls and activity halls)</li> <li>• 14 of these are strategic sized sports halls i.e. 3 courts +; 12 offer community access, and 1 offers pay and play community access</li> <li>• NGBs do not raise any specific issues; however, Cricket, Basketball, Volleyball and Gymnastics all have a focus on increasing participation, and if this is achieved will need increased access to courts. The local research and consultation undertaken to develop this Strategy highlights that local sports clubs raise the need for increased access to courts, particularly at peak time. This underpins the findings of the FPM model.</li> <li>• Sport England’s FPM model estimates that the Elmbridge sports halls are operating at 78.6% of used capacity in the peak period, as a Borough wide average in 2017. This is just within the Sport England benchmark measure of the “halls full comfort level” of 80% of capacity used in the weekly peak period. However, it is important to be clear that Xcel, the only pay and play community accessible sports hall is estimated to be operating at 100% of available capacity. Overall, the existing sports halls are more or less operating at capacity.</li> </ul> <p><b>Future Demand</b></p> <ul style="list-style-type: none"> <li>• The Sport England Sports Facility Calculator predicts a demand for 41.38 badminton courts (10.35 x 4 court halls) by 2035 based on a projected population of 151,000.</li> <li>• Using this figure there would still be a surplus of badminton courts, (2.12 courts), based on the existing supply of 43.5 courts. There would be an over-supply of 12.12 courts if the Esher Church of England High School and Three Rivers Academy are included in the supply calculations. the borough wide figures are saying there is sufficient supply to meet demand. However, facilities are already operating at capacity around 80%. This suggests imported demand from other local authority areas.</li> <li>• Effectively existing and future supply can meet existing and future demand, as long as the supply of badminton courts remains as it is in 2017 as a minimum. The additional provision of 6 badminton courts at Three Rivers Academy, which will have community access boosts supply from 2018. However, if any more than 6 existing courts, and particularly those on education sites, were suddenly to become unavailable for community access, the supply/demand balance would change, and potentially become a negative.</li> <li>• This situation does illustrate the importance of the education sites in the overall supply of sports halls; securing community access for clubs, organisations and wherever possible, pay and play use is very important, to assist in reducing the pressure on the sports hall at Xcel. The importance of the Three Rivers Academy, which will have secured community access cannot be under-estimated in terms of meeting local demand, especially at peak times.</li> </ul>



FACILITY TYPE	ASSESSMENT FINDINGS
QUALITY	<ul style="list-style-type: none"> <li>• The average age of sports halls in Elmbridge is 19 years old.</li> <li>• Quality varies across the facilities, but the majority are in good – excellent condition.</li> <li>• Elmbridge Borough Council provides one strategic size sports hall, an 8 court hall at Elmbridge Xcel Leisure Centre built in 2006.</li> </ul>
ACCESSIBILITY	<ul style="list-style-type: none"> <li>• Geographically, strategic size sports halls are well distributed across the Borough.</li> <li>• Whilst not all the Borough is within a 20 minute drivetime catchment of an EBC pay and play accessible sports hall, all residents are within a 20 minute drivetime of a community accessible pay and play sports hall, although this may be in a neighbouring Borough e.g. Spelthorne (North/North West), Runnymede (West), Woking or Guildford (South West), Mole Valley (South East).</li> <li>• Overall, there is low unmet demand across the Borough for sports halls Across Elmbridge unmet demand is 5.2% of total demand for sports halls and this equates to 2 badminton courts. Of the total unmet demand 92% is located outside the catchment area of a sports hall.</li> </ul>
AVAILABILITY	<ul style="list-style-type: none"> <li>• In Elmbridge there is a very high level of sports hall and activity hall provision, demonstrated by the current and predicted future over-supply of badminton courts.</li> <li>• The majority of the strategic size halls are on education sites with limited daytime access; there are limited CUAs in place. EBC has negotiated community access to the new sports hall at Three Rivers Academy opened in 2018.</li> <li>• The limited daytime access to sports hall provision highlights the importance of the wider activity halls which are available during the day, particularly for the older population, or those without private transport.</li> <li>• There are 14 Activity Halls, and 7 of these provide for community access (sports clubs/associations). Two of the Activity Halls provide pay and play access (all provided by EBC).</li> <li>• There are also a number of informal community centres/activity halls which provide for a wide range of activities, including sport and physical activity, at local level.</li> <li>• In total in the Borough, there are 79 activity halls; this does highlight that the low usage at the two EBC Activity Halls may be a consequence of this high level of provision.</li> </ul>



## SWIMMING POOLS

### CONSULTATION

#### SCHOOLS' SURVEY

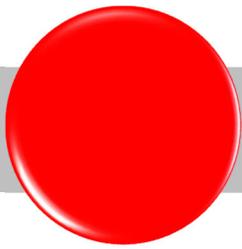
5.14 Full details of the school survey are given at paragraphs 5.4-5.7 and in Appendix 3. There were no issues raised by schools regarding swimming pool provision.

#### NATIONAL GOVERNING BODIES (NGBS)

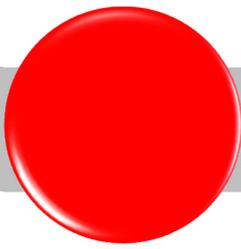
5.15 Consultation was undertaken with National Governing Bodies (NGB's), to identify their views on the need for swimming pool provision in Elmbridge. The views of Swim England are summarised in Table 5.4.

**Table 5.4: Summary of National Governing Body Consultation – Aquatic Activities**

NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
SWIM ENGLAND	<p><b>What are your current development priorities in the Elmbridge area?</b></p> <ul style="list-style-type: none"> <li>The two community pool sites in Elmbridge are relatively new and it is not expected that the local authority will prioritise replacement for some years to come. The swimming clubs that operate out of these facilities will grow within the facilities' constraints.</li> <li>Although the Facility Planning Model indicates that there is a surplus of swimming pool water space in Elmbridge this is not due to local authority community provision and the district very much relies upon commercial club sites and educational sites for this surplus. The aging educational stock could very soon close leaving the provision much reduced.</li> </ul> <p><b>Who are the key clubs?</b></p> <ul style="list-style-type: none"> <li>Elmbridge Phoenix SC</li> </ul>	<ul style="list-style-type: none"> <li>Growth and stability</li> <li>Maintain the status Quo</li> </ul> <p>Further information can be found at:  <a href="https://www.dropbox.com/s/7j6xi4ozzvowi7n/Copy%20of%20Elmbridge%20Pools.xlsx?dl=0">https://www.dropbox.com/s/7j6xi4ozzvowi7n/Copy%20of%20Elmbridge%20Pools.xlsx?dl=0</a>  <a href="https://www.dropbox.com/s/7j6xi4ozzvowi7n/Copy%20of%20Elmbridge%20Pools.xlsx?dl=0">https://www.dropbox.com/s/7j6xi4ozzvowi7n/Copy%20of%20Elmbridge%20Pools.xlsx?dl=0</a></p>



NATIONAL GOVERNING BODY	CURRENT FOCUS/PRIORITIES	FUTURE FOCUS/PRIORITIES
	<p><b>What are the key clubs currently delivering?</b></p> <ul style="list-style-type: none"><li>• Elmbridge SC is a competitive swimming club that has entered into an agreement with Guildford SC to extend the swimming pathway beyond what can be offered in Elmbridge pools.</li></ul> <p><b>What is your view on their needs?</b></p> <ul style="list-style-type: none"><li>• The clubs can always expand but currently this has to happen through limited community use facilities on educational sites. It is the educational sites that may be at risk as there are 3 sites that are aging stock:</li><li>• Claremont Fan School - 39 years old</li><li>• Feltonfleet School - 57 years old</li><li>• Notre Dame School - 41 years old</li></ul> <p><b>Are there any ongoing projects in the area?</b></p> <ul style="list-style-type: none"><li>• Not that swim England is aware of.</li></ul>	

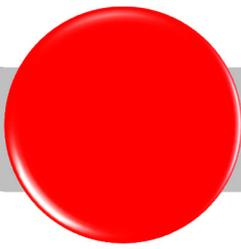


## SUMMARY OF AQUATIC SPORTS CLUB VIEWS

5.16 Three Aquatic Clubs responded to the consultation (Kingston Royal Swimming Club; Kingston and Elmbridge Junior Snorkelling Club; Swimexcellsher Swimming Club. Their key issues are summarised in Table 5.5.

**Table 5.5: Summary of Sports Club Consultation – Aquatic Sports**

CLUB	KEY ISSUE FOR CLUB
SWIMEXCELLSHER SC	<i>“Increase the number of County and Regional Swimmers, and to coach Swimmers to National Level”</i>
SEVERAL CLUBS	<i>“Lanes not open to public at required times”</i>
	<i>Fairly Priced and adequate pool time at civilised hours” – Hurst Pool</i>



## SPORT ENGLAND FACILITY PLANNING MODEL

Strategic Leisure was provided with Sport England's Facilities Planning Model National Run (October 2017 report, based on January 2017 National Run data) for swimming pool provision in Elmbridge. The FPM analysis and the overall supply and demand analysis are based on the same number of existing and planned swimming facilities.

## SWIMMING POOLS

The Sport England FPM report sets out an assessment of the current situation regarding swimming pool supply, based on a 2017 population of 135,287 people. The key findings are summarised below. The full report can be accessed at Appendix 6. This includes all details of the FPM parameters and assumptions/exclusions.

**The headline conclusions of the FPM assessment and findings are that there is a very low level of unmet demand for swimming in 2017.**

Based on the FPM assessment and findings, the supply of swimming pools exceeds demand in 2017, if based solely on comparing the Elmbridge demand with the Elmbridge supply of pools.

The resident population of Elmbridge in 2017 generates a demand for 1,459 sq. m of water. This compares to the total supply of 2,766 sq. m of water which is available for community use in the weekly peak period. This means there is a positive balance of 1,307 sq. m of water in 2017. The nearest pool site for over seven out of ten visits to a pool by an Elmbridge resident, is to a pool located in the Borough, which means that the majority of demand for swimming by Borough residents is met within Elmbridge boundaries.

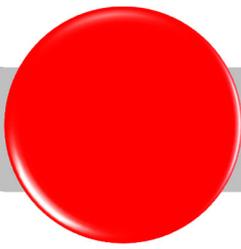
Elmbridge Borough has an extensive supply of swimming pools with 10 pool sites and 14 individual pools. The supply is also extensive in scale and in terms of the sq. metres of water. The Elmbridge swimming pool supply is higher than any of the neighbouring local authorities, but there are only two pools which are both pay and play and provide a full range of recreational swimming activities- Xcel and Hurst.

Elmbridge also has the fourth highest level of total demand for swimming in terms of water area, when compared with the neighbouring local authorities.

The apparent positive balance of pool provision is because in addition to the two community accessible pay and play pools (Xcel and Hurst Pool) there are eight swimming pools on commercial or independent education sites which offer recreational swimming to those who are members of the facility. The capacity used at these sites ranges from 23% at St George's Hill Tennis Club (188 sq. m of water) to 53% at the Weybridge Health and Spa. Clearly, as smaller, members' facilities, these pools do not provide for as many of the public as do the pools at Xcel and Hurst.

The members' pools do not provide a full range of aquatic activities e.g. swimming lessons; this is only provided at the two EBC pools, Xcel and Hurst Pool, both of which are operating at over the Sport England measure of pools full at 70% of capacity in the weekly peak period - they are very busy pools (at peak times, Xcel operates at 78% capacity and Hurst at 71% capacity). Xcel and Hurst are the largest pools in the Borough

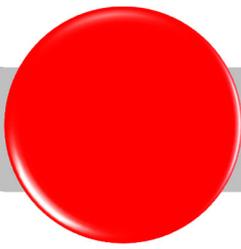
Taking into account unmet demand for swimming pools, the positive balance of provision in 2017 is reduced to 1,258 sq. m of water space (SLL calculation).



5.17 Table 5.6 summarises the overall supply and demand analysis for swimming pools in the Borough.

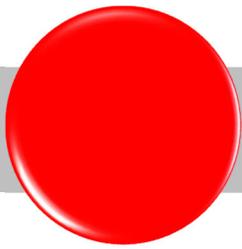
**Table 5.6: Summary Analysis – Swimming Pool Supply and Demand**

FACILITY TYPE	ASSESSMENT FINDINGS
<b>SWIMMING POOLS</b>	
<b>QUANTITY</b>	<ul style="list-style-type: none"> <li>• There are 25 swimming pools in the Borough, over 21 sites (main pools, learner pools)</li> <li>• 14 pools are strategic sized swimming pools i.e. 160 sq. m +</li> <li>• 4 pools (main), provide community pay and play access; 4 pools are on education sites, providing for club /community group access</li> <li>• The FPM identifies unmet demand for swimming of 3.4% in 2017 this equates to 49 sq. ms of water. Of this total 99.4% is unmet demand located outside the catchment area of a pool, with just under 0.6% unmet demand resulting from lack of swimming pool capacity. If the assessment is based solely on the catchment area of pools and within Elmbridge boundaries the level of unmet demand is very low. However, 25% of existing demand is met by pools outside the Borough.</li> </ul> <p><b>Future Demand</b></p> <ul style="list-style-type: none"> <li>• The Sport England Sports Facility Calculator predicts a demand for 1,629.18 sq. m of water space by 2035 based on a projected population of 151,000.</li> <li>• Using this figure there would still be a significant surplus of water space based on existing water space of 2,766 sq. m. There would be an over-supply of 1,087.82 sq. m taking into account current unmet demand.</li> <li>• The challenge is that both existing community accessible pay and play swimming pools are already very full. As population grows, this demand will grow. The positive supply/demand balance only exists because there are commercial facilities and independent schools which offer membership to swimming pools. If the existing supply of swimming pools was to change for any reason, the supply/demand balance would be impacted. The existing supply of pools which are not publicly accessible has capacity to absorb more use, but is unable to do so, given they have operational constraints e.g. membership required. Some pay and play demand from Elmbridge residents may be able to meet by pools outside the Borough, but this will depend on their accessibility and quality.</li> </ul>
<b>QUALITY</b>	<ul style="list-style-type: none"> <li>• Elmbridge Borough Council's swimming pools are of good quality.</li> <li>• However, Hurst Pool is now ageing (built in 1996 and refurbished in 2006) and requires investment. Given the extent of the investment required, it may be that it is a better long-term solution to replace the existing pool with a new facility. If this was an option, there is opportunity to develop a larger learner pool, possibly with a moveable floor which would increase capacity for e.g. swimming lessons, an important income generator for the facility. Equally, there would be the opportunity to include fitness provision – a fitness suite and studios – in any new build, which would also generate additional usage. The cost of adding fitness facilities into a new building would not be significant, but they would generate increased throughput and income. Refurbishment costs are likely to be lower than a new build facility, but will not necessarily result in the most modern and operationally efficient facility.</li> <li>• The majority of the education facilities, although offering a good level of provision, are ageing facilities, with the majority of pools built in 1976 or earlier. EBC may wish to speak to schools about replacing these facilities if CIL monies are available.</li> </ul>



FACILITY TYPE	ASSESSMENT FINDINGS
SWIMMING POOLS	
	<p>However, replacing a school pool to make it a community facility would need considerable thought, given school pools tend not to be available during the day, are often small and do not always provide the appropriate reception and changing accommodation for pay and play community use. A new build could solve this if accessibility was secured through a CUA.</p>
ACCESSIBILITY	<ul style="list-style-type: none"> <li>• Although the southern half of the Borough is outside the 20 minute drivetime catchment of the two EBC swimming pool facilities, all Borough residents are within a 20 minute drivetime catchment of a pay and play accessible swimming pool, albeit these may be in an adjoining local authority e.g. Spelthorne (North/North West), Runnymede (West), Woking or Guildford (South West), Mole Valley (South East). All of the Borough's residents have access to the five pay and play swimming pools (4 sites) within a 20-minute drivetime, and some residents can access the pools in a 10-minute drivetime.</li> <li>• There is a level of exported use to neighbouring pools (25% of satisfied demand is at pools outside the Borough). There is also, given the geographical proximity of neighbouring boroughs, a high level of demand satisfied in Elmbridge pools from residents living outside the Borough.</li> <li>• The two EBC swimming pool sites are well-located to meet demand from Borough residents.</li> </ul>
AVAILABILITY	<ul style="list-style-type: none"> <li>• 4 pools are accessible for daytime use (Xcel and the Hurst Pool. Of the 25 pools, 2 main pools (and 2 learner pools) are community pay and play accessible facilities, during operating hours.</li> <li>• Both Xcel (78%) and the Hurst Pool (71%) are operating at very high levels of use.</li> <li>• There is potentially some existing capacity at some of the pools on education sites, but this will not address unmet, or future demand for public swimming.</li> <li>• Current, unmet and future demand for swimming pools as a result of population growth can be accommodated in the existing swimming pool stock, but only EBC pools provide for the full range of aquatic activities.</li> </ul>





FACILITY TYPE	ASSESSMENT FINDINGS
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**Current Supply and Demand**

Based on there being 556 pay and play community accessible and affordable fitness stations in Elmsbridge (all Elmsbridge Borough Council facilities, other pay and play facilities and the -identified commercial affordable fitness facilities), there is a current over-supply of +27 stations, given demand is for 449 fitness stations (See Appendix 8).

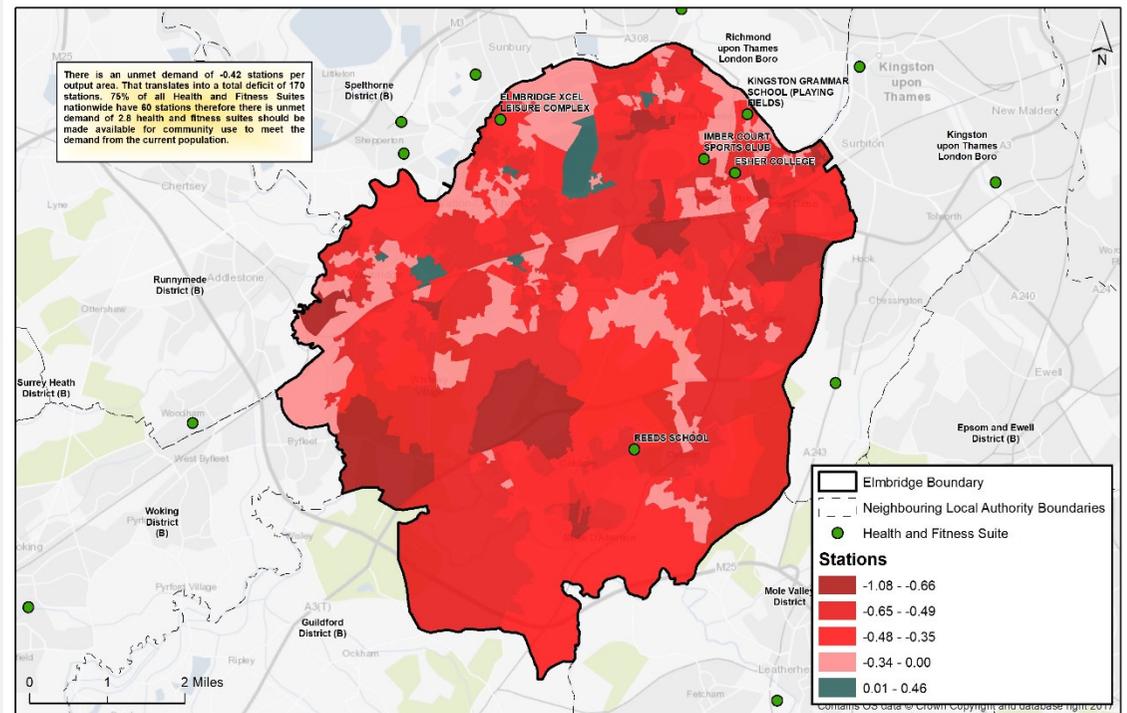
There is a need to retain pay and play community accessible and affordable fitness stations in the Borough, to facilitate existing levels of participation.

Map 5.1 illustrates the latent demand analysis for fitness stations in the Borough. Latent demand is the demand that exists in an area for a specific facility, that is not currently met.

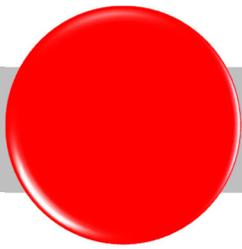
Based on the assumptions underpinning Map 5.1, this shows that there is unmet demand of -0.42 fitness stations per output area, which equates to an under supply of 170 fitness stations. 75% of all health and fitness suites nationwide have 60 stations; on this basis under supply in Elmsbridge equates to 2.8 fitness suites.

Although this map is predicated on slightly different assumptions to those used in Appendices (these use the 15+ population of the Borough, whereas this map uses the overall Borough population), essentially the same picture emerges i.e. there is latent demand for fitness provision across the Borough, where there is dark red on Map 5.1; this extends across virtually the whole Borough.

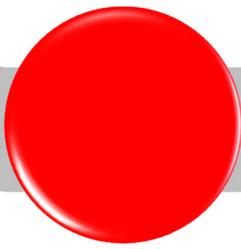
**Map 5.1: Latent Demand for Fitness Stations in Elmsbridge**



Health and Fitness Suites latent demand in stations per output area in Elmsbridge



FACILITY TYPE	ASSESSMENT FINDINGS
	<p><b>Future Demand</b></p> <p>Future demand for pay and play community accessible fitness stations is calculated at 513 fitness stations (See Appendix 8).</p> <p>Based on current provision of 556 pay and play community accessible and affordable fitness stations this means there would be an over-supply of +43 stations by 2035, assuming no new facilities are opened, and no facilities close.</p> <p>Given the identified latent demand, and relatively low over-supply by 2035, there is potential to look at addressing the need for additional fitness stations in a number of ways.</p> <p>These could include:</p> <ul style="list-style-type: none"> <li>• <b>Extension of existing fitness facilities</b></li> <li>• <b>Development of new facilities e.g. as part of any re-development of Hurst Pool</b></li> </ul>
<p><b>QUALITY</b></p>	<p>The quality of studios is generally good with a number of facilities having been built recently. Generally, fitness suites are more modern than other elements in the existing facilities.</p> <p>Studios are also good quality.</p>
<p><b>ACCESSIBILITY</b></p>	<p>The one pay and play community accessible fitness suite is at Xcel Leisure Complex and Sports Hub. This is in the North of the Borough, so is not accessible to the whole Borough within a 20-minute drivetime catchment area. However, all Borough residents are within a 20-minute drivetime catchment of an alternative pay and play accessible fitness suite, albeit these may be in an adjoining local authority e.g. Spelthorne (North/North West), Runnymede (West), Woking or Guildford (South West), Mole Valley (South East).</p>
<p><b>AVAILABILITY</b></p>	<p>67% of the existing fitness provision in the Borough is provided through the commercial sector (776 out of 1,157 stations).</p> <p>The fitness suites on education sites are available in the main for sports club/association use, and do not provide pay and play access.</p> <p>There is community pay and play access to fitness suites during the day, as well as evenings and weekends, at Elmbridge Borough Council facilities.</p> <p>Of the 29 studios in the Borough 9 are accessible for community use, and 3 offer pay and play usage.</p> <p>59% of all studios are provided by commercial operators as part of an overall fitness offer; these providers are the same as those operating commercial fitness suites.</p>



## SQUASH

### CONSULTATION

#### SCHOOLS' CONSULTATION

5.19 Consultation undertaken with schools did not identify any specific needs for/comments on, squash court provision.

#### NGB CONSULTATION

**Table 5.8: Summary of National Governing Body Consultation - England Squash and Racketball**

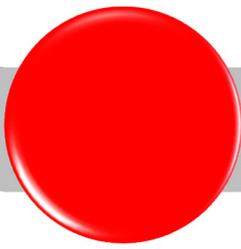
NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
ENGLAND SQUASH AND RACKETBALL	<p>The Active People Survey (APS) has shown an increase of 15,200 on 2015 figures ES is investigating how squash can be played in different venues on single walls (such as in a tennis court). ES has developed a participation programmes using Apps to show activity content and monitor data.</p> <p>ES is currently undergoing some work on a facilities strategy which will help identify the best way forward for squash facilities across the country. This could include looking at programming and protecting facilities.</p>	No feedback received from England Squash and Racketball despite several requests for a response to the contact made.

#### SPORTS CLUB CONSULTATION

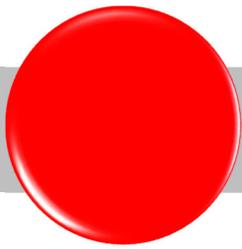
5.20 None of the squash clubs responded to the Club survey; no specific issues, needs or comments on current and future provision of squash courts in the Borough were raised/received.

**Table 5.9: Summary Analysis – Squash Courts Supply and Demand**

FACILITY TYPE	ASSESSMENT FINDINGS
<b>SQUASH COURTS</b>	
QUANTITY	<p>There are 25 squash courts in the Borough, at 8 facilities. There are 11 glass-back courts.</p> <p>Future Demand</p> <p>There is no specific methodology for assessing the current and future need for squash courts. Overall participation in squash is increasing at national level, and this is now being seen at local level.</p> <p>Competitive squash is predominantly now played in clubs, from a club facility.</p> <p>No demand has been identified for additional squash courts in the Borough, by local clubs nor the NGB.</p>
QUALITY	<p>The quality of existing squash courts is generally of a reasonable to good standard; all courts except two, were either built or have been refurbished since 2005. Some courts are ageing, and providers will need to consider their replacement in the longer term.</p>



FACILITY TYPE	ASSESSMENT FINDINGS
ACCESSIBILITY	The majority of the existing squash courts are located in and around the main areas of population in the Borough. Courts are distributed reasonably evenly throughout the Borough.
AVAILABILITY	There are 3 pay and play community accessible squash courts in the Borough all of which are glass-back courts. These are in the Xcel Leisure Complex, in the north of the Borough.



## INDOOR BOWLS

### CONSULTATION

#### SCHOOLS' CONSULTATION

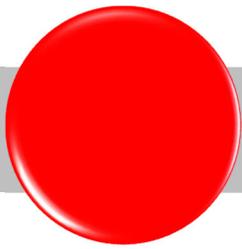
5.21 Consultation undertaken with schools did not identify any specific needs for/comments on, indoor bowling facilities.

### NGB CONSULTATION

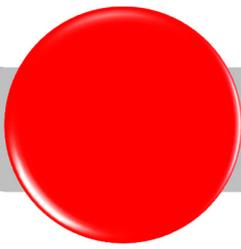
#### ENGLAND INDOOR BOWLS ASSOCIATION (EIBA)

**Table 5.10: Summary of National Governing Body Consultation – England Indoor Bowls Association**

NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
ENGLAND INDOOR BOWLS ASSOCIATION (EIBA)	The Indoor Bowling Club based at Xcel has recently disbanded and the 4 rinks have closed.	<p>All of our Clubs are encouraged to undertake work which complements our Vision.</p> <p>The 2017-2021 EIBA Vision can be downloaded from website: <a href="http://www.eiba.co.uk/about/vision2017-2021.pdf">www.eiba.co.uk/about/vision2017-2021.pdf</a></p> <p>The EIBA plan covers the following areas:</p> <ul style="list-style-type: none"> <li>• <b>Recruit and Retain 45+; Recruit and Retain 70+ - two different markets which requires us to find a way to grow both specific groups.</b></li> <li>• <b>The 45+ requiring new versions/formats – the 70+ wishing to keep the current formats.</b></li> <li>• <b>Facilities – Build, Improve, Retain</b></li> <li>• <b>Youth and the Family</b></li> <li>• <b>Women – increased participation and retention</b></li> <li>• <b>Disability</b></li> <li>• <b>Competitions</b></li> <li>• <b>Internationals</b></li> <li>• <b>Promotion of our Sport</b></li> <li>• <b>Commercial partnerships</b></li> </ul>



NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
		<p>EIBA Objectives</p> <ul style="list-style-type: none"><li>• <b>A growth in participation across the adult population in local Communities. Targeted work to increase Female participation</b></li><li>• <b>A growth in participation in the 12-18 age range as part of the “EIBA Development Pathway”</b></li><li>• <b>The provision of an excellent sporting experience for new and existing participants</b></li><li>• <b>A growth in Indoor Bowls participation by people who have disabilities</b></li></ul> <p>Running alongside our work is the Sport England Funded Development work provided jointly by the Indoor NGB (EIBA); Outdoor NGB (Bowls England) and the “Bowls Development Alliance” (BDA). Each NGB has two Directors on the Board of BDA.</p> <p>Like all Sports NGB’s, the two Bowls NGB’s and BDA have been in discussion with Sport England with regards to Funding for 2017 till 2021.</p> <p>Sport England has just advised that “Bowls” will receive £1,628,512 for the next four years to help us to keep more people playing the sport well into later life.</p>



## SPORTS CLUB CONSULTATION

5.22 There do not appear to be any bowling clubs now in the Borough, since the Elmbridge Indoor Bowling Club disbanded. No response was received to the consultation from bowling clubs, which reflects this situation.

**Table 5.11: Summary Analysis – Indoor Bowling Supply and Demand**

FACILITY TYPE	ASSESSMENT FINDINGS
<b>INDOOR BOWLING FACILITIES</b>	
QUANTITY	<p>There was one 4 rink indoor bowls centre in the Borough, but this has now closed due to significant reductions in participation.</p> <p>There is no identified current demand for additional bowls facilities in the Borough. The SFC identifies a need for 9.80 rinks by 2035 for a population of 151,000. This equates to 1.63 bowls centres (of 4 rinks), providing for 1,529 vpwpp. This is demand based on population only; the reality on the ground is that participation has fallen to such an extent that it was no longer viable to provide the indoor bowling facilities at Xcel.</p>
QUALITY	N/A
ACCESSIBILITY	N/A
AVAILABILITY	N/A

## INDOOR TENNIS

### CONSULTATION

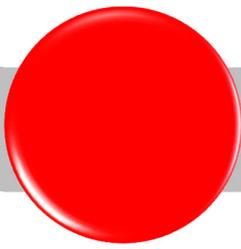
#### SCHOOLS' CONSULTATION

5.23 Consultation undertaken with schools did not identify any specific needs for/comments on indoor tennis provision.

## NGB CONSULTATION

**Table 5.12: Summary of National Governing Body Consultation – Lawn Tennis Association**

NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
LAWN TENNIS ASSOCIATION	Awaiting Response	Awaiting Response



## SPORTS CLUB CONSULTATION

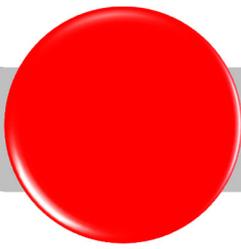
5.24 No tennis clubs responded to the Club survey in relation to indoor tennis facilities.

**Table 5.13: Summary Analysis – Indoor Tennis Courts Supply and Demand**

FACILITY TYPE	ASSESSMENT FINDINGS
<b>INDOOR TENNIS COURTS</b>	
<b>QUANTITY</b>	<p>There are 6 indoor tennis courts in Elmbridge, at Reeds School (2 court air hall), St. George’s Hill Lawn Tennis Club (2 court traditional hall) and Walton on Thames Lawn Tennis Club (2 court air hall).</p> <p><b>Future Demand</b></p> <p>No demand has been identified for additional indoor tennis courts in Elmbridge.</p>
<b>QUALITY</b>	The quality of existing indoor tennis courts is of a good standard having been built or refurbished since 1996, with 2 of the 3 having been refurbished since 2011.
<b>ACCESSIBILITY</b>	The indoor tennis courts are located in the North, North West and South East of the Borough. Indoor tennis courts are a more specialist sports facility so there is likely to be fewer of them, and therefore a wider catchment area than for some other facility types.
<b>AVAILABILITY</b>	All existing indoor courts are based on education, club and commercial sites; membership is required before use.

## GYMNASTICS AND TRAMPOLINING

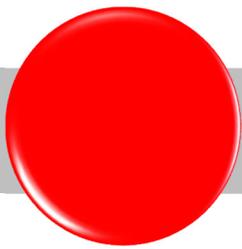
- 5.25 There is one gymnastics facility in the Borough based at the Elmbridge Xcel Leisure Centre. This is used by used by Walton on Thames Gymnastics Club, who hire the facility for club training and competition.
- 5.26 The facilities at Elmbridge Xcel Leisure Centre are of good quality. The 8 courts sports hall provides a large space for the gymnastics club, although equipment is not fixed.
- 5.27 A new gymnastics participation area has been developed at Xcel, with a focus on getting young people active and involved in basic gymnastics activities. This activity programme is operated by PL, but there are links to the club to enable those with potential to develop in gymnastics to move into club training activities.
- 5.28 This facility has been developed in response to growing demand for participation in gymnastics and the lack of capacity within the club. It will enable more young people to become involved in regular physical activity from a young age.



5.29 Consultation with British Gymnastics and Trampoline is summarised in Table 5.14.

**Table 5.14: Summary of National Governing Body Consultation - British Gymnastics and Trampoline**

NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
<p><b>BRITISH GYMNASTICS AND TRAMPOLINING</b></p>	<p>British Gymnastics facility development priorities (for the period 2017 - 2021) outlined are:</p> <ul style="list-style-type: none"> <li>• <b>Support increased capacity within gymnastics through clubs, leisure providers and other delivery providers</b></li> <li>• <b>Guide funding investment through the United Kingdom from British Gymnastics, Home Country Sports Councils, Local Authorities and other potential funders</b></li> <li>• <b>Maintain and improve the quality of facilities and equipment within existing delivery partners.</b></li> <li>• <b>Develop insight, understanding and direction of how Facility Developments can contribute towards other BG Strategic Priorities</b></li> </ul> <p>There is no geographic focus to the British Gymnastics Facility Strategy. Focus is based on need, suitability and partners' ability to support a project to successful completion.</p>	<p>British Gymnastics strategic priorities are outlined in the Strategic Framework (2017 - 2021)</p> <p>British Gymnastics priorities (for the period 2017 - 2021) outlined are:</p> <ul style="list-style-type: none"> <li>• <b>Diversify sources of revenue to develop and grow the provision of gymnastics</b></li> <li>• <b>Build the capacity and grow the demand in gymnastics</b></li> <li>• <b>Raise the profile and increase the appeal of gymnastics</b></li> </ul>



## ATHLETICS

### CONSULTATION

#### SCHOOLS' CONSULTATION

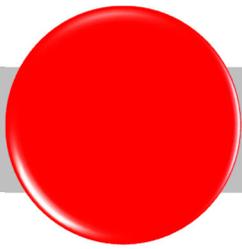
5.30 Consultation undertaken with schools did not identify any specific needs for/comments on provision of athletics tracks.

### NGB CONSULTATION

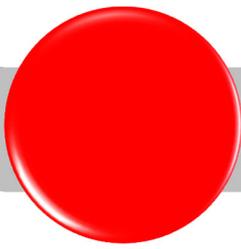
#### ENGLAND ATHLETICS

**Table 5.15: Summary of National Governing Body Consultation - England Athletics**

NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
ENGLAND ATHLETICS	<p>England Athletics released their national strategy “Athletics &amp; Running: For Everyone For Ever in 2017. The relevant elements of the strategy are captured below:</p> <p><b>Vision:</b> England Athletics have the vision that the sport of athletics and running will be the “most inclusive and popular sport in England”. England Athletics believe that this should be led by a network of progressive clubs and organisations.</p> <p><b>Key Values:</b> England Athletics has identified 3 key values as part of the 2017 strategy:</p> <ul style="list-style-type: none"> <li>• <b>Pride:</b> inspiring athletes of the future by celebrating the history and contemporary success of British Athletes</li> <li>• <b>Integrity:</b> essential the ongoing success and future of the sport and its ability to attract participants.</li> <li>• <b>Inclusivity:</b> athletics can contribute towards a healthy lifestyle and a sense of achievement, whatever the age, ability or background of the athlete or volunteer.</li> </ul>	<p>The focus of England Athletics strategy is making the sport more accessible to more people. The focus will be:</p> <ul style="list-style-type: none"> <li>• <b>Preserving and improving existing assets.</b></li> <li>• <b>Supporting development of compact athletics facilities e.g. 40m straights, areas for jumping /throwing events.</b></li> <li>• <b>Support will not be in the form of direct funding.</b></li> </ul>



NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
	<p><b>Our Strategic Priorities</b></p> <p>For Everyone For Ever identifies 3 important strategic priorities:</p> <ul style="list-style-type: none"><li>• <b>Expand the capacity of the sport by supporting and developing its volunteers and other workforce</b></li><li>• <b>To sustain and increase participation and performance levels in our sport</b></li><li>• <b>To influence participation in the wider athletics market</b></li></ul> <p>The strategy identifies 3 delivery methods for achieving these priorities. Our Key Priorities will be delivered through:</p> <ul style="list-style-type: none"><li>• <b>Positive culture, progressive performance and collaborative leadership</b></li><li>• <b>Transparent governance and accountability</b></li><li>• <b>High-quality member engagement and communications</b></li></ul>	



## SPORTS CLUB CONSULTATION

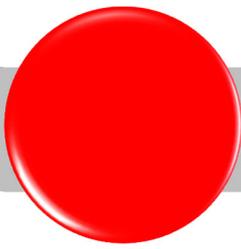
- 5.31 There are two affiliated athletic clubs in the Elmbridge area - Walton AC and Elmbridge Road Runners. Walton AC has recently moved to the new development at the Xcel Sports Hub.
- 5.32 The Xcel Sports Hub opened in 2017; it is a purpose-built facility, providing for four key Borough Clubs. The facility comprises an 8 lane, synthetic and floodlit athletics track, changing rooms and indoor multi-purpose space, plus grass and 3G pitches. It is located adjacent to Xcel Leisure Centre.
- 5.33 Both local athletics clubs responded to the consultation, plus there was input from a local triathlon club. Feedback was:

**Table 5.16: Summary of Sports Club Consultation – Athletics**

CLUB	KEY ISSUE FOR CLUB
ELMBRIDGE ROAD RUNNERS	“Improve the route of our 10k race in July by using Xcel track and stadium”
VICEROY’S TRIATHLON CLUB	‘Rebuild the relationship with the new track at Xcel; we feel the facility does not want to support local clubs. The rates are too high for non-profit clubs’

**Table 5.17: Summary Analysis – Athletics Tracks**

FACILITY TYPE	ASSESSMENT FINDINGS
<b>ATHLETICS FACILITIES</b>	
QUANTITY	There are two athletics tracks in the Borough. ACS Cobham International School has a 6-lane synthetic track and there is an 8 lane synthetic track at Xcel Sports Hub. No demand has been identified for additional athletics tracks in the Borough.
QUALITY	The ACS Cobham International School track is of good quality having been built in 1990 and refurbished in 2010.  Xcel Sports Hub was developed and opened in 2017.
ACCESSIBILITY	The ACS Cobham International School facility is located on the school site. Xcel Sports Hub is in the North, but accessible to the whole Borough.
AVAILABILITY	The ACS Cobham International School Track is private use only. Xcel Sports Hub provides for club athletics, but also pay and play access, and it hosts competitive school and club events.



## CYCLING

### CONSULTATION

#### SCHOOLS' CONSULTATION

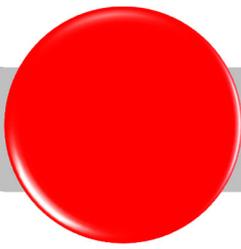
5.34 Consultation undertaken with schools did not identify any specific needs for/comments on, cycling provision.

### NGB CONSULTATION

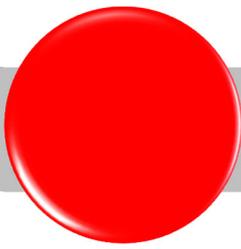
#### BRITISH CYCLING

**Table 5.18: Summary of National Governing Body Consultation – British Cycling**

NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
BRITISH CYCLING	<p>In 2013, British Cycling released “Our Commitment” their national strategy for the sport for the next 4 years. The strategy addresses many facets of cycling from the elite level to grass roots and proficiency. The key points are summarised below:</p> <p><b>Vision</b></p> <p>Under its “Vision” section, British Cycling identifies 4 key commitments:</p> <ul style="list-style-type: none"> <li>• <b>The promotion of lifelong participation in cycling as part of an enjoyable and healthy lifestyle among all groups</b></li> <li>• <b>A nationwide vibrant community of active recreational participants facilitated through a programme of information, education, personal challenges and opportunities</b></li> <li>• <b>The opportunity for all groups to participate in cycling as a leisure pursuit and to integrate cycling into daily life, such as riding to school, work, to the shops or socially</b></li> <li>• <b>The promotion of cycling as part of sustainable transport solutions by working with national, regional and local authorities</b></li> </ul> <p><b>Events</b></p> <p>British Cycling helps to run and manage events form international to grassroots cycling. 3 commitments from the 2013 strategy are relevant to our study.</p> <ul style="list-style-type: none"> <li>• <b>An events structure across the entire spectrum of cycling with clear pathways enabling all cyclists to fulfil their aspirations, ambitions and potential</b></li> </ul>	<p>No specific priorities were identified for the Borough.</p>



NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
	<ul style="list-style-type: none"> <li>• <b>Opportunities for everyone to participate in cycling at their own level, for their entire lifetime</b></li> <li>• <b>A rewarding and enjoyable environment for event organisers and officials</b></li> </ul> <p><b>Women and Girls</b></p> <p>Women and Girls forms a significant part of British Cycling's commitments in the 2013 strategy. Below are some of the most relevant commitments to this study:</p> <ul style="list-style-type: none"> <li>• <b>At least 25% female representation at board level by 2017</b></li> <li>• <b>An increased proportion of female members from 15% to 18% by 2017, and to 20% by 2020</b></li> <li>• <b>Inclusive club activities</b></li> <li>• <b>A series of entry-level races at key facility hubs in the regions</b></li> <li>• <b>Systems to capture and promote women-specific club activity, led rides and events</b></li> <li>• <b>Get into cycle sport' regional coaching sessions based at facilities leading to races or sportives</b></li> </ul> <p><b>Recreational Cycling</b></p> <p>Recreational (and commuter) cycling is the core means by which most participants engage with the sport. British Cycling's 2013 strategy makes the following commitments to supporting recreational cycling:</p> <ul style="list-style-type: none"> <li>• <b>The promotion of lifelong participation in cycling as part of an enjoyable and healthy lifestyle among all groups</b></li> <li>• <b>A nationwide vibrant community of active recreational participants facilitated through a programme of information, education, personal challenges and opportunities</b></li> <li>• <b>The opportunity for all groups to participate in cycling as a leisure pursuit and to integrate cycling into daily life, such as riding to school, work, to the shops or socially</b></li> <li>• <b>The promotion of cycling as part of sustainable transport solutions by working with national, regional and local authorities</b></li> </ul>	



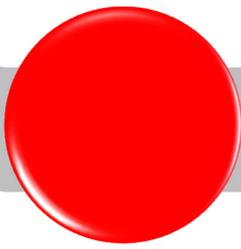
NGB	CURRENT FOCUS / PRIORITIES	FUTURE FOCUS / PRIORITIES
	<p><b>Facilities</b></p> <p>British Cycling's 2013 strategy makes the following commitments to supporting British Cycling:</p> <ul style="list-style-type: none"> <li>• <b>A comprehensive network of accessible traffic-free multi-disciplined cycling facilities enabling the effective and safe delivery of cycling activities both at a participation and excellence level</b></li> <li>• <b>Support for clubs and groups who wish to develop new, or improve existing, facilities and infrastructure</b></li> <li>• <b>A secure long-term future for sporting events on the public highway by continuing to work with the appropriate agencies</b></li> </ul>	

## SPORTS CLUB CONSULTATION

- 5.35 No response was received from local cycling clubs to the consultation. However, two triathlon clubs responded, and raised a point about accessing the new track at Xcel Sports Hub for training. No formal demand from clubs has been identified for additional cycling tracks/facilities.
- 5.36 There is already a good network of cycling routes in the Borough. Participation in recreational cycling is significant in Elmbridge, as is the use of cycling for work-related travel. The Elmbridge Cycle Plan identifies improvement to infrastructure to encourage more cycling.

**Table 5.19: Summary Analysis – Cycling**

FACILITY TYPE	ASSESSMENT FINDINGS
<b>BMX CYCLING FACILITIES</b>	
QUANTITY	There are no formal cycling facilities in the Borough, but a good network of cycling routes is in place.
QUALITY	N/A
ACCESSIBILITY	N/A
AVAILABILITY	N/A



## SKIING

### CONSULTATION

#### SCHOOLS' CONSULTATION

5.37 Consultation undertaken with schools did not identify any specific needs for/comments on skiing provision.

#### NGB CONSULTATION

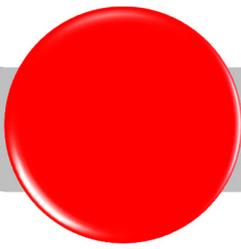
5.38 No response was received to the consultation from British Ski and Snowboard.

#### SPORTS CLUB CONSULTATION

5.39 No response was received from any ski clubs to the consultation.

**Table 5.20: Summary Analysis – Ski Slopes Supply and Demand**

FACILITY TYPE	ASSESSMENT FINDINGS
<b>SKI SLOPES</b>	
<b>QUANTITY</b>	There are 4 skis slopes in Elmbridge, at Sandown Sports Club & Ski Centre. These are commercially operated.  <b>Future Demand</b>  No demand has been identified for additional Ski Slopes in Elmbridge.
<b>QUALITY</b>	The quality of existing Ski slopes are of a good standard; all were built in 1976 and have been refurbished since 2000.
<b>ACCESSIBILITY</b>	The ski slopes are located adjacent to Sandown race course, in the centre of the Borough.
<b>AVAILABILITY</b>	All ski slopes are commercially run but all offer pay and play access; a membership is also available, but is not required, for use.

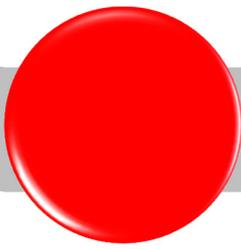


## 6. PENULTIMATE STAGE - APPLYING THE ASSESSMENT ANALYSIS

### FACILITY SPECIFIC ANALYSIS

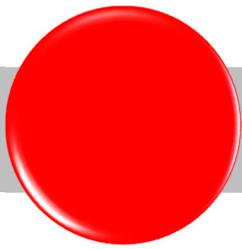
6.1 The demographic profile of Elmbridge, and the population growth for the Borough, summarised in Section 3, provides an important context for future provision of indoor sports facilities in the Borough, as does the research, consultation, and supply and demand analysis, undertaken to inform this Sports Facility Strategy. Highlighted below are the key factors and issues taken into account in planning for future facility provision.

- **Population Growth** - Clearly, increased population will result in increased demand for sports facilities; in Elmbridge, there will be a need to retain existing levels of sports hall, swimming pool, health and fitness facilities, gymnastics, and trampolining as a minimum;
- **Housing Development**- one of the principal justifications for additional community sports facilities because additional residents increase demand for sports facilities. The population of Elmbridge is set to grow by 2035, and there will be a need to ensure good quality community sport and leisure facilities are available to meet existing and future demand. The potential for investment in additional provision of formal sports facilities and activity halls, secured through CIL\ S106 contributions should be explored, given the housing growth planned through to 2035. However, it must also be remembered that some of this has already been, or is in the process of being, delivered. Linked to housing development is the potential for other infrastructure development e.g. schools, health facilities, which could also link into future provision of sports facilities. Education-based facilities such as the Three Rivers Academy should, wherever possible, offer community access to sports facilities;
- **Reduction in Health Inequalities** – more active lifestyles will continue to benefit both individual and community health; although the health of Elmbridge’s communities is generally better than that of the region and England as a whole, there are some very specific factors to which the provision of quality, affordable and accessible sports facilities can contribute:
  - **Maintenance of active lifestyles;**
  - **Improved mental health; and**
  - **Continued reduction in obesity levels.**
- **Maintaining and growing participation levels** in sport and physical activity to contribute to more active lifestyles; facilitating more regular activity for the most inactive 19% of the Elmbridge community (Active Lives May 2017) is a priority;
- **Addressing the existing challenges of swimming pool provision** – whilst current supply can meet current and future demand, this is only because there are swimming pools offering recreational swimming on independent school sites, and through some commercial facilities. Use of both requires membership. The two EBC pools are already full and are the only pools in the Borough to offer the full range of aquatic activities. there is a small under-supply of swimming pool provision, (reflecting unmet demand in the Borough) to meet the needs of the existing Elmbridge population. Demand for swimming pool provision increases by 2035 as a result of population growth and could be impacted if any existing facilities e.g. school pools close;



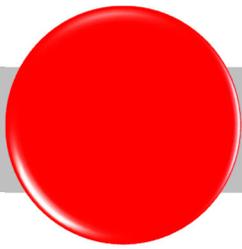
- **Planning to replace ageing facilities** – Older facilities are not as operationally efficient, and also tend to be poorer quality. Evidence shows people are more likely to participate in modern, fit for purpose provision. Older sports halls on education sites, and ageing squash courts, will need to be replaced, or as a minimum be extensively refurbished, in the future. Elmbridge Borough Council will also need to give some thought to long term replacement of the Hurst Pool given the level of investment identified through the recent Condition Survey. The existing facility offers swimming pool provision only; there is potential, if the facility were to be replaced, to develop fitness facilities (studios and fitness suite) and a larger learner pool as part of a new centre;
- The need to retain and grow participation in physical activity for community health benefits;
- The need to invest in active environments, where physical activity is the norm;
- The need to improve accessibility to provision at local level, particularly for the 11.8% of the population without access to private transport;
- There is already some sport and physical activity being delivered in community centres/activity halls across the Borough; there is opportunity to increase awareness of this and to extend it, particularly through the four halls available with pay and play access;
- The opportunity for investment in ‘active’ infrastructure to facilitate further provision of cycling, jogging and walking routes in the Borough, connecting new and existing settlements, education and leisure sites, and potentially additional green gyms; and
- Neighbouring Local Authority Facilities – the neighbouring local authorities of Kingston-Upon-Thames and Spelthorne are both in the process of considering the development of new sports facilities (these will be replacements for existing/rationalised facilities). It is unlikely that these will impact negatively on usage at existing EBC facilities, as some residents already travel outside Elmbridge Borough to use facilities; these may be attracted to use facilities in the Borough if further investment is made in those within easy access. Equally, investment in e.g. Hurst Pool is likely to generate increased use and attract into the Borough those who may currently be travelling out to participate, and/or those who are currently not using the EBC facilities at all.

6.2 Analysis of the specific factors relating to current provision of each facility type is summarised in Table 6.1. The key issues and impacts identified are the priorities to address, and inform the details actions to be taken, partnerships and stakeholders to be developed/worked with; these are detailed in the investment priorities and the subsequent Action Plan.

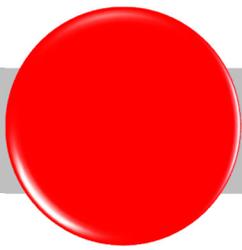


**Table 6.1: Key Issues, Impacts and Implications by Facility Type**

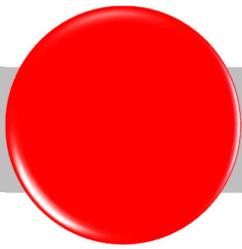
FACILITY TYPE	KEY ISSUE	IMPACT/IMPLICATIONS
SPORTS HALLS	<ul style="list-style-type: none"> <li>1 formal sports hall in the Borough provides pay and play and daytime community access (Xcel Leisure Complex)</li> </ul>	<ul style="list-style-type: none"> <li>Need to ensure other informal halls continue to provide daytime opportunities for sport and physical activity, to meet needs of e.g. older people not in work, women looking after young children not in work, shift workers</li> </ul>
	<ul style="list-style-type: none"> <li>Majority of sports halls are on education sites; no daytime access; some secured community use agreements (CUAs), but at those facilities without these access for sports clubs/associations could be withdrawn at any time</li> </ul>	<ul style="list-style-type: none"> <li>Potential for sports halls to be taken out of use at any time; need to secure community access arrangements wherever possible, and definitely on new sports halls on education sites, to ensure protection of community access.</li> <li>Where possible, ability to offer pay and play access should be designed into new sports halls</li> <li>CUAs should be considered for all new sports halls as will be delivered with the new Three Rivers Academy sports hall (6 court), with a specific emphasis on pay and play accessibility</li> </ul>
	<ul style="list-style-type: none"> <li>Some ageing facilities</li> </ul>	<ul style="list-style-type: none"> <li>Longer term need for investment and/or replacement</li> </ul>
	<ul style="list-style-type: none"> <li>Growth in some sports</li> </ul>	<ul style="list-style-type: none"> <li>Cricket (use of indoor nets), Basketball, Volleyball and Gymnastics all have a focus on increasing participation, and if this is achieved will need increased access to courts.</li> </ul>
	<ul style="list-style-type: none"> <li>Very low unmet demand for sports halls in the Borough</li> </ul>	<ul style="list-style-type: none"> <li>Continued access to sports halls on education sites is needed to maintain this, given these facilities provide for clubs and groups</li> </ul>
	<ul style="list-style-type: none"> <li>Supply and demand analysis identifies that there is no need to build new sports halls now or in the future, as existing supply can meet current and future demand, as long as existing levels of supply are maintained. To protect and retain this situation, new facilities developed on education sites should, if possible, have negotiated community access as a minimum.</li> </ul>	<ul style="list-style-type: none"> <li>Need to maintain existing levels of community access</li> <li>Need to prioritise pay and play use at Elmburgh Borough Council sports halls</li> <li>Need to optimise use of existing informal community hall/centres for physical activity</li> </ul>



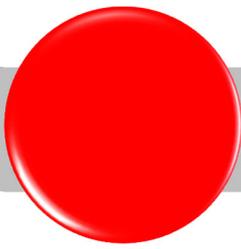
FACILITY TYPE	KEY ISSUE	IMPACT/IMPLICATIONS
SWIMMING POOLS	<ul style="list-style-type: none"> <li>• 4 Elmbridge Borough Council swimming pools providing community pay and play access (2 pools at Xcel, and 2 pools at the Hurst Pool)</li> <li>• Elmbridge Borough Council pools provide the only day time access to swimming pools in the Borough, given all other pools are on education sites/ are commercial facilities</li> <li>• Based on the FPM analysis and other research that current and future unmet demand for water space can be accommodated within existing supply, the real challenge is how this can actually be delivered on the ground, given that both EBC facilities are already full. Other swimming pools offering community access require membership for use; the conundrum is that there is available capacity in these pools, but access to this capacity is only available to members. Continuing growth in demand for swimming will mean existing Elmbridge Borough Council pools become uncomfortably full.</li> <li>• Hurst Pool requires significant investment in infrastructure and plant; it may be more cost effective in the long term to consider replacement of this facility, given its age.</li> <li>• There is therefore the opportunity to consider a refurbished or replacement pool for the Hurst Pool</li> </ul>	<ul style="list-style-type: none"> <li>• Demand for pay and play access will increase as population grows</li> <li>• Need to retain existing levels of pool provision as a minimum</li> <li>• Need to invest in the quality of ageing facilities e.g. Hurst Pool</li> <li>• There is potential to develop a replacement for Hurst Pool and take the opportunity in so doing to develop a larger learner pool, possibly also with a moveable floor to increase capacity. Provision of fitness facilities should also be a consideration in any replacement facility, given the potential to generate increased usage and revenue. Development of a new facility provides the opportunity to also consider whether this should happen on the same or an alternative site.</li> </ul>



FACILITY TYPE	KEY ISSUE	IMPACT/IMPLICATIONS
HEALTH AND FITNESS	<ul style="list-style-type: none"> <li>Elmbridge Borough Council facilities provide 10% of the current fitness suite offer in the Borough</li> </ul>	<ul style="list-style-type: none"> <li>Facilities provided by Elmbridge Borough Council are the only ones providing pay and play accessible facilities; however, there is also other affordable and accessible health and fitness provision in the Borough, which is clearly used by some residents.</li> </ul>
	<ul style="list-style-type: none"> <li>Commercial fitness suites are predominantly mid to low end of market so compete directly with Elmbridge Borough Council facilities (mid end facility).</li> <li>There is also some higher end fitness provision.</li> </ul>	<ul style="list-style-type: none"> <li>Elmbridge Borough Council fitness offer needs to compete with this and offer a USP</li> </ul>
	<ul style="list-style-type: none"> <li>Elmbridge Borough Council provides only pay and play accessible studio provision</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity for really innovative programming to attract participants</li> </ul>
	<ul style="list-style-type: none"> <li>Over supply of pay and play fitness stations in 2017 = +27</li> </ul>	<ul style="list-style-type: none"> <li>This level of over supply is likely to be more as some Elmbridge residents will be using the budget and other commercial fitness offers.</li> </ul>
	<ul style="list-style-type: none"> <li>Over supply of pay and play accessible fitness stations by 2035 = +43</li> </ul>	<ul style="list-style-type: none"> <li>The slight over- supply by 2035 does suggest there maybe scope to look at increasing Elmbridge Borough Council fitness provision linked to a replacement of the Hurst Pool. The rationale for this is that if any of the budget gyms were to close, without others opening, there could be an under-supply of affordable pay and play access facilities. The other reason is that the existing fitness suites in Elmbridge Borough Council leisure centres will need continual updating to remain competitive with the mid-range commercial offer, and the existing operator is keen to extend fitness provision where possible to increase both participation opportunities and revenue generation.</li> </ul>
	<ul style="list-style-type: none"> <li>Latent demand for fitness stations is apparent across the Borough (see Map 5.1, Supply and Demand analysis, dark red areas). This reflects the generally high levels of participation in physical activity and sport in the Borough.</li> </ul>	<ul style="list-style-type: none"> <li>Potential to increase Elmbridge Borough Council fitness provision</li> <li>The specific opportunity is if Hurst Pool were to be replaced.</li> <li>Investment in fitness provision at Xcel has recently been made.</li> </ul>



FACILITY TYPE	KEY ISSUE	IMPACT/IMPLICATIONS
SQUASH COURTS	<ul style="list-style-type: none"> <li>Elmbridge Borough Council provides the only pay and play community accessible squash courts</li> </ul>	<ul style="list-style-type: none"> <li>No need for additional provision</li> <li>Need to retain existing level of courts, and replace ageing facilities in the long term</li> </ul>
INDOOR BOWLS	<ul style="list-style-type: none"> <li>Significantly reducing demand for indoor bowls in the Borough; the indoor rinks at Xcel have been closed.</li> </ul>	<ul style="list-style-type: none"> <li>Need to consider the reality of increased future demand for this type of provision given the recent closure of the Xcel facility. The SFC does indicate a future growth in demand, based on population growth, and the fact that people are living longer.</li> </ul>
GYMNASTICS AND TRAMPOLINING	<ul style="list-style-type: none"> <li>No purpose-built facilities in the Borough; new facility targeted at participation level opened at Xcel.</li> </ul>	<ul style="list-style-type: none"> <li>Demand for gymnastics participation is high; no clear need from clubs for a purpose-built facility.</li> </ul>
ATHLETICS FACILITIES	<ul style="list-style-type: none"> <li>New track opened at Xcel Sports Hub in 2017</li> </ul>	<ul style="list-style-type: none"> <li>No need for additional facilities; opportunity to work with local clubs to develop increased use of the new track for events/training.</li> </ul>
CYCLING FACILITIES	<ul style="list-style-type: none"> <li>No formal cycling facilities in the Borough, but a very good network of routes facilitating high levels of recreational/commuter cycling</li> </ul>	<ul style="list-style-type: none"> <li>No need identified for specific cycling facilities e.g. BMX, off road pump track etc</li> </ul>
COMMUNITY / ACTIVITY HALLS/FACILITIES	<ul style="list-style-type: none"> <li>Important role for informal halls to continue to provide for day time access to sport and physical activity opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Across the Borough need to optimise use of existing informal activity halls/community centres for physical activity.</li> <li>Review the future of the four EBC Activity Halls given low levels of use and high operational costs. There is potential for EBC to consider the future provision of the four existing Activity Halls. A new theatre is likely to replace Walton Playhouse; the best-used Activity Hall, King George's, is likely to be transferred to the Trustees, who have expressed an interest in running the facility, and Vine Hall and Elm Grove Activity Halls could close, transferring the remaining user groups to other community activity halls.</li> </ul>



6.3 Based on the supply and demand analysis summarised in Table 6.1, there is clearly a need for:

- **Potential refurbished/replacement swimming pool provision (Hurst Pool);**
- **Retaining existing levels of community accessible (including pay and play) sports halls, health and fitness and swimming pools as a minimum;**
- **Potential provision of additional pay and play fitness provision; and**
- **Secured access for community use at new education-based sports halls to protect community use.**

6.4 Retaining and improving the quality of provision is important in Elmbridge to ensure that participation levels are retained and wherever possible increased. Active Lives (May 2017) highlights that 19% of the Elmbridge community is inactive enough to have any health benefit.

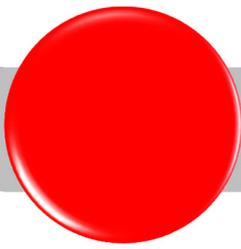
6.5 The continued provision of good quality, local community facilities, accessible and affordable to meet identified need, is key to retaining existing levels of participation, and where possible facilitating participation growth amongst those who are inactive and contributing to further reductions in health inequalities in the Borough. This reflects Public Health and Elmbridge Borough Council’s health and well-being priorities, to facilitate sustained behaviour change to reduce obesity, improve health, contribute to addressing address mental health issues and increase participation.

6.6 Refurbishment/replacement of Hurst Pool could provide an opportunity to develop a wider community hub, comprising leisure, a library (existing facility 0.5 miles away), healthcare facilities etc.

6.7 Based on the quality audits and assessments, and the supply and demand analysis, the priorities for future investment in facility provision are:

**Table 6.2: Summary of Facility Priorities**

FACILITY TYPE	PRIORITY FOR FUTURE PROVISION	LOCATION
SPORTS HALLS	Long term replacement / refurbishment of ageing facilities	Education-based facilities
	Secured access to education-based sports halls for clubs/groups as a minimum	Existing sports halls available for community use; new education sports halls wherever possible
SWIMMING POOLS	Refurbishment/Replacement of Hurst Pool	On same site; potential to develop a replacement facility whilst existing pool remains open to secure continuity of access.  Refurbishment is also an option but could be costly and would not capitalise on the opportunity to extend swimming provision, and develop additional income generating facilities e.g. health and fitness to offset operating costs.
HEALTH AND FITNESS	Retain provision of existing levels of community accessible and affordable fitness facilities as a minimum  Potentially, increase number of fitness stations at a replacement Hurst Pool	Boroughwide  Hurst Pool

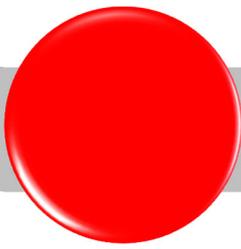


FACILITY TYPE	PRIORITY FOR FUTURE PROVISION	LOCATION
GENERAL PROVISION	Overall, and specifically through the housing growth agenda, continued provision of more active environments, reflecting active travel, safe cycle routes to school, the need to link existing and new communities with walking/cycling/jogging routes and green gyms	Boroughwide

- 6.8 Other future facility provision, linked particularly to long term population growth and housing development, is the development of additional walking, jogging and cycling routes/connectivity, to encourage active travel, and provide an environment in which physical activity can be easily integrated into daily life.
- 6.9 There is a need to identify and provide safe places for running, jogging, and cycling, to support the growth of activities such as triathlon. These can also be used by local communities, just to be outside and active, more frequently.

### HURST POOL

- 6.10 Hurst Pool provides a swimming pool only. The facility is ageing and now requires significant investment in its infrastructure and plant.
- 6.11 Given the increased demand for swimming as a result of population growth to 2035, there is an opportunity to consider refurbishment or replacement of this facility. This approach has the potential to:
- **Provide a more operationally efficient facility (this would be more the case with a replacement facility as modern energy efficient plant and technology could be part of a new pool; it can be costly and sometimes impossible to install the same degree of new technology in an older building);**
  - **Enable provision of a larger learner pool, possibly with a moveable floor, to increase capacity for activities such as swimming lessons;**
  - **Facilitate the opportunity to extend EBC pay and play fitness provision – a fitness suite and studios would increase both usage and income generation (and reducing the current net expenditure; and**
  - **Address the fact that both EBC pools are already full, because these are the only true pay and play pools, offering the full range of aquatic activities in the Borough.**



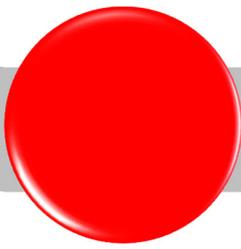
## 7. RECOMMENDATIONS AND ACTION PLAN

### OVERVIEW

- 4.1. Elmbridge's population will grow significantly over the coming years to 2035, so there is a particular need to ensure sufficient provision of accessible, quality and affordable facilities – formal and informal, and multi-purpose spaces to meet local need.
- 4.2. Equally, given that 59.8% of the population achieves the Chief Medical Officer's target of 150 minutes of physical activity per week (**Source: Elmbridge Public Health Report – 2015**), it is clear there is work to do to increase levels of regular participation amongst those who are inactive (21.8%), many of whom will be living in the few more deprived areas of the Borough.
- 4.3. In Elmbridge, this means ensuring geographical distribution of facilities and physical activity opportunities across the Borough to enable more people to access facilities in the urban area by walking, and/or cycling. In the rural areas, where there are fewer people, and less formal provision, it means better use of existing community places and spaces for sport and physical activity i.e. more use of community centres/activity halls for badminton, fitness classes etc.
- 4.4. More, and better, access to physical activity at local level is important for residents, particularly those who are currently inactive, and those without access to private transport, to participate, and become physically active. Linking facility provision, informal and formal, to opportunities for active travel, and informal places will help to facilitate more active lifestyles for more people.
- 4.5. This is very important given the need to retain and continue to grow existing levels of physical activity in the Borough, and to continue to reduce obesity, plus other health inequalities across the Borough.
- 4.6. Overall, Elmbridge has a good range of existing sport and leisure facilities across the area; however, some existing facilities on education sites are now ageing, some are of a poorer quality than others, and some will require replacement /refurbishment long term. This is particularly true of education sports halls, and squash courts in the very long term, and in the shorter term, Elmbridge Borough Council facilities at Hurst Pool. There is also a need to retain existing levels of community accessible and affordable fitness facilities into the future.
- 4.7. Although increased demand for sports halls to 2035 can be met within the existing supply, this is volatile, given the majority of existing sports halls are on education sites (13 of the 14 strategic sized sports halls). Of these, 12 provide for sports club, not pay and play use; there are limited CUAs in place securing community access.
- 4.8. It is therefore very important that the potential to utilise community centres/activity halls, and other informal places and spaces better for sports hall activities, which could provide at a more local level, and therefore facilitate participation by those who are elderly, do not have access to a car, have young children, or have a disability, is fully explored, developed and implemented.

### VISION

- 4.9. As a minimum, Elmbridge Borough Council wishes to see accessible community sport and leisure facilities, places and spaces for swimming, fitness and sports hall sports/activities available for all residents. This includes both formal and informal spaces, where they are of appropriate scale and quality.



- 4.10. Facilitating opportunities to be more physically active, more often is also important, to continue to contribute to a reduction in the health inequalities in and across Elmbridge, to help people to live and age better.
- 4.11. The provision of high quality and accessible facilities, and where appropriate the opening up of other informal places, and spaces, as well as the development of new provision, will contribute to the future overall priority for the development of healthier lifestyles in Elmbridge, across all age groups.
- 4.12. The suggested Vision for future provision of sport and leisure in Elmbridge is:

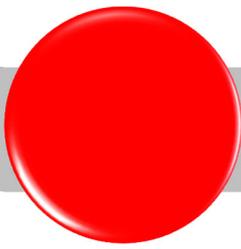
**'to ensure provision of good quality facilities offering a range of sports / physical activities meeting current and future levels of demand and to provide enhanced opportunities enabling increased numbers of people to participate in sport and physical activity'.**

- 4.13. Sustainable, high quality, and critically, accessible facility provision is key to maintaining these opportunities; Elmbridge Borough Council needs to plan for the investment requirements of its existing facilities, and work in partnership with other providers and stakeholders to address the other priorities identified through this Strategy.

## AIMS

- 4.14. The aim of providing sufficient high quality, fit for purpose and accessible provision, places and spaces is to:

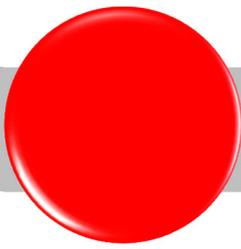
- **Maintain and grow the regular amount of physical activity undertaken by individuals, and particularly by those who are currently inactive;**
- **Develop additional facility provision where need is evidenced e.g. as a result of population growth;**
- **Design in flexibility; future facility provision may need to be more multi-purpose in nature, reflecting changing participation trends and opportunities;**
- **Encourage new participants to start taking part in physical activity;**
- **Continue to enable opportunities for participation to be provided in a wider range of places and spaces, and particularly at a very local level, using e.g. community centres/activity halls;**
- **Facilitate the continued development of healthier lifestyles across Elmbridge's communities;**
- **Contribute to a reduction in health inequalities, and specifically reduced obesity and inactivity, across Elmbridge;**
- **Create active environments where the opportunity to be more physically active is an integral part of everyday life; and**
- **Support and provide opportunities for local community groups.**



## PRINCIPLES FOR FUTURE PROVISION

7.15 The principles that should guide all future sport and leisure facility development in Elmbridge are:

- **Ensure residents in all areas of Elmbridge have pay and play access to good quality, local, accessible and affordable provision, whether it is a formal sports hall or a community hall, or other informal provision;**
- **Aim to ensure that any new, sports facilities on education sites provide a balance of opportunities (through a formal negotiation/agreement) for community access – both pay and play and club use;**
- **Replace / refurbish ageing facilities where new provision is needed; all new and refurbished provision should be designed and developed based on Sport England and (National Governing Body) NGB guidance, and be fully inclusive;**
- **Rationalise existing provision where new fit for purpose facilities can replace/improve existing buildings (but existing levels of provision need to be maintained as a minimum, given the high number of facilities on education sites without secured community access);**
- **Invest in existing formal and informal provision to improve quality; and**
- **Invest strategically to ensure economic viability and sustainability of provision.**



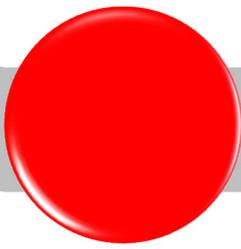
## PRIORITY INVESTMENT NEEDS

7.16 Although Elmbridge has good sports facilities there are some ageing facilities, which will require replacement / refurbishment in the medium-long term. Elmbridge Borough Council's swimming pools are already very full; there is sufficient swimming pool provision to meet both current and future demand, but some of this is only accessible to members, and so does not address recreational swimming needs for those who are not members.

7.17 The identified priorities for future investment in facility provision are:

**Table 7.1: Summary of Facility Investment Priorities**

FACILITY TYPE	PRIORITY FOR FUTURE PROVISION	LOCATION
SPORTS HALLS	Long term replacement / refurbishment of ageing facilities	Education-based facilities
	Secured access to education-based sports halls for clubs/groups as a minimum	Existing sports halls available for community use; new education sports halls wherever possible
SWIMMING POOLS	Refurbishment/Replacement of Hurst Pool	On same site; potential to develop a replacement facility whilst existing pool remains open to secure continuity of access.  Refurbishment is also an option but could be costly, and would not capitalise on the opportunity to extend swimming provision, and develop additional income generating facilities e.g. health and fitness to offset operating costs.
HEALTH AND FITNESS	Retain provision of existing levels of community accessible and affordable fitness facilities as a minimum  Potentially, increase number of fitness stations at a replacement Hurst Pool	Boroughwide  Hurst Pool
GENERAL PROVISION	Overall, and specifically through the housing growth agenda, continued provision of more active environments, reflecting active travel, safe cycle routes to school, the need to link existing and new communities with walking / cycling / jogging routes	Boroughwide



## OTHER PRIORITIES AND NEEDS

### CAPITAL INVESTMENT

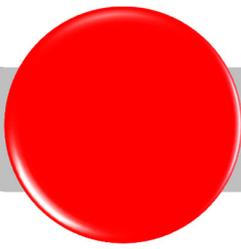
- 7.18 It is clear from the strategy analysis that there is a need for some capital investment in Elmbridge, to address future needs. This investment relates predominantly to the replacement/refurbishment of ageing stock; increased participation is more likely to be achieved if the environment in which people take part is good quality and fit for purpose.
- 7.19 It is also clear that delivery of the levels of investment required will only result from a local partnership approach. The development of improved sports facilities, and physical activity environments, will facilitate increased participation, which in turn will benefit individual and community health. The challenge is that the greatest health benefit will be gained by encouraging the inactive, to become active.

### CONTINUED LOCAL PARTNERSHIP WORKING WITH EDUCATION SITES

- 7.20 The really key issue to address initially is that of future partnership with education sites, to retain community access for clubs and groups as a minimum, and where possible CUA's which provide balanced access for the community on a pay and play basis. Increasing capacity to offer and deliver increased participative opportunities, particularly for those who are currently inactive, could contribute significantly to improved health in the borough.

### PLANNING POLICY, SECURING DEVELOPER CONTRIBUTIONS, PLANNING OBLIGATIONS, S106 OBLIGATIONS AND THE COMMUNITY INFRASTRUCTURE LEVY – AN OVERVIEW

- 7.21 In order to implement the Strategy recommendations and address identified needs for improved and additional facility provision, Elmbridge Borough Council will need to identify and secure significant capital funding from a range of sources. Developer contributions through CIL/S106 have the potential to form part of this funding moving forward.
- 7.22 The facility investment needs identified in the Strategy and set out in Table 7.1, and paragraph 7.17 provide the definitive investment priorities and locations for this investment to 2036. This should inform Local Plan policy, and specifically the priorities against which to secure developer contributions moving forward.
- 7.23 In some cases, new residential developments will not generate the need for a new sports facility. However, where developments are located in areas where additional pressure will be placed on existing sports facilities by the development, Elmbridge Borough Council should seek contributions, for the enhancement and extension of existing sports in the vicinity of the development.
- 7.24 If larger developments generate a need for and/or located suitable community provision a new or improved community hall, then these will be considered on a site by site basis having regard to the development proposal, the characteristics of the site and the capacity and condition of existing infrastructure. Off-site contributions may be sought to support nearby existing or new sites, and/or for identified, more strategic sites (such as larger, high quality, leisure facilities serving more than the local need).
- 7.25 It is also important to highlight that the National planning guidance allows for cross boundary and pooled Developers' Contributions, although the latter are severely restricted.



## RECOMMENDATIONS

### RECOMMENDATION 1 (R1)

The existing levels of community accessible (including pay and play) sports hall, swimming pool and fitness provision in the Borough are retained as a minimum, but these need not necessarily be the same facilities as at present.

**(PROTECT)**

### RECOMMENDATION 2 (R2)

Elmbridge Borough Council prioritise investment into swimming pool provision. The priority is a refurbishment/replacement facility for Hurst Pool; this could provide the opportunity to develop a larger learner pool, and/or a larger main pool, as well as additional pay and play fitness facilities, and reduce operating costs through the installation of new energy efficient technologies.

**(PROVIDE)**

### RECOMMENDATION 3 (R3)

Existing levels of community accessible and affordable fitness suite provision in the Borough should be retained as a minimum, and where appropriate, opportunities for investment in additional health and fitness provision where there is an identified need/business case justification should be considered by EBC.

**(PROVIDE AND PROTECT)**

### RECOMMENDATION 4 (R4)

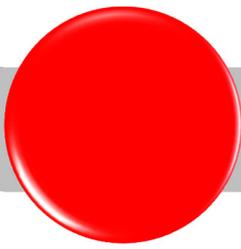
Opportunities to increase access to sports halls for sports seeing a growth in local participation e.g. cricket, basketball, gymnastics, volleyball either by direct provision or through community partners

**(PROVIDE)**

### RECOMMENDATION 5 (R5)

Elmbridge Borough Council seek to ensure that any new educational provision involving new or enhanced sports facilities has a CUA/other agreed access arrangement as part of the planning consent so as to secure pay and play opportunities for clubs and groups.

**(PROVIDE AND ENHANCE)**



**RECOMMENDATION 6 (R6)**

Consider the opportunity for Elmbridge Borough Council to work with partners in education to increase community access to existing education sports facilities where community access is currently provided, and where it is not, seek enhanced provision where possible through a CUA supporting community pay and play access.

**(PROVIDE AND ENHANCE)**

**RECOMMENDATION 7 (R7)**

Public and voluntary sector partners facilitate, where possible, increased access to pay and play community centres/activity halls to maintain and grow participation in physical activity.

**(PROTECT AND ENHANCE)**

**RECOMMENDATION 8 (R8)**

Where appropriate, Elmbridge Borough Council and its partners seek to secure monies via the Community Infrastructure Levy (CIL) and S106 contribution that could contribute towards the development of additional and safe walking, running and cycling routes, and where possible to open up other informal, multipurpose places and spaces where people can be active.

**(PROVIDE, AND PROTECT)**

**RECOMMENDATION 9 (R9)**

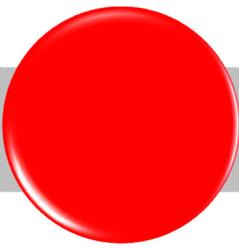
Elmbridge Borough Council and all its partners identify the level of capital and revenue funding required to address the identified investment needs for sports facilities (Table 1.1), and investigate all available sources for capital funding, on a partnership basis.

**(PROVIDE)**

**RECOMMENDATION 10 (R10)**

Where need is identified, Elmbridge Borough Council and its partners make investment in the development of high quality community sports facilities/spaces a priority. Increasing available capacity and therefore opportunities to take part in regular physical activity, in the local community, will contribute to reduced health inequalities, increased participation better community cohesion.

**(PROVIDE AND ENHANCE)**

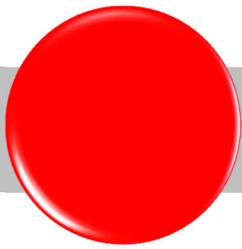


**RECOMMENDATION 11 (R11)**

There should be on-going monitoring of this Strategy throughout its implementation, but as a minimum, progress should be reviewed and refreshed every five years. On-going monitoring should include partnership working with neighbouring local authorities to keep aware of facility changes and developments.

**(PROTECT)**

**N.B.** It is recognised that any new schools (Recommendations 5, and 6) are likely to be Academies and therefore outside the direct control of Surrey County Council. This should not, however, prevent local partnerships for community access.

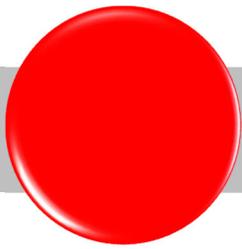


## ACTION PLAN

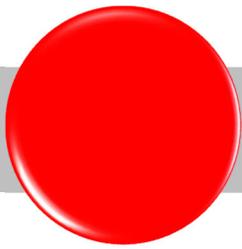
7.26 In order to realise the above Vision and Aims for sport and leisure facility provision in Elmbridge there are key priorities that need to be addressed and implemented. These are set out below in the Action Plan, based on the recommendations for future provision. The investment costs quoted are based on a combination of our knowledge of new build schemes, industry norms, and Sport England cost guidelines. These are based on sq. m construction costs.

**Table 7.2: Strategy Action Plan**

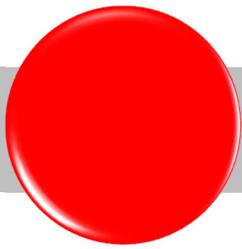
RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS		
			SHORT	= 1 – 5 YEARS			
			MEDIUM	= 5 – 10 YEARS			
			LONG TERM	= 10+ YEARS			
<b>RECOMMENDATION 1 (R1)</b>  The existing levels of community accessible (including pay and play) sports hall, swimming pool and fitness provision in the Borough are retained as a minimum, but these need not necessarily be the same facilities as at present.  <b>(PROTECT)</b>	Ensure the need for existing levels of pay and play sports hall, swimming pools and fitness provision is reflected in the Local Plan.	Elmbridge Borough Council	Short Term		Elmbridge Borough Council Officers.		
	Ensure identified facility needs are reflected in the funding requirements for the Borough.	Elmbridge Borough Council	Medium – Long Term		Elmbridge Borough Council Officers; external organisation; Contributions; Council funding Developer		



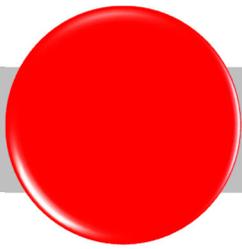
RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 2 (R2)</b>  Elmbridge Borough Council prioritise investment into swimming pool provision. The priority is a refurbishment / replacement facility for Hurst Pool; this could provide the opportunity to develop a larger learner pool, and/or a larger main pool, as well as additional play and fitness facilities, and reduce operating costs through the installation of new energy efficient technologies.  <b>(PROVIDE)</b>	Ensure the need for replacement swimming pool provision to replace Hurst Swimming Pool is reflected in the Local Plan.	Elmbridge Borough Council	Short Term – Long Term		Elmbridge Borough Council Officers; Developer Contributions Capital Funding.
	Carry out a feasibility study to understand if it would be more cost effective to refurbish or replace Hurst Pool and at the same time develop a larger learner pool and fitness facility and reduce operating costs through provision of new energy efficient technologies.	Elmbridge Borough Council	Short Term – Medium Term		Elmbridge Borough Council Officers
	Carry out the recommendations of the feasibility.	Elmbridge Borough Council	Medium Term		Elmbridge Borough Council



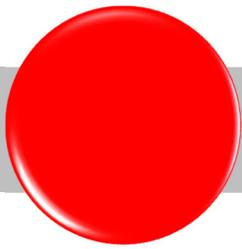
RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 3 (R3)</b>  Existing levels of community accessible and affordable fitness suite provision in the Borough should be retained as a minimum, and where appropriate, opportunities for investment in additional health and fitness provision where there is an identified need/business case justification should be considered by EBC.  <b>(PROVIDE AND PROTECT)</b>	Ensure the need for additional pay and play health and fitness provision is reflected in the Local Plan.	Elmbridge Borough Council	Short Term		Elmbridge Borough Council Officers.
	Ensured identified facility needs are reflected in the funding requirements for the Borough.	Elmbridge Borough Council	Short Term – Long Term		Elmbridge Borough Council Officers; external funding organisations; Developer Contributions.
	Consult with existing providers to determine how best to meet identified demand for additional fitness facilities where there is an identified need and a business case.	Elmbridge Borough Council	Short Term – Long Term		Elmbridge Borough Council Officer; Local Providers; External funding organisations.
<b>RECOMMENDATION 4 (R4)</b>  Opportunities to increase access to sports halls for sports seeing a growth in local participation e.g. cricket, basketball, gymnastics, volleyball either by direct provision or through community partners.  <b>(PROVIDE)</b>	Work in partnership with sports hall providers, cricket clubs, volleyball clubs, basketball clubs and gymnastics clubs to seek facility access to sports halls and space to be provided for clubs to grow their membership further and increase participation.	Elmbridge Borough Council	Short Term		Elmbridge Borough Council Officers; Sports Hall Operators; Schools; cricket Clubs, volleyball Clubs, basketball Clubs and gymnastics clubs.



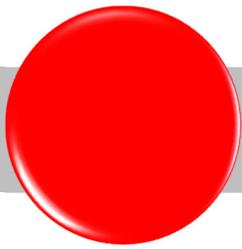
RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 5 (R5)</b></p> <p>Elmsbridge Borough Council seek to ensure that any new educational provision involving new or enhanced sports facilities has a CUA/other agreed access arrangement as part of the planning consent so as to secure pay and play opportunities for clubs and groups.</p> <p><b>(PROVIDE AND ENHANCE)</b></p>	<p>Elmsbridge Borough Council and its partners to work with local schools, and Sport England to develop formal community use agreements in:</p> <ul style="list-style-type: none"> <li>Any new schools as part of Planning Conditions.</li> </ul> <p>The aim should be to develop Community Use Agreements and to find ways of increasing usage capacity, to enable provision of better balanced accessibility and to include community pay and play use.</p>	Elmsbridge Borough Council	Short – Medium Term		<p>Elmsbridge Borough Council Leisure and Planning Officers; Sport England.</p> <p>Time costs for developing Community Use Agreements.</p>
<p><b>RECOMMENDATION 6 (R6)</b></p> <p>Consider the opportunity for Elmsbridge Borough Council to work with partners in education to increase community access to existing education sports facilities where community access is currently provided, and where it is not, seek enhanced provision where possible through a CUA supporting community pay and play access.</p> <p><b>(PROVIDE AND ENHANCE)</b></p>	<p>Elmsbridge Borough Council and its partners to work with relevant educational organisations to review, revise and or implement Community Use Agreements, which provide a better balance of pay and play and club use.</p>	Elmsbridge Borough Council and existing relevant education establishments.	Short Term		<p>Elmsbridge Borough Council Leisure and Planning Officers; Sport England.</p> <p>Time costs for developing Community Use Agreements.</p>



RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<p><b>RECOMMENDATION 7 (R7)</b></p> <p>Public and voluntary sector partners facilitate, where possible, increased access to pay and play community centres/activity halls to maintain and grow participation in physical activity.</p> <p><b>(PROTECT AND ENHANCE)</b></p>	<p>Ensure identified facility needs are reflected in the funding requirements for the Borough.</p> <p>Meet with the voluntary sector and discuss how to best use local community centre provision to increase participation in physical activity.</p> <p>Following discussions put in place a plan to increase use of community centre provision.</p>	Elmbridge Borough Council	Short Term		<p>Elmbridge Borough Council Officer Time – Leisure Officers.</p> <p>Voluntary Sector Partners.</p>
<p><b>RECOMMENDATION 8 (R8)</b></p> <p>Where appropriate, Elmbridge Borough Council and its partners seek to secure monies via the Community Infrastructure Levy (CIL) and S106 contribution that could contribute towards the development of additional and safe walking, running and cycling routes, and where possible to open up other informal, multipurpose places and spaces where people can be active.</p> <p><b>(PROVIDE, AND PROTECT)</b></p>	Use the strategy evidence base to inform investment opportunities.	Elmbridge Borough Council	Short – Long Term		Elmbridge Borough Council Planning and Leisure Officers.

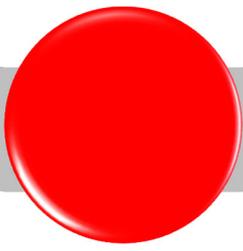


RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
			MEDIUM	= 5 – 10 YEARS	
			LONG TERM	= 10+ YEARS	
<b>RECOMMENDATION 9 (R9)</b>  Elmbridge Borough Council and all its partners identify the level of capital and revenue funding required to address the identified investment needs for sports facilities (Table 1.1), and investigate all available sources for capital funding, on a partnership basis.  <b>(PROVIDE)</b>	Elmbridge Borough Council Leisure and Planning Officers to identify potential levels of capital funding from residential development, and internal and external capital funding opportunities.	Elmbridge Borough Council Leisure and Planning Officers.	Short – Medium Term		Elmbridge Borough Council Planning and Leisure Officers.
	Work with partners to identify all potential sources of capital funding to support new facility provision in the Borough.	Elmbridge Borough Council Leisure Officers and Partners.	Short – Medium Term		Elmbridge Borough Council Leisure Officers; Elmbridge Borough Council Partners; External funding organisations.
<b>RECOMMENDATION 10 (R10)</b>  Where need is identified, Elmbridge Borough Council and its partners make investment in the development of high quality community sports facilities/spaces a priority. Increasing available capacity and therefore opportunities to take part in regular physical activity, in the local community, will contribute to reduced health inequalities, increased participation better community cohesion.  <b>(PROVIDE AND ENHANCE)</b>	Elmbridge Borough Council to work with Public Health and relevant identified community partners to identify and ensure provision of, and access to, appropriate community sports facilities and opportunities to be physically active.	Elmbridge Borough Council Leisure Officers; Public Health and Local Partners	Short – Long Term		Elmbridge Borough Council Leisure Officers; Elmbridge Borough Council Community Partners; Public Health.



RECOMMENDATION	ACTION	RESPONSIBILITY	TIMESCALE		RESOURCES / PARTNERS
			SHORT	= 1 – 5 YEARS	
<p><b>RECOMMENDATION 11 (R11)</b></p> <p>There should be on-going monitoring of this Strategy throughout its implementation, but as a minimum, progress should be reviewed and refreshed every five years. On-going monitoring should include partnership working with neighbouring local authorities to keep aware of facility changes and developments.</p> <p><b>(PROTECT)</b></p>	<p>Ensure a monitoring process is in place to refresh the strategy and action plan every 5 years.</p> <p>Ensure ongoing dialogue with neighbouring authorities to be aware of facility changes and developments that may impact on Elmbridge Borough Council residents and facility plans for the future.</p>	Elmbridge Borough Council	Ongoing	= 5 – 10 YEARS	Elmbridge Borough Council Leisure Officers.

**N.B. It is recognised that any new schools (Recommendations 5, and 6) are likely to be Academies and therefore outside the direct control of Surrey County Council. This should not, however, prevent local partnerships for community access.**



## DISCLAIMER

Forecasts and recommendation in any proposal, report or letter are made in good faith and on the basis of the information before the Company at the time. Their achievement must depend, among other things, on effective co-operation of the Client and the Client's staff. In any consequence, no statement in any proposal, report or letter is to be deemed to be in any circumstances a representation, undertaking, warranty or contractual condition.

